

SOCIAL MEDIA POLICY

The CROOKSTON BLUE LINE CLUB understands and appreciates the importance of social networking as it relates to the personal and professional lives of its members. This immediate and public forum provides unique opportunities for networking and promotion; however, it also provides an unsupervised medium for inappropriate conduct to occur. This conduct may be deemed detrimental to the welfare of Crookston Youth Hockey, its membership and not in the best interests of the game. Crookston Blue Line Club holds its entire membership who participates in online social networking to the same standards as it would with all forms of communication including television, radio and print.

These policies are designed to protect all parties from harassment, bullying, stalking, inappropriate contact or behavior, however they are intended.

The following are some examples of behavior in online social networking mediums that will result in appropriate disciplinary action at the discretion of the CBLC Hockey Committee:

- Posting or divulging confidential information that includes but is not limited to: member's personal information, contact information, medical conditions, injuries and/or other sensitive matters pertinent to CBLC Hockey and its membership
- Posting negative or derogatory comments about any of CBLC Hockey's or competing programs' staff, programs, members, or program participants
- Posting photographs, video or comments regarding fights, penalties, or other in-game incidents
- Posting photographs, video or comments promoting negative influences or criminal behavior including but not limited to: drug use, alcohol abuse, public intoxication, sexual exploitation, etc

Crookston Blue Line Club members should assume at all times that they are representing Crookston Hockey. Members are expected to demonstrate discretion and respect over these sites; if a photo or comment would be inappropriate for all other forms of media, then it should be considered inappropriate for online social networking sites. Any material, comments or actions through these portals deemed inappropriate will be reviewed by the CBLC Committee for possible disciplinary actions.