



Hyland Hills Jr. Hockey Association
10710 Westminster Blvd.
Westminster, CO 80020
720-240-4691

Hyland Hills Jr. Hockey Association Nomination to the Board of Directors

Name: **Joe Petruno**

1. How long have you been a member of HHA?

This is our family's first year at Hyland Hills.

2. Which league(s) do your kid(s) play in?

- 8U
 DNHL
 CCYHL

3. Which age division(s) do/does your kid(s) played at?

- | | |
|---|--|
| <input type="checkbox"/> 8U BEGINNER | <input type="checkbox"/> SQUIRT |
| <input type="checkbox"/> 8U INTERMIDATE | <input checked="" type="checkbox"/> PEEWEE |
| <input type="checkbox"/> 8U ADVANCED | <input type="checkbox"/> BANTAM |
| | <input type="checkbox"/> MIDGET |

4. Please list boards and committees that you serve on, or have served on (business, community, fraternal, political, professional, recreational, religious, social, sports) with name of organization, role/title and dates of service.

Janus Capital Data Governance Committee – 2013 to 2017
Janus Capital Complex Security Planning Committee - 2015
Janus Capital COGNOS Business Intelligence Committee – 2013 – 2017

5. How many hours per week are you willing to commit to the Board? 10-15

6. How do you feel Hyland Hills Hockey Association would benefit from your involvement on the Board (experience or knowledge)?

18 years of financial services IT experience specializing in data management and reporting would be beneficial to help develop, maintain, and automate board reporting. I have enough knowledge to help update and maintain the HSHA website if needed. Although I have never maintained a budget for a non-profit, between Charles Schwab and Janus Capital I have worked in the financial industry for 18 years, so I understand financial concepts and terminology.

Our son picked up Hockey 3 years ago as a squirt playing travel for the University of Denver Jr. Pioneers. Last spring he played at the Evolution and played in the Annual Yeti Classic and was invited to play with the Colorado Shamrocks in South Dakota's Rushmore Cup where he was able to experience supposedly "higher level" play. This season we made a last minute decision to move him out of DU and Tyson was kind enough to find him a spot in the Hyland Hills program. I bring up my son's history to show that although this is only my 3rd year involved in hockey, I have experienced several different programs and competitive levels in Colorado. I can provide some insight into how other programs operate and what frustrates/excites the parents. I have never played hockey, but have played competitive sports my entire life up to the collegiate level in basketball and lacrosse.

7. Skills, experience and interests: (Please select all that apply)

- | | |
|--|---|
| <input checked="" type="checkbox"/> Finance, accounting | <input type="checkbox"/> Education, instruction |
| <input type="checkbox"/> Personnel, human resources | <input type="checkbox"/> Special events |
| <input checked="" type="checkbox"/> Administration, management | <input type="checkbox"/> Grant writing |
| <input type="checkbox"/> Nonprofit experience | <input type="checkbox"/> Fundraising |
| <input type="checkbox"/> Community service | <input type="checkbox"/> Marketing |
| <input checked="" type="checkbox"/> Policy development | <input checked="" type="checkbox"/> Web design |
| <input checked="" type="checkbox"/> Program evaluation | <input type="checkbox"/> Outreach, advocacy |
| <input checked="" type="checkbox"/> Public relations, communications | <input type="checkbox"/> Other (type in): |
| <input checked="" type="checkbox"/> Information Technology | <input type="checkbox"/> Other (type in): |

8. Over the past year, what is the best thing that the Hockey Director and the Board have done for Hyland Hills Hockey Association?

Being new to Hyland Hills I'm not sure what can be attributed to board level decisions, but I can tell you why we have decided as a family to stay with Hyland Hills:

- Clear focus on player development at all levels.
- One of few programs with an all-girls teams in the state.
- Coaches at all levels in the program seem to really care about the kids and have a high level of integrity.
- Higher level (AA) teams not coached by parents
- Great sense of community

- Executive Hockey Director who enjoys being involved with all the kids. It was great to see Tyson involved with a few of our practices even at the Rec level.
- The program really seems to make an effort to make hockey accessible to everyone regardless of their social or economic background. I am passionate about programs that can bring sports to all kids and teach them the importance of being a good teammates as well as community members. I am a huge fan of City Lax which introduces kids to lacrosse that would never be exposed to it otherwise. I have been interested in helping develop a similar program for hockey someday, which is one of my biggest motivators for wanting to join the board and get a better understanding of how a program operates.

9. What do you see as the biggest challenge to Hyland Hills Hockey Association and the Board over the next two years?

To make sure you can continue to maintain facilities, provide a top notch program within your budget, and keep kids interested in staying with Hyland Hills as they progress as a player.

10. How would you propose the Board work to overcome that challenge?

Continue to build on the community mentality and offering skill development at all levels. I'm not sure what the retention rates at Hyland are like, but hockey seems to be an ultra-competitive sport with families leaving programs always looking for the next best thing. Hyland has a great development program starting at a very young age. It would be a shame to lose these kids after many years of development because they feel Hyland is not competitive.