



ACYLA President <acylaxpresident@gmail.com>

Mintues - 11/14/2017

2 messages

ACYLA President <acylaxpresident@gmail.com>

Mon, Nov 27, 2017 at 9:37 PM

To: ACYLA Boys VP <acylaxboys@gmail.com>, ACYLA Equipment <acylaxequipment@gmail.com>, ACYLA Fields <acylaxfields@gmail.com>, ACYLA Girls VP <acylaxgirls@gmail.com>, ACYLA Secretary <acylaxsecretary@gmail.com>, ACYLA Treasurer <acylatreasurer@gmail.com>, Kim Wittmers <kim_wittmers@msn.com>

Hi all,

I am sorry these are not in the normal format. Please let me know if you see any need for corrections.

Attendees:

Andrea Anderson
Susan Otto
Sarah Essen
Kim Wittmers
Shannon Mickelberg
Dave Mickelberg
Erica Desmond
Jason Smith
Kara Kuykendall

Lisa Mills - Excused

President Report:

- Introduce Kim Wittmers as the applicant for the open Marketing position
- Appointment of Kim Wittmers as the Marketing Director
- Kara has been talking with SportsEngine about moving to their platform for website hosting. Kara will schedule a demo with SportsEngine on 11/16 at 5 pm. Kara, Sarah, and Susan are minimum participants to move this forward with a goal of opening Winter Workouts using SE if at all possible

Girls VP Report:

- MS Lax Meeting Recap was provided
- Goalie Equipment Grant - Lisa will write this grant, no need for extra space in the shack for this equipment.

Winter Workout Details:

- 10 sessions for \$100
- 5 sessions for \$60
- Girls u8 through High School
- Boys 10u to 14u
- Focus will be on skills
- Susan to update the umbrella insurance policy
- Dates - 1/9, 1/11, 1/16, 1/18, 1/23, 1/25, 1/30, 2/1, 2/6, 2/8

Try It Clinic Details:

- Jan 20 - New Hope Gyms (TBC)
- Feb 2 - 5 to 6 at PCC

Communications for Winter Workouts and Try It Clinics

- Emails from website to all registered players from last year
- Fliers to schools
- Facebook
- Website Home Page

Equipment Update:

- Nets were picked up over the weekend
- Jason will start ordering goalie equipment as items are on sale now.
- Dave is researching new storage locations
- Uniforms - Boys have 6 left, Girls have 25 left, need to reorder in late February

Field Update:

- Loons - 12 hours in early April for preseason / early season space
- 6 pm to 9 pm each day - 4/5, 4/6, 4/9, 4/12

Treasurer Report:

- Susan walked through the current budget and financials

Boys VP Report:

- Sunday is the YLM Annual Meeting
- GNLL Box Lacrosse - kids can sign up as a "Free Agent" but we will not host
- Sarah shared some examples of post cards we could use for marketing purposes

Marketing:

- We need to capture how registrations are coming to us so we know where to focus our marketing efforts
- We need to capture the email addresses of participants in Try It Clinics and push them registration information
- Transfer Facebook and Insta Accounts to Kim, Sarah to ask Tammy for log in details

Kara Kuykendall
ACYLA President
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ACYLA President <acylaxpresident@gmail.com>

Tue, Dec 12, 2017 at 2:02 PM

To: ACYLA Boys VP <acylaxboys@gmail.com>, ACYLA Equipment <acylaxequipment@gmail.com>, ACYLA Fields <acylaxfields@gmail.com>, ACYLA Girls VP <acylaxgirls@gmail.com>, ACYLA Secretary <acylaxsecretary@gmail.com>, ACYLA Treasurer <acylatreasurer@gmail.com>, Kim Wittmers <kim_wittmers@msn.com>

November Minutes for approval tonight.

Kara Kuykendall
ACYLA President
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