

# **FHS Boys Soccer Booster Club**

Meeting Minutes  
September 20, 2017

## **Opening**

The regular meeting of the FHS Boys Soccer Booster Club was called to order at 8:00 pm on September 20, 2017 in Farmington High School Room 2214 by Board President Jamie Berg.

## **Present**

Jamie Berg, President  
Emily Rollag, Vice President  
Monica Eckert, Treasurer  
Amee Christensen, Secretary  
Brenda McKnight  
Anne Leonard  
Cigdem Seran, Volunteer Chair  
Coach Wagner  
Wyatt Wagner  
Michelle Mak  
Norma Torres  
Lene Staberg, Fundraising Chair

## **Approval of Agenda**

The Board reviewed, motioned for a vote, seconded, and unanimously approved the agenda.

## **Approval of Minutes**

Tabled to be approved next meeting after members have had a chance to review. Board Secretary will send out future minutes after they are approved by President.

## **Treasurer's Report**

Board Treasurer presented updated expense report. Treasurer described how expense report was categorized to separate Varsity from general Booster operations. Treasurer is waiting for invoices that are still outstanding. Coach Wagner shared that agent fund is almost drained. He is waiting for final update from Karen. The fund is not renewed every year, but equipment fund has a new balance each year (\$1,000 in 2017).

## **New Business**

**Mission Statement:** President distributed PowerPoint presentation from Coach Wagner with verbiage that might be helpful for creating a mission statement. Board decided not to take time to come up with mission statement at this time, and will allocate time in a future meeting. Coach Wagner will work on a FHS Boys Soccer Mission Statement and Board President will draft language as a starting point for the FHS Boys Soccer Booster Mission Statement.

**Concession Shifts:** Board President asked Volunteer Coordinator to work with 9th, 10th, and JV team parents to get all remaining shifts filled. Varsity parents and players will take February concessions as they fall outside of the playing season. President proposed setting up a separate Club email for Volunteer and Fundraising Coordinators to communicate directly about each area and specific needs. One member proposed emails all include “booster” in address to differentiate from FHS Boys Soccer email account. President will look into options.

**Website:** Wyatt reported website is almost done. The site is set up to be a joint Program and Booster Club Website. Wyatt presented the website to the Board. Wyatt requested more information from 9<sup>th</sup> and 10<sup>th</sup> grade games to make sure they are represented on the site. The website will go live now and logo and other information will be added as available. The Board decided the website link from TFC will be “FHS Boys Soccer.”

**Logo:** Anne Leonard got two logos from a company contact through Troy Solis that can be used for free. Members talked about giving her free ad space for her company as a thank you. Connor sent some drafts as well, and will submit colored and more refined drafts by Friday afternoon. The Board decided to have one logo for the Booster Board, and another for the Club. The Board selected a Booster logo by vote during the meeting. Members motioned for a vote, seconded and unanimously approved option A. After Club logo options become available from Connor, Wyatt will bring around options to all the teams so their vote can decide the Club logo.

**All Program Meal: (October 18, commons reserved from 3:30 – 7:30)** Volunteer Chair and Amy Erlichmann met with Kenny from Longbranch to decide on menu: roasted chicken, mashed potatoes, gravy, corn, 2 salads (coleslaw and another), cookies and chocolate milk and water. Expense to Board is \$15/person. Volunteer Chair will send out a SUG to players and parents to determine player attendance. Meal will be free for Booster members, non-Booster members will pay \$20 each. Verbiage on SUG will advise players who need financial assistance to notify coaches.

**Teacher Appreciation:** Denise Lessert is collecting write-ups from seniors.

**Homecoming:** Boosters will provide pizza for players walking in the parade at 5:00 on the Wednesday of HOCO week (10/4) behind FES. The boys can eat and then walk to the parade start at the Fairgrounds. Boys will be asked to bring cinch bags for throwing candy. Sam's Club is donated 2 cases of water that can be served with pizza. Parents can opt to transport younger boys from FHS to FES, or have boys ride with older players in their vehicles. Coaches or Team Reps will ask players in practice if they are planning to attend for food estimates. Candy amount/budget will be determined after attendance is estimated.

**Senior Night: (10/5)** Monica has logistics in place and gifts for seniors. Melanie Kiage is making up senior programs. Seniors will join parents and JV and Varsity Coaches on the turf immediately following the 5pm Varsity game. Cole Eckert will hand out gifts to seniors carrying forward tradition from last year.

**Varsity Banquet: (11/7) at Legends.** Monica will send out a save-the-date now, and wait to provide further information in an email after more is known about final cost.

#### **Funding Requests:**

**Fundraising:** Members talked about doing Subway cards that can be sold before Christmas. Fundraising Chair presented information about calendar sales from which the team would profit \$6 per calendar sold. The Board discussed increasing corporate donations and looking into matching programs. Board discussed other fundraising options. No decisions were made. Board tabled further discussion around fundraising until after season is done.

**TFC Meeting Update:** Board President attended and presented highlights from meeting. Full minutes from TFC meeting will be posted on tigerfanclub.com pending approval.

#### **Future Planning**

**JAQS/Weight Room:** Group expressed desire for a soccer-specific JAQS. Members talked about importance of having it driven and directed by Coach Wagner. Coach Wagner agreed to meet with Tschida to find out what is involved setting up a soccer-specific JAQS option for players at all levels.

**Additional Notes:** President proposed having Varsity players attend some 9<sup>th</sup> and 10<sup>th</sup> grade games to offer support, build recruitment and retainment, and further integrate the whole program. The group talked about other options for integrating all levels of the program. No decisions were made.

All other future planning was tabled until a future meeting.

### **Agenda for Next Meeting**

- Assistant Coach
- Communications Plan/Player recruitment
  - Additional Players (8<sup>th</sup> Grade)
  - FHS, Dodge and Boeckman
    - Summer Training
    - Fall Season
  - Halloween Walk
  - Expo
- Donations Packages/Advertising
- Fundraising
  - Von Hansons
  - Heggies Pizza
  - Craft Fair
  - Other options without selling
- Preseason “Meet the Tigers”
- New Uniforms for entire program (no duplicate numbers)
- Uniform sign out/in plan
- Follow up on JAQS/Weight Room

### **Adjournment**

Meeting was adjourned at 10:01 by Board President Jamie Berg. The next general meeting will be scheduled via email after end of play season at a location TBD.

Minutes submitted by: Amee Christensen, Secretary

Approved by: