

## **1.Motion to adopt AGM minutes of June 6, 2012**

### **1.NDBA –President’s Report**

Being new to the presidency role this year has been extremely rewarding and at times very challenging. I would like to start off by thanking the NDBA executive, players, coaches, team moms/dads, umpires, volunteers, sponsors and parents who have gone beyond the call of duty to make this spring season a huge success.

To all outgoing Executive... I would especially like to thank you for all you have done for the association. Some of you may have been involved for a short period of time and others for a number of years. Just the same without your hours upon hours and/or years upon years of dedication our kids would not have been able to, from the blastball age learn new skill sets as well as life experiences and for the graduating players developed and honed those skill sets and leave with memories that will last a lifetime. To the new up and coming volunteers we are excited to have you on board and can't wait for the creativity, excitement and passion you will bring to the association next year.

I would like to personally thank Grant Butler, Anne Hayes, Wayne Carter, Trudy McDonald, Bob Burkmar and Rick Antoniak for their amazing insight, advice and wealth of experience that they have been able to bestow on us as we continue to be dedicated to carry on the rich pride that is North Delta Baseball.

The NDBA community was in a state of shock and disbelief when learning of the tragic passing of one of their own. Samael Hernandez was a very talented, enthusiastic and popular personality with an extremely bright future. On behalf of the NDBA community we express our deepest condolences to Samael's family and friends while they continue in the healing process.

**Highlights of the year to date...**

•Victoria Day Tadpole Tournament... Congratulations to the North Delta Pirates for being crowned the 2013 tournament champions. Thank you Brent Dingsdale, parents, umpires and volunteers

•Jeff Francis Tournament... Congratulations to the North Delta Mariners for winning the tournament in convincing fashion. I would like to thank Mike Spencer, parents, umpires and volunteers Gangnam style.

•Jana McGuire for a fantastic job in our Challenger Division and registering 19 “Heroes” in this division... Outstanding Job Jana!!

•Cameron Dunn on being selected to Team BC and having the opportunity to compete at the highest level in the CABA World Series this coming summer. Good Luck Cam!!

As the spring season winds down, and we are in the process of selecting our summer ball teams. The challenge for any smaller association is how to balance participation with competition. I am convinced the answer is not as black and white as some believe it is. We are striving to find the answers and will continue to focus our attention on what works best for our kids as a whole.

I have enjoyed my 1<sup>st</sup> term immensely and thank you all for your patience, input, concerns and solutions, and I hope that our membership has enjoyed a very positive experience this year. Good luck to all of our teams as they finish up their playoff run and best of luck to all of our summer ball teams. Represent us well! Respect your opponent! Respect the umpires! Have Fun!

Play Ball!!

Sincerely,

Tony Deane  
President

## 1.Executive Reports:

### Vice President:

It was another interesting year as vice president and I would like to thank all of the executive members and other volunteers that have worked so hard to make this season such a success,

In particular, I would like to thank Tony Deane for stepping up and taking on the huge role of the President of NDBA. This is not an easy role and it demands a lot of whoever is willing to take it on.

I would like to thank Mark Hope, our first year Treasurer, for keeping us all fiscally responsible and accountable to the NDBA Association.

I would like to thank Jana McGuire for her tireless work with the Challenger division and congratulate her for doubling the enrolment of this division.

I would once again like to thank Grant Butler and Anne Hayes for their never ending involvement with NDBA. They are still seen around the parks helping out and giving advice when needed.

I am sure I have forgotten to thank someone, so I will end by once again thanking all who have stepped up to make this a terrific season for all the kids involved. After all, they are who we are doing this for.

