



# Chattahoochee High School 2017-2018 Basketball Season Sign Sponsor Form

## Dear Advertiser:

The walls of the Chattahoochee High Basketball Auditorium have held within it some of the most talented, athletic and competitive basketball players in the state. Thousands of spectators are drawn to the “Hooch” gym each year and the many events held at this distinctive building. The walls of this auditorium are an effective backdrop for displaying your company logo/name and delivering your marketing message with a sharp, 4-color company sign. Thousands of area residents will view your company’s sign, and the best part is it remains for one full year!

Your custom sign will be displayed at every event, athletic or otherwise, for your captive audience (and potential customers) for an entire year. This is a smart way to support your local high school while maximizing your advertising dollar. Don’t have sign art already designed? Don’t worry, we’ll help you design a large, 4-color, 36” x 48” sign that commands attention.

## Gold Sponsor Sign Package:

**\$750**

The Gold Sponsor Sign Package includes a theme night sponsorship of a regular season home game of your choice. This will be your company’s night to show-off! Get creative and get your company’s message out. Place cards, flyers, coupons, etc. to be given out at the ticket table. Get some attention! Your company will be the hero of the night! Create halftime fun! Sponsor a home game– we’ll help you with the details!

- Large 4-color (36” x 48”) custom sign mounted in basketball auditorium at central viewpoint for all auditorium events for one full year.
- Your sponsorship announced before all home games and during halftime.
- Your sponsorship featured on the HoochAthletics.com Basketball Sponsorship Banner and in the GameDay program

## Blue Sponsor Sign Package:

**\$500**

The Blue Sponsor Sign Package includes:

- Large 4-color (36” x 48”) custom sign mounted in basketball auditorium at central viewpoint for all auditorium events for one full year.
- Your sponsorship listed in the GameDay Program

## ● Hooch Board of Sponsors

**\$125**

- Your Company name listed on the Hooch Board of Sponsors in the basketball gymnasium for one full year

All Chattahoochee Sponsorship Packages are tax deductible! Tax ID # 58-1950071

Please make all checks payable to **Chattahoochee High School Tip-off Club**

Mail to: c/o Lindsay Patterson, TOC President

290 Ambleside Chase

Alpharetta, GA 30022

If you have any questions, please call Lindsay Patterson (770) 807-4100.



## Chattahoochee High School 2017-2018 Basketball Season Sign Sponsor Form

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business City, State, Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Business Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

The term of the sponsorship will run through August 2018

PLAYER NAME / CONTACT you worked with from Chattahoochee Basketball:

### Sign Artwork Submission Specifications:

You can create your own artwork, or we can work with you.

- Large 4-color (36" x 48") Portrait. 36" High by 48" wide
- Vector file is preferred due to quality (AI, EPS, PDF)
- Resolution 300 DPI

Please email your artwork to [Linzy95@yahoo.com](mailto:Linzy95@yahoo.com)

If you have any questions, please call Lindsay Patterson (770) 807-4100.

**Thank you for supporting Chattahoochee High School Basketball!**

[www.HOOCHHOOPS.com](http://www.HOOCHHOOPS.com)

Please note: Chattahoochee High School reserves the right to review and approve or decline all submitted artwork, at its sole discretion. In keeping with School Policy.

