



BASKETBALL WORLD TORONTO (BWT)

BWT is one of Toronto's most professional grassroots basketball organizations that plans, develops and manages basketball programs including leagues, camps, and tournaments for men, women, and children year-round. We are a professional, fun, dynamic grassroots basketball organization that started off as a small business and has grown substantially since our inception in 2006. BWT was founded to meet a need for high quality basketball programs with a more authentic basketball approach to the development and management of all programs. For more information check out: www.bwt.ca.

JOB DESCRIPTION – Brand Ambassador Lead

BWT requires youthful dynamic basketball minded individuals to help market and promote the best basketball programs in the city. A positive attitude and attention to detail are what helps add value to our team. By working with Basketball World Toronto, you will be working with our Marketing Team to promote all BWT's programs including men, women, and youth programs to spread the word at various locations and events across the GTA while gaining valuable hands-on marketing experience. As a Brand Ambassador Lead, you will (but are not limited to):

- Walk promotional street zone routes throughout the city to build awareness about BWT and our programs
- Lead team of Brand Ambassador volunteers through street zone routes
- Attend external events across the city to help facilitate the distribution of BWT flyers and brochures
- Set up promotional tables, promotional materials, and interact with people at external events
- Prepare promotional materials in advance

SKILLS & QUALIFICATIONS REQUIREMENTS

- Must be able to work up to 15 hours per week
- Must be a social and outgoing individual who enjoys working in a team environment
- Self-motivated with a strong attention to detail and the willingness to learn quickly
- Be able to speak and work with limited supervision
- Basic basketball knowledge is an asset

FLEXIBLE WORKING HOURS

BWT will work with our staff to provide the best fit between the marketing helper's requirements and candidates availability. Please note that the time commitment changes based on the current programs running, based on our schedule, and the needs of BWT.

HOW TO APPLY

Please apply online at www.bwt.ca by clicking on VOLUNTEER FOR BWT. Use the online application form to apply. Only candidates we are interested in interviewing will be contacted based on fit for this position and the culture of BWT.

CONTACT INFORMATION: For more information, please contact BWT at promotions@bwt.ca