

PYHA Board Meeting Agenda

Meeting Date: Wednesday, February 8, 2017

6:30 pm - Dream Lanes

Board Members Present:

Katy Churches	Brenden Pautsch	Brenda Engleson	Sarah Genschaw
Ted Pritchard	Jim Sheahan	Kevin Kuhlow	Pat Goss (L)
Sam Rasmussen (L)	Steve Chvala	Jerry Zeutzius	Stu Normington

Ground Rules:

- Your time is valuable. We respect each other's time so all topics to run on time.
- Timekeeper. Issue 5 minute warning to help stay on track.
- If won't be complete, table until next month or discuss via e-mail.
- *3 Types of topics*
 - Informational – Provides information to the Board.
 - Discussion – Informational plus requires idea generation and/or input in preparation for a Decision.
 - Decision – Discussion plus decision required. A vote is taken.

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- Call to Order – 6:31 pm
 - Review and approve minutes from January meeting **No discussion.**
 - 1st Brenden 2nd Jim Approve All Opposed None
 - Agenda Repair - add items or move order
 - none
 - 6:40 Treasurer's Report – Brenda. Informational (5 min)
 - Non payment holds down to \$11k. \$8k are on payment plans, most due Feb 15. Others are short-paid by small amounts, some disputes working through (fundraising, etc).
 - Paid State Tournament fee of \$4300 today. Was approved in July that state families would be charged however was not communicated clearly to association. **Brenda, make sure added to handbook and invoice **
 - Q: Jerry – could we charge a smaller fee per family? Yes, but we still did not communicate so cannot justify charging this season.
 - Pat: **Motion:** To not enforce this change in policy this 2016-2017 season and put it in place for next season.
 - Make sure communicated clearly to organization.
1st Pat 2nd Brenda Approve All Opposed None

- Paid Oregon ice bills today.
- Waiting for MII bill. Last ice is 3/9.
- 6:55 State Tournament – April. Informational/Discussion as needed (10 min)
 - \$1400 in sponsorships committed. \$500 still coming.
 - SaniSport coming on Saturday; Patriots earn 50% back on sales. Individual cleaning is \$24, goalies \$32. Teams would be \$200. Sunday will be by appointment. **Sarah: include in next week's communication **
 - Check into doing Patriots equipment after State
 - Have a photographer. Team photo is \$100
 - Q Katy: How feel about any family that can get \$100 minimum sponsorship for State, would fulfill of volunteer requirement. If bring in \$250 sponsorship, fulfill volunteer and concession credits. **April send Sarah all the info to communicate.**
 - Brenden Motion: if a family brings in a sponsorship of a minimum of \$100 for State (up to \$249), that will fulfill any remaining volunteer credits. If bring in a \$250 sponsorship, that will fulfill all remaining volunteer and concession credits.
 - 1st Brenden 2nd Stu. All approved.
 - Patriots have a Class B raffle license so can do bucket draws. Class A is not much more and could do actual raffle tickets. Recommend pursuing Class A for next season. Both are annual renewal.
- 6:45 Battle of the Badges Donation – Discussion (5 min)
 - Steve Chvala proposes a discussion and potential vote for a \$200-250 donation to Safe Communities Madison-Dane County, one of the beneficiaries of the recent Battle of the Badges event. The event was a great success for all groups involved including the Patriots through the concession stand. The event will continue at Hartmeyer in the years to come. The Patriots will also be a part of the event and benefit by bringing in some much needed income (concessions, etc).
 - Pat motion: to approve a \$250 donation to Safe Communities Madison – Dane County.
 - 1st Pat 2nd Jerry Approve All Opposed
- 7:10 Fundraising, Zamboni efforts & Trophy Case - Katy/April. Informational/Discussion (15 min)
 - Metro Market now owned by Kroeger so not allowed to donate. If the Patriots want to do hot dog/brat stand at their store however, could bring in \$4-5k.
 - Other options include doing UW stadium seats.
 - Zamboni efforts – have not heard back yet from Andrea. Katy sent her contacts for sponsorships/donations that were used with the golf outing.
 - Trophy Case: Katy had conversation with Pat A. who is a contractor by trade. He was going to put together some designs. One main place to consider is where the current vending machines/candy machines. Stu from MII said space ok to use.
 - Need to clean out stock that have and have a plan for what is shown, what stays, etc.
 - Could also be used for apparel, signage, etc.
 - Other capital improvements: child changing stations in each bathrooms. Katy/Sam going to pursue with MII, depending on bathroom plan. Patriots will purchase.
- 7:25 Mid-season Survey status – Sarah. Informational (10 min)
 - See Pre-read