Wayne Carter

**Treasurer:**

**North Delta Baseball Association  
Balance Sheet As at 10/31/2012**

**ASSET**

**Current Assets**

DCU - General	76,660.81
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DCU - Gaming Account	20,516.02
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Total Delta Credit Union	
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	97,176.83
Petty Cash	-4.02
Concession Deposits	0.00
Concession Floats	200.00
Concession Umpire Prepay	0.00
<b>Total Current Assets</b>	
	97,372.81
<b>Fixed Accounts</b>	
Office Equipment	0.00
<b>Total Fixed Assets</b>	
	0.00
<b>TOTAL ASSET</b>	
	97,372.81

**LIABILITY**

**Liabilities**

Prepaid Registration	0.00
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<b>Total Liabilities</b>	0.00
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<b>TOTAL LIABILITY</b>	0.00
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**EQUITY**

**Funds**

Fund Balances Carryover	97,372.81
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Fund Balance	0.00
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**Total Funds**

97,372.81

**TOTAL EQUITY**

97,372.81

**LIABILITIES AND EQUITY**

97,372.81

**North Delta Baseball Association**  
**Income Statement 11/01/2011 to 10/31/2012**

**REVENUE**

**Receipts**

All Star Fees	5,335.00
Concession Income	22,947.74
Gaming Revenue - Raffle Tickets	755.75
Registration Fees	56,846.75
Sponsorship & Advertising	250.00
Tournament Income	1,379.68

Umpire Clinic Revenue	240.00
Total Operating Income	87,754.92
Clothing Sales	1,907.00
Dance Income	4,190.00
Direct Access Gaming Revenue	31,470.00
Fundraising	3,089.00
Interest Revenue	97.98
Miscellaneous Revenue	6,967.43
Umpire Clothing Sales	330.00

Total Receipts

135,806.33

**TOTAL REVENUE**

135,806.33

**EXPENSE**

**Disbursements**

Coaches Appreciation Night

114.13

Closing Ceremonies

924.00

Clothing Expense T-shirts

0.00

Coaching Clinics

2,092.00

Concession Advance	8,000.00
Concession Costs	2,565.68
Crests & Medals	2,864.45
Dance Expenses	7,864.64
Direct All Star Expenses	5,116.50
Equipment & Uniforms	28,760.42
Field Maintenance	3,901.92
Insurance	2,398.00

League Fees	7,783.50
Official Roster - Year Book	879.20
Photographs	1,235.09
Raffle Expenses	4,331.48
Registration Costs	6,070.36
Tournament Costs	3,012.45
Umpire Clinic Expenses	1,925.00
Umpire Fees	16,324.00

Total Operating Expenses	106,162.82
Administration	476.20
Advertising	0.00
Bad Debts	780.00
BC Minor AGM Expenses	385.00
Donations	500.00
Fundraising	2,458.88
Meeting Supplies	0.00

Miscellaneous Expenses	28,344.02
Website Costs	3,764.40
Total Administration Expenses	36,708.50
Total Disbursements	142,871.32
<b>TOTAL EXPENSE</b>	
	142,871.32
<b>NET INCOME</b>	
	-7,064.99

## **Registrar:**

I am pleased to announce that this year, for the first time since 2007, NDBA has had an increase in player registrations. Our total registrations, including the Premier League Blue Jays, have increased from 336 to 387 players. This reflects a huge increase of 56 players in the minor divisions (Challenger to Midget) and puts us back to pre-2010 registration numbers.

Here are the numbers by division for 2013:

**Division**

**2012  
Final  
difference from 2012**

BLASTBALL

58  
36  
down 27

T-BALL

58  
104  
up 51

TADPOLE

56  
62  
up 6

MOSQUITO

56  
61  
up 6

PEEWEE

27  
39  
up 12

BANTAM

13  
10  
down 3

MIDGET

23  
24  
up 1

CHALLENGER

8  
19  
Up 11

299  
355  
Up 56

PREMIER

37  
32  
Down 5

336  
387  
**Total registrations**

For the 2013 season we fully implemented the on-line registration system and with so much positive feedback from the membership we will continue to use this as the only method of registration. I hope to see a decrease in the number of cheque and cash payments sent in by mail in 2014 as these take longer to process, need to be monitored and late payments need to be followed up on.

