



# Garden City Hockey Association

P.O. Box 946 • Garden City, MI 48135 • www.gcyouthhockey.com

## DASHER BOARD SPONSORSHIP PLANS

*Shoot & Score with your Marketing Dollars!*

A dasher board ad is one of the most effective ways to display your company logo & message to users and spectators!

- We have, on average, over 1,300 visitors to the rink per season
  - Your signage will be visible to people of all ages
- Advertise your business in a non-traditional setting with other area businesses
  - A great way to show your support for community programs and activities

<input type="checkbox"/> <b>PLAN A</b> – One 3’x8’ dasher board placed on the players bench side of the area visible to those in the stands . . . . . <b>cost: \$500.00</b> <i>Renewal - \$400.00</i>
<input type="checkbox"/> <b>PLAN B</b> – One 3’x8’ dasher board placed on the spectator side of the arena, visible to those by the concessions, players bench and tables. . . . . <b>cost: \$400.00</b> <i>Renewal - \$300.00</i>

TERMS: All rates are inclusive of materials, installation, artwork & maintenance for 1 year.

Please designate my dasher board sponsorship to:

\_\_\_\_\_ Garden City Hockey Association

\_\_\_\_\_ Designated Team -Team Name: \_\_\_\_\_

Advertiser/Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Once payment is received we will put you in touch with our graphic design company who will work directly with you to create your ad. Please send this form along with your payment to:

**GARDEN CITY HOCKEY ASSOCIATION, P.O. BOX 946, GARDEN CITY, MI 48136**

We are a nonprofit organization, with a 501c3 status. A Donor Receipt with our tax ID number will be provided. If you have any further questions regarding a sponsorship, please contact: GCHA President, Toni Wigington at gchapresident@gmail.com (734) 548-1583

<b>OFFICE USE ONLY</b>		
Install Date: _____	Renewal Date: _____	Renewal Option Sent: _____
Manager of Sponsored Team _____	Sold by: _____	Receipt Sent _____