- Only 17 respondents as of today. Nothing surprising. Closes on Friday, Feb 10. Will share general results with the club.
- 7:30 Committee Updates:
 - Concessions/Scheduling – Katy. Informational
 - Have had some challenges filling hours. A few missed times for stand to be open. Not taking advantage of special events like HS games with other food items. General stocking is going great. Have an inspection due that has not been taken care of well.
 - Apparel and Jerseys – Katy. Informational
 - Jerseys – will allow bids for next season.
 - Apparel – also going out for bid for next season.
 - Tshirts for State – Katy sent note to team managers; will be able to coordinate with Elite if teams interested. Katy - Inquire about hats/caps.
 - Scholarships & Grants – Jim. Informational
 - Hall of Fame \$500 applied for. Needs specifics for what use money for. Recommend use funds to grow and equip Learn to Skate program – fees, sticks, equipment.
 - Grass Roots: will discuss when get closer - \$1000.
 - Talked to Mike Unitan about doing something with the AmFam golf tournament. Options perhaps for volunteering.
 - Stricker Foundation. Nothing yet.
 - State Farm \$500 – said did not receive form. Katy will check into. Should just have to log in to site. * Confirmed it was received.
 - ** Jerry – send wording about volunteer matching to Sarah to include in communication.
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 - Recruitment Committee – Pat. Informational
 - Pat scheduling committee meeting in next month.
 - Polar Caps coming to meeting next month to discuss how they grew their Rec team. Pat and committee get together with him before next meeting.
 - Banner update- Pat & Kevin/Katy. Informational
 - Patriots have someone willing to do design, sourcing, etc. Still need to work out specific logistics of what goes on the banners, for how, timing. Sam will talk to Stu about best way to hang
 - Need to develop strategy for what should be on a banner

- 8:25 MII update – Sam. Informational (10 min)
 - Sam and Katy met with Stu. General consensus is that Stu wishes HIA to be used more. Looking for events for this summer since ice is going to be put in earlier (July). Actively recruiting more special events for summer both before and after ice. Figure skating could eventually move from MIA to HIA. Other summer camps as well. MIA ice going out for about 6 weeks in summer.
 - Bathroom renovation - \$50k set aside. Need to verify dates. Starting with public restrooms first and working way around based on costs.
 - Closing in concessions area into a warming spot still an area of interest. Sam doing behind the scenes research. Next step would be conceptual drawing to get bids. Original plans from 10 years ago were too aggressive/expensive. Need to scale down.
- 8:30 Social and E-media policy – Katy. Discussion (15 min)
 - Tabled. Katy needs to write up.
- 8:40 OIC Updates – Marc G. Informational/Discussion (15 min)

Post playoff recap and plans for next season

 - Next OIC meeting will start review process planning, interviews, etc. for early March. OIC members will be attending Level 1, 2, and Mites last meetings to inform families on options for next season.
 - Will need help for equipment return for Level 1 for sure as Pat will be out of town the last day of practice. **Dana add a volunteer slot for this **
 - Next year estimating 35 bantams if everyone comes back. Peewees ~47. Squirts ~56. Mites 50+.
- 9:00 ALD Report – Jerry
 - Bullying incident was investigated; determined that coaches of two teams would talk to team, set expectations, etc. Everything documented. OIC handled the coaches side of things.
- 9:15 Annual Meeting & Year End Banquet - Jim/Katy. Informational/Discussion (15 min)
 - Booked at Turners for April 2nd. This year, adjusting the delivery of kid drinks. Last year it was too crowded at the bar area doing both kid and adult beverages. Also planning to redo seating so have a little more seating space – more banquet tables versus round. Similar catering to last year – hot dog/hamburger meal. Gym price is a little higher this year and have to sign up ahead of time for gym.
 - Katy handling getting bios for Bantams.
- Motion to Adjourn 1st Jerry 2nd Brenden. 9:26pm