This year we held one open registration day at Sungod arena and those who came out actually used the computer to do their registration thus eliminating the need for any paper. Advertising was done on the Corporation of Delta reader boards and by posters that were put up around the community. Flyers were printed up and delivered to all elementary schools in ND as well as dropped off and sent electronically to many of the pre-schools in the area.

This past fall and winter we paid special attention to player retention. Registered players from the 2012 season were contacted multiple times once the registration system was opened to remind them to go online and register. We also implemented a registration discount which rewarded those who went online and registered their players early. Both our efforts at retention and the discount helped us to secure a large portion of our membership early, before they could commit to another competing sport.

Retention and recruitment are challenges for all minor baseball associations across BC, across Canada and across North America. NDBA will continue to reach out to the community to introduce kids to the

great game of baseball. Your ideas are always welcome so please feel free to contact me directly if you have any ideas on how to build upon our successes of this past season.

I would be remiss if I did not take the time to thank Mark Hope and Ryan Harmer for all their hard work and help this year. Mark took on the financial end of registration this year and so I never had to deal with the payments, late payments, mail, etc- and for that I will always be grateful. Ryan created the online system and without his help and guidance I would have been lost. A million thanks to both these great volunteers.

Mereille Kay

Registrar, NDBA

## **Blastball:**

This season NDBA had 36 new players to the Blastball division. The season went well with only one rain out. The weekly sessions were broken up into half an hour of practice and then playing 2-3 innings followed by the ever popular base race.

Unfortunately, due to the lack of coaching volunteers willing to step forward at the beginning of the season, we only had 4 teams with 9 players each. 9 players per team at this level is definitely too many, teams should be limited to no more than 6 kids in the future. I feel that having more information about Blastball on the website, as well as creating a set of basic drills and rules would make it seem less intimidating to first time baseball parents. The more info we can get out there the better.

All in all, the season was successful. All of the kids had a great time and I'm sure we will see most if not all of them in T-ball next year.

Jason Tregaskis  
Blastball Division Representative

## **Tadpole:**

First off I'd like to thank the members of the NDBA Executive who helped make this a great year in the Tadpole division. It takes a tireless and dedicated group of volunteers to provide baseball to the community of North Delta.

Within the Tadpole division I would like to thank all the team parents and volunteers who helped with field prep, concession duty, and umpiring.

A special thanks to the Tadpole coaches:  
Dodgers - John Bartholomew, Kirk Beck  
Indians - Ryan Harmer, Rick Fletcher, Bruce Lyons  
Orioles - Jason Tregaskis, Mike Erickson  
Pirates - Brent Dingsdale, Chris Adams  
Reds - Dave Woodson, Jeff Johnstone

There were 62 players in the Tadpole division this year, up 10% from the year prior. We had 5 teams which stretched the roster sizes a bit. In this division a perfect number of players per team is 11. I'd estimate 1/3 of the players had never played baseball before. I don't believe we lost 1 player; every player that started the season finished it.

This year the Tadpole division joined Newton in a Tadpole Interlock. The driving force behind the Interlock was Newton's low Tadpole registration (3 teams) this season. Perhaps by helping prop up that Newton 8-9 year-old age group we'll be able to maintain (in the years ahead) the convenience of driving 10 minutes out of North Delta for a mid-week game in our existing Mosquito, Peewee, etc Interlocks.

The biggest rule changes were a result of the Interlock negotiations: (1) removing regular season standings (2) allowing runners to steal. By removing regular season standings tempered the competitiveness in this division. I prompted the idea within our coaching ranks of focusing on development during the regular season with more emphasis on competitiveness during the Tournament and Play-offs. By allowing runners to steal made the catching position more interesting. I personally found more kids interested in playing and trying the position. Many other Associations allow stealing at this age group so the development of our catchers should be on par.

