

WASHINGTON COUNTY YOUTH HOCKEY ASSOCIATION

2330 S. Main Street, West Bend, WI (262) 335-0876

Monday, September 11, 2017

Board Meeting Minutes

Kettle Moraine Ice Center-Multipurpose Room

6:00pm

Attending: Aaron Grundahl, Todd Filter, Paula Beine, Sheryl Daczka, Russ Farrell, Greg Petermann, Melissa McAughey, Paul McAughey, Mike Theiler, Tom Postulka, Cassandra Yamaguchi, Sandy Voss, Ryan Lichtensteiger, Todd Jex, Brandon Bayer

Excused: Kerri Ast

11 Guests

MEETING MINUTES:

- I. Call to Order 6:04
 - A. Roll Call
 - B. No Verification of Agenda Posting
- II. Correspondence Items
 - A. Board Correspondence: NONE
 - B. KMIC Correspondence
 1. Brandon was approached by KMFSC to add signage to front sign, Shay may also be interested.
 2. Possible options of adding physical signs or utilizing LED were briefly discussed with further discussion and decision to come
- III. Comments from the Floor
 - A. Guest: Judy Steffes-Freelance Journalist/Washington County Insider
 1. Judy has worked in the media industry in Milwaukee and West Bend for the past 15+ years and now runs the Washington County Insider.
 2. Judy is passionate about the community and wants to help businesses grow in the West Bend area. She believes the Ice Center is a big benefit in the community and she is willing to help WCYHA/KMIC with social media marketing efforts.
 3. All posting is free on Judy's sites
 4. Judy is willing to work out a trade agreement for her services
 - B. Christine Lichtensteiger-President KMFSC
 1. Christine requested the purchase of an additional 15 minutes of ice on Sundays for the KMFSC Learn to Skate
 2. KMFSC had an unexpected increase in enrollment and the ice on Sundays is too crowded and there are safety concerns
 3. There are 30 upper level skaters who practice jumps and advanced moves that are crammed on the end of the ice.

Christine's concern is that if these skaters are not happy because they do not have enough room to practice, they may leave KMFSC.

4. The extra 15 minutes will give the upper level skaters more room to practice safely & effectively
5. Brandon has contacted the men's league to see if they could start 15 minutes later, on Sundays, if not, Aaron stated that public skate will be cut short by 15 minutes on Sundays. One way or another, KMFSC will be able to purchase the 15 additional minutes.
6. Brandon to have a definitive answer to Christine on Wednesday.
7. Christine also mentioned that KMFSC needs rental skates sharpened.
8. Brandon and Greg P will help sharpen skates

IV. Reports

- A. Tournament Director-Todd Jex (Assistant Erin Jex)
 1. Todd stated that teams are already signing up for tournaments.
 2. Vendors are being lined up, specifically Fine Designs for t-shirts/apparel
 3. Todd is continuing to work on securing vendors and other tournament details
 4. Brandon has bracket templates for Todd for the upcoming women's tournament
- B. Dibs Coordinator-Cassandra Yamaguchi
 1. Dibs are going in as needed
- C. Marketing Committee-Sandy Voss
 1. New Facebook page is up and running
 2. WCYHA now has an Instagram page
 3. Sandy V, Todd F and Amanda Katsma have administrative access to these accounts
 4. Paula stated that there is a file with passwords and sign in information which is kept in a locked file cabinet in the finance office.
 5. Paula asked if there has been any feedback on a trailer that WCYHA can utilize to pick up wreaths for the fundraiser-Sandy has only heard from one person
- D. Zamboni Coordinator-Ryan Lichtensteiger
 1. Going into the season with a good number of drivers, 31 drivers
 2. Only 15/16 attended the pre-season training session that is required
 3. Pre-& Post season dibs are open
 4. Aaron asked if something can be done about the stud marks on the ice
 5. Ryan thought possibly flooding by hand could fill the holes
 6. Ryan to check with other rinks on solutions they use
- E. Ref Coordinator-Paul McAughey
 1. Lost 7 refs this year which is approximately 40% of our refs, most at the Bantam level

