Brainerd Amateur Hockey Association
502 Jackson Street
Brainerd, MN 56401

BOARD OF DIRECTORS MEETING AGENDA

Date of meeting: 29 November 2017
Time: 630pm

Meeting Location:
Essentia Health Sports Center – Board Room
502 Jackson Street
Brainerd, MN 56401

I. Call to Order – 6:40pm by Sam Blum
II. Approval of Meeting Agenda – 1st by Sarah 2nd by Ryan S – motion passes
III. Approval of Consent Agenda which includes: - 1st by Lisa 2nd by Nicole – motion passes
   a. Registration Committee report (Attached)
   b. BLBB Committee report (Nothing to report)
   c. Fundraising committee report (Attached)
   d. Volunteer committee report (Attached)
   e. Membership committee report (Attached)
   f. Marketing committee report (Attached)
   g. Travel Hockey committee report (Attached)
   h. In-house Hockey committee report (Attached)
   i. Brainerd Amateur Sports Foundation report (Attached)
   j. Executive Committee report (Nothing to report)
   k. September Meeting Minutes (Attached)
IV. Reports
   A. Association Director
      a. 332 active registrations
      b. All tourneys are full with the exception of Jr. Gold.
      c. Pre-Order t-shirt for tournaments for $15 each (custom for each level/gender)
      d. Wild Tickets – not all tickets were sold for the November game. More available for Feb 25 & March 24 (Nicole to post on Social Media)
      e. Loyalty Cards are ready to print. 22 businesses are represented currently. Motion made by Jessica to order 5k cards at $1650 with board to request Eric prints stickers to have visible at businesses – 2nd by Joe. Motion passes. Motion made Lisa to gambling account to donate $2000 to the general operating account. 2nd by Sarah – motion passes.
   B. Treasurer – Mike Patrick – motion to approve report by Joe 2nd by Nicole – motion passes
      a. Display board is up! Budget by month will be posted!
      b. Financial Report:
         i. Estimate that we will end up ahead of last year on pizza sales – est $19k
   C. Hockey Director – Ryan Glas
      a. Junior Gold Program
         i. Jr Gold meeting held last week, with about 6 attendees (3 parents/3 players). Discussed the basics and answered questions.

ii. As of now, we have 6 players are a yes, 8 maybes, and 11 eligible but haven't responded to invite, and 8 no's. Need to know by Monday at the latest if we have enough to field a team…need at least 12-13 players to field a team!

b. Development Program
   i. Group skill practices are turning out to be very efficient.
   ii. Off ice training will begin being scheduled. (shooting range, weight room, etc.) This is part of a minimum required of our development program.

V. Old Business
   a. Arena Beautification Committee Report
      i. Shadow boxes have been ordered and graphics/stencils will need to go up first.
   b. Website Revisions – ad hoc committee update
      i. Nothing new to report. Background research is being done to see how we can best improve our site.
      ii. Suggestion is to find someone who can help us modify and maintain the look and overall feel of our site.
   c. Consolidated financial statement publishing
      i. Template will be setup for review
   d. Strategic Planning
      i. Need to meet separately to discuss:
         1. 2 year goals
            a. Player numbers
            b. Financial position
            c. Recruiting opportunities
            d. Retention goals
            e. Measurable processes to identify if we are headed in the right direction
            f. Blue Sky
   e. Move up/Move Down discussion
   f. BBLB transition update
      i. Organizational documents are about ready. Working to get BBLB board members up to speed.
      ii. Ads have been sold for the boys hockey program, girl ads are almost complete. Fundraiser cards are ready. Girls cards have been distributed and boys have not. Ryan S will take the cards to the boys on Friday.

VI. New Business
   a. Bemidji Bantam AA game
   b. Locker room monitors for Girl's teams – current policy allows mothers of the female players to act as locker room monitors. Volunteer hours are currently credited for these hours. The board has recommended that an assigned rotation is created. If no parent shows up to monitor the locker room, locker room will be locked and players will need to get ready on the arena benches.
   c. Association Calendar – year long planning, event management and ownership
      i. Task force creation to get calendar planned and shared files for annual use. (not needing to recreate the wheel)
   d. Tailgating

i. Girls tailgating was a huge success! Sold 97 burgers baskets – and about 50 hotdogs. Estimate that 50-60 kids got their faces painted.
ii. Boys Tailgating will take place on 12/12.

e. Venue for Holiday meeting – moved meeting to 12/20
f. Contract
g. Insurance – motion to approve up to $1600 for additional insurance policy, pending review made by Sarah, 2nd by Mike – motion passes
h. Board conduct