With the unfortunate shortage of umpires this year, the Tadpole division had to rely on volunteer parents and siblings to umpire games. Umpires provide a vital role in the quality of baseball provided by this division. Having to rely on volunteers who are unfamiliar with the tadpole rules weakens our product and does nothing to help retention. Other sports such as soccer, hockey, etc have no problems providing umpires for their sports at this age. Returning umpires to this division should be one of the top priorities for the NDBA Exec in 2014.

This season North Delta is creating a summer league for 8Us 'South Fraser 8U Summer League'. This league will play by "tadpole" rules – pitching arm/machines. Interest is currently up to 5 associations. The wrap-up tournament will be held in North Delta July 11-14<sup>th</sup>. The Tadpole division will create 2 summer (all-star) teams – 8Us will play in the SF8SL and the 9Us will play in the Cloverdale Tadpole summer league.

In closing I would like to say it's been a crazy, fun ride being the Tadpole Rep for the last 2 seasons. This is not an easy job! I will provide all the guidance and experience possible to aid in the transition to the next Tadpole Rep.

Sincerely,  
Brent Dingsdale  
Tadpole Rep, North Delta Baseball

## **Mosquito:**

## **PeeWee:**

With the increase in PeeWee registrations (up 12 players from last year) we were able to field 2 single 'A' teams and 1 AA team in the spring and will have 1 A and 1AA team competing in summerball. Spring playoffs are underway and I would like to wish all 3 ND teams good luck.

This year the PeeWee division permanently moved to Sunbury Park. Feedback from players, coaches and visitors has been very positive. Big thanks to all the parents who have been doing field prep- as this park is being used as a unofficial dog park when baseball is not in session, more care is needed than at your average park. Thanks for filling holes in the infield, fixing the mound when the dogs dug it up, pulling weeds and picking up what the dogs and their owners have left behind- you went above and beyond!

Lastly I need to thank our team parents and coaches- without these volunteers our kids don't play baseball. Coaches Dunn, Sabourin and McDougall as well as all of the assistant coaches - I thank you for your commitment to the players and for the countless hours you spent at the park. Your hard work and dedication to our kids is much appreciated.

Mereille Kay  
PeeWee Division Coordinator

## **Bantam:**

## **Midget:**

The 2013 season was challenging in many ways.

On a positive note North Delta was again able to field 2 teams in the Midget AA division. We had 25 players registered . We again started the season with a Division BBQ for both teams and their families at the Newton Ross tournament on the long weekend in May, there were players from both the teams on the Delta side and the team played well going undefeated in the round robin portion their only loss was in the semi-final game to the ultimate tournament winner from Richmond . Congratulations to all.

The weather was very much an issue with both teams losing several games to wet weather and unplayable field conditions at Mackie Field. I would strongly recommend that consideration be made to replacing the surface at Mackie.

The events on the field were greatly overshadowed by the tragic passing of Samael Hernandez a player on the Dodgers. The sudden and unexpected loss of their friend and teammate greatly affected the players on both teams. Samael was greatly admired and respected by all that knew him he is greatly missed. The players have dedicated the balance of the 2013 season to Samael's memory.

The playoffs for both teams start the first week in June. Summer ball commences following the playoffs North Delta will be fielding a team for the summer season

Once again I would like to thank all the players, coaches and parents for their help throughout the year

Craig White

Midget Director

## **Annieville (including: Gunderson, Sunbury and Westview)**

### **Concessions:**

I would like to thank the parents who worked in the concessions and made the best of their shifts. Thank you to Daryl Harmer for her work to get Annieville and Gunderson Concessions ready. Mereille Pedersen for getting Sunbury ready and for managing it through out the season. Thanks to Tony Deane for the courier service he provided back and forth to the varied locations. And of course to my family for all the help.

I have a new respect for past Concession Managers. The job includes but is not limited to; multi location shopping, stocking, float replenishment, cash tally, key person coordination, courier and complaint department.

