

## **Fond du Lac Soccer Association Board of Directors Meeting:** January 10, 2018 Minutes

**Board members in attendance:** Chad Collett, Dan Gerred, Andy Gill, Ryan Hilbert, Luke Newman, Diane Riley, David Szejna,

**Guest (Members at large):** Dave Moehn

**Absent:** Bob Van Kirk, Bryan Henslin, David Hammes, Justin Szatkowski, Eric Gurholt, Lawrence Foster

Meeting called to order 6:34 p.m.

Luke will send meeting minutes from September to approve via email. The January meeting is the first meeting since September due to the election controversy.

**Treasurer Report (Bob):** Bob not present but sent out a report to Chad –

- Hometown general checking      \$60,363.98
- Hometown concession              \$37,251.16
- Hometown naming rights         \$ 2,309.61
- Horicon Operating                  \$41,119.23
- Total                                      \$141,043.98
- We can download transactions to QuickBooks and do free / cheap bill pay depending on volume making us more efficient.
- We should consider QuickBooks online rather than QuickBooks 2013 or upgrading to 2018 due to software errors effecting all banks. We can also have three users for oversight reasons.
- We currently have accounts at Hometown, National Exchange, Horicon banks.
- Budget committee needs to be formed.

**President report (Chad):**

- There was a discussion about replacing the DOC (Director of coaching).
- There was a discussion about saving the money from the DOC and putting it toward staff / other coaching positions.
- Committees need to be formed:
  - Budget committee
  - Sponsorship committee
  - Academy committee
  - Select committee
- Discussion generated about the new coaching license format dictated by the WYSA / US Soccer.
  - Starting in January 2018
    - License for 4 v 4, 9 v 9, 11 v 11,
- **Academy**
  - Seeking Coach to lead the academy program – Chad talking to potential options
  - Possibly involving the select coaches once per season
  - East Central wanted games for their academies
  - Many tournaments are including academy level entry

- Further discussion will be needed for once or twice a week format
- Define the goal of the academy

### **Select League (Chad)**

- Games start April 14 and conclude June 17
- Need to confirm blackout dates for teams by Jan 15<sup>th</sup>. Dave Moehn will register our teams.
- June tryouts will be more efficient to ensure offers get made quickly
- YMCA is opening gym for select teams on Sunday evenings after they close from January 21 until late March
- Exploring other gym space before season begins. Cannot get into public schools via Rec Dept until March.

### **Recreation League (Luke)**

- Season begins May 14 and concludes July 15
- Sign up had begun with currently 119 kids registered
- Picture day June 2/3 using VIP Photography
  - Girls play on Saturday – U5/U6 1 Game. U7-U14 2 games
  - Boys play on Sunday - U5/U6 1 Game. U7-U14 2 games
- Adding a scrimmage day
  - One week prior to season –Starting week of May 7<sup>th</sup> (weather permitting)
  - No refs
  - Gives the coaches a chance to coach in a game setting on the field if needed
- End of the year tournament
  - Will be a tournament for ages U10 and above
  - Run like a select tournament (pool play, champions out of pool advance)
  - Two days (two games day one, one / two games day two depending on how the team does)
  - Winner gets trophy, second place metal
  - It will be stressed as a rec tournament all players get 50% playing time
  - Lower levels U-8 and below will have two games and receive metals
- Various in person signup again
  - First one is at Buffalo Wild Wings January 30<sup>th</sup> 5:30-7:30
  - Luke will schedule one at YMCA for February. Doing one in March is TBD
- Fees go up February 1<sup>st</sup> to \$90 (from \$75)
- Discussion on the background checks on coaches
- Scholarships – anyone in need should be directed to Luke \$40 reduced fee + Keeper Cards they can sell.
- Ginnette Newman is leading effort to secure Keeper Card Sponsorships
- Teams will be formed late March by Luke Newman and Chad Collett

### **Adult League (Bryan) Not present but sent in the report.**

- Starts May 31
- Last year 16 teams

- Trying to determine if we should play on Thursday or Friday nights

### **Soccer Complex (Andy)**

- Goal boxes were fixed at the end of the year
- Most likely will need to invest in a new paint machine
- We need to figure out staff since Josiah has moved on to starting his own business
- Andy finished painting the lines in fall, but he will need some assistance
- Improvements that are needed should be supported by a capital campaign
  - Need to form a capital campaign committee.
- First high school home game is April 9.

### **Concession Stand (Dan)**

- Need a new freezer, Nescos, and cappuccino/hot chocolate machine.

### **Marketing and Communications (Diane)**

- Discussion about placing an add in the surrounding newspapers (Eden, Campbellsport, Kewaskum) to promote Rec League
- We will get flyers printed again this year for Rec League
- Social media continues to be strong.
- Will contact the Visitor Bureau to mention the start of the season and tournaments.

### **Sponsorship and Fundraising (All)**

- Reach out to those we know for recreation team sponsorships
- Buffalo Wild Wings March 3<sup>rd</sup> a percentage of the proceeds to go our club.
- Admiral sent a check for a percentage of the sales
  - Motion made by Chad, second by Andy, approved by all to earmark the admiral money toward select coaches gear
- Ryan brought in samples of scarves and hats that can be custom made and sold for our club.

### **Referees (Chad)**

- Upcoming certifications and re-certifications at the high school January 13, Feb 3, and March 10th
- Minimum age for referee is 12 years old.
- Need to protect / support our referees at all levels. – enforce Zero Tolerance
- Last year we had a pool of 47 referees.

### **Camps and Clinics (Ryan)**

- British Challenger July 9-13. Club gets \$5 per camper. FDL Rec Dept will not be hosting a camp this year. British Challenger is only running our camp.
- Chicago Red-Stars want to be a part of our club in our area. Red Stars are willing to come to picture day or any other day to get the word out about their camp. Ryan's daughter attended the residential camp and she loved it. They are looking at having a camp in Fond du Lac July 23-26.

- Milwaukee Wave has been on the fence about having a camp in Fond du Lac due to distance.
- Milwaukee Wave did offer Fondy Soccer night March 3 and we have a few different options available. The date is late in the season and is coming up fast due to our delay since September.
- Ryan likes the direction of our club and wants to continue player / coach development.

#### **Old Business**

- Our land contracts need to be renewed. Both UWFDL and MPTC like what we have done with the complex. MPTC would like for us to take over the walking path and maintain outside the walking path. Chad is working with both organizations to finalize lease agreements.

#### **New Business**

- Concession stand could use some motion lights or night lights. Dan has quotes from this fall he will share with board.
- Larry would like to set up a Google Drive account for us, so we can maintain all records on the shared drive. He would also like us to provide Fondy soccer email addresses.
- David Szejna can provide some purchasing assistance when needed.

Next meeting February 21<sup>st</sup> at Marian University.

Adjourn at 9:46 p.m.