VII. Comments and Announcements
a. Strength and Yoga session with Dave & Kari Stengrim – offered up to 40 kids at a time. Free for travel team players. Session would last for an hour and 15min. Tuesdays and Thursdays in March and April from 3:15-4:30 at Forestview.
b. Home Tournament Volunteer Hours Discussions

VIII. Adjournment

Next:
BOD meeting date 20 December 2017 – 630pm
BAHA Board pre-meeting will be cancelled for December

COMMITTEE UPDATES – November 29th Board of Directors Meeting

Committee: Membership & Marketing
Last Meeting: November 8, 2017
Update from Nicole Wheeler

BULLETIN BOARD: A plan is in motion for Don Andres to hang plexiglass on bulletin board. It is expected to be done before 1st home tournament. Nicole is currently gathering pictures from Bantam managers to use on the board.

FOOD DRIVE:

Dates: Dec 1-Dec 15
Where: 4 containers in Civic Center lobby (provided by Ryan Sharpe)
What: Contest between levels to donate food to Sharing Bread Soup Kitchen-Divided up by levels, boys and girls go together with level Needed: Items: Fruit, Tuna, Veggies, Tomato Products
Who: Jessica will draft letter to Association, Jim will email letter on November 27, Steve will count items per level and present this to committee, then Steve will bring food to Soup Kitchen some time during the week after *Considering having winning level earn rights to 1st in line at end of year Banquet

KIDS VS HUNGER:

Potentially set for February 19th, Jessica will check and make sure during the day hours would work

TAILGATING:

Nov 17- Girls Game and Dec 12- Boys Game- Wear BAHA gear & get in for free
OUTSIDE: Grilling and potentially food sales, HS parents to help here
INSIDE: Face painting and sign making- wanted DIBS
DOOR PRIZES:

- Committee purchased punch card, sign making supplies and photo w/frame - 2 wooden signs donated by Joe P
- 5 Takedown shirts donated by Takedown
- Frosty coupons donated by Wendy's

* This Girls event was well received and a fun night

Committee: Fundraising
Update from Committee Chair: Mike Patrick
Date of Last Meeting:
Committee and Volunteers distributed pizza on Tuesday 11/21. We will prepare the list of members that did not participate in the first pizza sale and get order cards distributed in the next week for the January sale. There will be approximately 30 families that need to sell or do a buyout. Tentative dates for January sale are to collect order cards Tuesday 1/16 and Wednesday 1/17 from 5:00-6:30 pm. Pizza Delivery will be Monday January 29th from 4:30-6:00. I have attached a summary of the pizza sale.

Once loyalty cards are ready we will work with Jim on best way to distribute them.

Raffle ticket turn in is 1/30/18 and 1/31/18 with the drawing on Tuesday 2/13 at 7:15.

Committee: Hockey Committee
Update from Committee Chair: Ryan Glas
Date of Last Meeting:

No November meeting. Nothing new to report.

Committee: Volunteer
Update from Volunteer Chair: Lisa Roberts
Last meeting: NA

Credit has been issued for all completed shifts to date.
24 players (22 families) have completed their required volunteer pool hours for the 2017-18 Hockey Season. Emails sent to players/families who have completed their hours.

There are 21 (10 Announce/Score, 8 Concessions and 3 clock) unclaimed shifts for the Bantam tournament the first weekend of December.

Arron Stoen has requested 10 BAHA Volunteers for the 2nd Annual Homeless Heroes 5K Run on December 9th. Looking for board approval to provide volunteers, as we did last year and then shifts will be added to DIBS.

Should receive information about the 2018 Ice Fishing Extravaganza soon. We generally commit to 20 volunteers.

Committee: In-House Hockey Committee
8U and Mite levels are underway. Currently have 3 separate level directors and a Manager in place:

- Level 1-3: Grant V
- Level 4: Brent P
- Level 5: Rich J
- Level 4/5 Manager: Kaycie T

Parent meetings have been held for all levels and some games have been scheduled for the 4/5 groups. Working on our end of the year jamboree and seeing if we can get something started with NLLYHA.

Timbits jerseys arrived from Tim Hortons and were distributed to all level 1-3 and 8U skaters.

Items for improvement next year:

- Get Tim Hortons to give us an end of September/beginning of October ship date on jerseys
- Discuss different arrangements for picture day for our largest group of participants
- Calendar planning for each event

Committee: Executive Committee
Date of Last Meeting: November 2017
Update from the Chair: Sarah Borchert

Executive committee met in November. Work on coaches' code of conduct continues.