I will provide a tally of Expenses, Umpire Fee costs and revenue at the close of the season. "

### **Mackie Concession:**

#### **Field Manager:**

Another busy year for North Delta Baseball at our five community parks. All of our fields were well used and maintained by our players, parents and volunteers. A special thank you to Delta Parks and Recreation (DPR) for a number of field improvements, Bob Burkmar for his consistent support at Mackie Field and Mike Spencer for going above and beyond in maintaining Bob Bunnett Field. Unfortunately, I will no longer be able to hold this position next term due to a change in my vehicle situation. I look forward to working with the next Field Manager during an upcoming transitional phase.

We accomplished many tasks this year; ranging from field maintenance through new projects.

- Field calendars were further centralized making the field scheduling task much easier than before.
- Sunbury and Gunderson fields were supplied with new fencing and backstop apron.
- Divisions were given new, exclusive usage of their own fields; 9U at Gunderson, 11U at Bob Bunnett, and 13U at Sunbury.
- New Field Equipment buildings are approved in concept by the Corporation of Delta. Construction at Gunderson and Sunbury expected to take place late summer.
- A Field maintenance demo was held after our Opening Ceremonies.
- Trees were cut back around Gunderson 2 as they were impacting foul ball plays, causing the grass not to grow, and make the field cold and shady.

As expected, we had a few minor challenges; some still need to be addressed.

- Sunbury's backstop is too far away, making it difficult for catchers to retrieve missed pitches. The infield needs to be redone, however, DPR has the entire field slotted for a rebuild within the next few years.

- Restrictions on the number of parks we were allowed to permit over the course of our season caused two reported scheduling issues. Throughout the season, there were always a number of vacancies on our fields; however, sometimes they are not ideal for our coaches and teams.
- Very poor field maintenance at Gunderson Park has caused some large lips to form around the cut-outs. Teams need to make a more concerted effort at maintain their fields before and after games and practices. A pre-tournament field work party would go a long way in keeping our fields safe.
- Capital field improvements require a lot of additional work just to work through the DPR's processes and procedures. This has caused unexpected delays on what would otherwise be simple projects. More time and effort need to be allotted for this in any future dealings with Delta.

Overall, things ran very smooth this season. I look forward to seeing the equipment building project through to the end, and assisting whoever steps up in their transition to be the next field manager.

Kind Regards,  
Ryan Harmer  
NDBA Field Manager

## **Social Director:**

Christmas Dinner this year was hosted as a potluck. The results were very positive and the cost was minimized to \$73.00, of which part of those purchases will be carried over to Coaches Appreciation Night which will take place on Friday, June 7th at Mackie Clubhouse. Cost will be minimal.

The Team Parent Meeting took place on April 4, 2013 which had a fairly good turnout of approximately seventy five percent. All information and tickets were distributed. Those not in attendance received their packages within a few days of the meeting.

Our annual social event took place on May 11, 2013 and was held in the main hall at the North Delta Recreation Centre. This year we had a live band with lots of dancing. The attendance this year was significantly better than in previous years as this is the first year where registered members received tickets with their registration. The enthusiasm and help received from the Executive was incredible and of course greatly appreciated.

The total loss was \$1,216.74 but the loss was covered by the fundraising fee we get via our registration fund-raising fee.

EXPENSES: \$5,180.74  
REVENUE: \$3964  
TOTAL LOSS: \$1,216.74

Our annual social night has huge potential. With the turnout that we had combined with word of mouth, next year could be a huge success if planned by someone awesome.

It is my intention be continue to be that person. If someone else doesn't.

Rhonda Krushel  
Social Director

## **Equipment:**

This year was a rebuilding and reorganization year. I was able to throw away a bunch of unusable and unsafe equipment. I also collected a bag of gently used equipment which Sue donated to Ruth Hoffman for the Pearl of Africa organization. Thanks to Sue for helping to organize that. It might also be nice if NDBA could donate a box of baseball to help this worthy cause. Please advise?

Moving forward I'm going to develop a check sheet so that coaches will be held responsible to return ALL the equipment they were given at the beginning of the season.