2. We may need to go to 3 refs for Bantam games, one adult w/ at least level 1 & two-line refs
 3. Sheryl & Aaron asked why the drop off in refs, Paul stated no significant problems, just off to college, moved away or interest
 4. Other rinks use Arbiter System for refs-Sheryl stated it may be something to consider moving forward. Paul said the downside is that if a ref turns down an opening three times, he/she will be taken off the list of refs
- F. Intro to Hockey Coordinator-Mike Theiler
1. Online registration at six right now, but received three emails today from people who want to sign up
 2. Welcome and equipment fitting is this Friday
 3. Mike will be evaluating kids so they are placed in the proper skills group
 4. Mike has received feedback from families that football and soccer conflict right now, however they will be here for winter
 5. There are 17 kids signed up for Fall Intro & 34 kids signed up for Winter Intro.
 6. With this being an Olympic year, Mike is hoping to see spring numbers jump up
 7. Mike made everyone aware that with only 17 kids for Fall Intro, there is an open ½ sheet that can be utilized for something else, if there is a need for it. Greg P brought up the idea of utilizing that ½ sheet for mini-mites.
- G. Mite Coordinator-Kevin Hammen
1. Kevin has put together a Mite distribution list and sent out Welcome emails
 2. Mite parent meeting on 9/30 at 10:45am-kids can skate during meeting, need ice patrol, possible dib, for meeting time
 3. Melissa M & Cassy Y asked to attend Mite meeting to go over fundraising and dibs to new parents. Aaron mentioned Kerri Ast may also want to attend for SafeSport
 4. Mites will be skating at Blackhawks game on 12/10-players chosen by birth year at random. Mike T mentioned the importance of keeping track of who was chosen, so they are not chosen twice within the same calendar year. Kevin stated that the Blackhawks did mention they did not want the same kids & Kevin clarified that it would be different kids from within the same group.
- H. Girls Hockey Coordinator-Amanda Katsma
1. 17 girls signed up for Try Hockey for Free
 2. Sarah Krebbs introduced herself-former player and coach for Jr. Ads, played D1 hockey, coaches WI Select/Tier II program now will be helping at WCYHA with girls program
 3. Jerseys were donated and ready to go for Try Hockey for Free
 4. Greg P will run Girls Try Hockey for Free & Aaron G will be there to help

5. Lynx Tournament this weekend-8 full teams/One made up of subs
- I. Director of Player Development-Greg Petermann
 1. Tryouts set
 - a. 9/21 will be the tryout run through
 - b. 1st night of tryouts will be skills, 2nd night part skills & scrimmage, 3rd night all scrimmage.
 - c. Players will be given a 5 or a 1 only for scoring, drills will all be done twice, two players will be going at once
 - d. Set numbers will be known for teams, top 1/2 is A team, 2nd 1/2 is B team
 - e. Greg will only see the scores, no names or numbers, scores will determine teams
 - f. Greg has had discussions with Shay and wants to utilize Shay for dry land throughout the season. He would like every team to do at least one night of dryland with Shay.
 - g. Greg to get proposal from Shay for all team's involvement
- J. Director of Coaching-Russ Farrell
 1. Coaches meeting will take place this week and next if necessary-schedules will be discussed and any questions answered
- K. Director of Community Fundraising-Melissa McAughey
 1. Golf Outing: this year 69 golfers/\$3661., last year 75 golfers/\$3551.
 - a. Games at holes and raffles helped bring in extra money even though number of golfers were down
 - b. None of consignment items went, get more donations moving forward, did not have silent auction items
 2. Car Show: October 7th & Welcome Back (Open House)
 - a. There will be raffles and silent auction items
 - b. Would like to give families opportunity for first right of refusal on current locker room signage & parking spots, for (\$x) dollars
 - c. Discussion on merging the Car Show and the Welcome Back Picnic were discussed. Aaron decided to change the date of Welcome Back Picnic because people did not seem to know it was happening. It is being called an Open House instead of Welcome Back Picnic. It will take place in conjunction with the Car Show. Cathy Schairer questioned the situation with us serving food to our members when Texas Roadhouse is donating food for the Car Show. Aaron said he will take care of the planning with Texas Roadhouse and come up with a solution
 3. Halloween Skate-A-Thon: October 27
 - a. Pledges go toward fundraising
 - b. Forms will be ready for Open House
 4. Santa Breakfast: December 16
- L. Rink Manager/Building Coordinator-Brandon Bayer
 1. See Attachment

M. Treasurer-Paula Beine

1. Financials for June/July- \$2000. short-deficit from hockey registration/skater's fees & \$1000. For a fan motor-Brandon is going to try to collect it in some way, per Paula's request
2. Positives-extra money has been generated by the Women's Tournament, Lynx Games and extra ice sold
3. Paula handed out some information about internal controls along with WCYHA's current policies. She explained that the Financial Accounting Standards Board sets the Generally Accepted Accounting Principles which all Certified Public Accountants (CPA's) follow, and that is what Paula, who is s CPA, follows for WCYHA. She indicated that the Finance Committee is reviewing the policies currently and that any comments or suggestions could be directed to her. She also mentioned the WCYHA locker room policy which is in the WCYHA handbook (can be found online at wcyha.org) and said that she thought that it was important that all members be made aware of or reminded of this policy. She will send an email of the policy to the membership.
4. Sheryl reviewed the new Donation Tracker which will go along with the WCYHA's policies. (See Attached)

N. Vice President-Todd Filter

1. Joe Erato & Amanda Katsma have been added to the Marketing Committee
2. Joe made the ice video that is on our social media
3. To win the Kraft Hockeyville competition, we really need to push our social media and broaden our reach

O. President-Aaron Grundahl

1. WAHA Update-Region 5 meeting is Wednesday at MJ Stevens @ 7pm
2. We are doing our best as volunteers and we need to continue to find ways to function. If we are not able to use Google Docs we will have to come up with another solution.
3. Keep working on Committees

V. Motion to Approve Board Meeting Minutes

1. August Minutes Approved 1) Paula B. 2) Todd J.

VI. Motion to Approve Todd Jex for the Board of Directors position of Tournament Director

- 1) Paula B. 2) Russ F. and carried unanimously

VII. Motion to Adjourn

- 1) Todd J. 2) Mike T.

VIII. Meeting Adjourned 8:10pm