Below is a summary of new equipment that was purchased to put together complete bags for the different divisions:

Blast ball: The equipment was mostly carried over from last year. I just replace some bats and gave out new balls.

T-ball: I replaced many of the T's and had to make up 5 new/complete bags. I provided 4 new helmets for each team.

Tadpole: I replaced two pitching arms and serviced the remaining arms. The previous year's equipment was in good condition but I did have to replace some of the catching gear.

Mosquito: I added some new bats, catchers gear, and catchers' gloves.

Peewee: I made up one new bag for the extra team and provided 1 new bat for each team. The AA team also got a new set of catchers gear.

Being the Equipment Manager Is a job that requires time and organization skills. I will be ending this season with a detailed inventory of what we have so that the job will be less daunting next year. I am more than willing to fill this position in 2014 should the executive choose to vote me back in. If anyone has any questions or concerns regarding this year' equipment please feel free to email me at [tomndba@gmail.com](mailto:tomndba@gmail.com)

Tom McDougall

## Marketing:

First, let me extend a sincere thank you for allowing me to fill the role of Director of Marketing for 2013. While I am still new to the association it has given me the opportunity to contribute to our great association in a way that takes advantage of my skills and knowledge in business, marketing and sales.

A goal that I had set for the year was simple: raise \$5,000 in sponsor contributions. The result was disappointing but very encouraging for the years that will follow. I helped to raise \$3,000 and have sown seeds to far surpass that goal for the 2014 season. The secret is to get them early and provide our sponsors a high perceived value while maintaining a focus on the kids. Our three sponsors were: Delta Cable, Salon Manhattan and The Pediatric Dental Group. Each contributing \$1,000. The expectation is to have many different verticals represented by one sponsor next year and to ensure they come back year after year.

Through conversations with various members of the executive, it is clear to me that a refocus on the NDBA brand is a high priority. We are a brand and we all must fight to ensure it reflects our values and ideals. An initiative that I would like to take on is the creation of a marketing "play book" that addresses items such as: a mission statement, formalization of a marketing plan, structure of marketing as a whole (fundraising and social committee a subset of marketing reporting to the Director) and a host of others. This will take time, will involve the input of every executive and will be an organic document.

My hope is that I'm allowed to continue in this role through 2014 as I feel that I bring the necessary tools and attitude to deliver real value to the association. And let's face it, I kinda rock in the literal sense.

Thank you for a great year, for your optimism and unwavering support.

Regards,

Stan Cherek

## Publicity:

During my first term as the Publicity Director we accomplished a number of branding, website, printed and social media initiatives. We reached out to our members in ways we had never done before. Infographics were heavily used across a number of mediums to make it easy for our members to know what is going on with our Association. I would like to thank Original72 with their continued support and assistance in realizing our brand and communication needs. I look forward to continuing to keep our members well informed with engaging, and diverse methods of communication.

Some of the improvements I would like to highlight are;

- A new logo package which includes an interlocked ND and an update Association crest.
- Newspaper advertising was replaced by a targeted pamphleting campaign. Which possibly lead to the rise in our registration numbers, especially amongst or younger divisions.
- A periodic electronic newsletter was created and distributed to our members and subscribers. We enjoyed a 75% average view rate of the newsletters proving it to be a very successful way to communicate events, issues and sponsorship information to our 400+ subscribers.
- Our Twitter feed is now integrated into the home page of our website allowing a more streamlined way of pushing out notices via social media. Unfortunately, we cannot easily incorporate Facebook into this process as we are currently using a Facebook group, instead of a Facebook page.
- Security was strengthened on our website by blocking search engines from indexing personalized web content.
- All credentials for various services and tools have been compiled into a secure document and shared with key executive members. This eliminates any dependencies on key individuals.

I enjoyed a very productive term as the Publicity Director. It has been a lot of fun using my existing skill set to bring our executives' new and thoughtful ideas into fruition. I look forward to continuing this role throughout the next term.

Kind Regards,  
Ryan Harmer  
Publicity Director