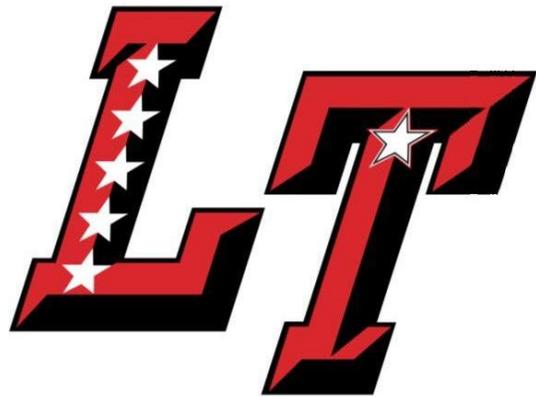


LAKE TRAVIS FOOTBALL BOOSTER CLUB

Welcome to the Lake Travis High School football program! As part of Lake Travis football, you are joining a program with a rich history of success both on the field and off. The LT Football Booster Club's goal is to support and enhance the football program at Lake Travis HS through volunteer assistance and fundraising programs, while at the same time promoting the highest standards of spirit and sportsmanship. Our purpose is to promote pride, respect, spirit and unity among the LT players, as well as the student body, staff, coaches, families and the local businesses in our community. In order to do that, the LT Football Booster Club relies not only on the financial contributions of its members, but on the energy, imagination, and effort of the bigger LT football family. By working together at every level, we can strengthen both the current and future football programs at Lake Travis. And, together, we can make LT football one of the best experiences our children and we as booster members will have.



2016 TEXAS 6-AAAAAA D-1 FOOTBALL
STATE CHAMPIONS

The Cavaliers are six-time state champions in the State of Texas. Through each and every one of those state championship seasons, players, coaches and booster members developed, improved upon, participated in, and enjoyed many different fundraisers, events, and traditions unique to our Lake Travis team. In fact, we believe that part of what makes LT football so amazing both on the field and off are the traditions that carry it from year to year. Thanks to the tremendous dedication and effort on the part of so many, we head into every season prepared and with great excitement. Yes, LT football is about Friday nights. But, it is so much more.

Below, we have tried to compile a list of events and traditions that LT football has done in the past and will most likely do this coming season. Our hope is that this list gets you excited about the coming season and also helps you “know your way around” the LT football program. We believe that by carrying on the traditions that have developed over the years, you and the rest of the LT Football Boosters can continue to make LT football a great experience for everyone.

Welcome and we hope you are ready to be part of all the fun and work that happens before our Friday nights even begin.

HOW WE SUPPORT LT FOOTBALL

The best thing about all of these events and traditions is how they help make LT football a great experience for our students. Unfortunately, due to State funding procedures for school districts, it is very difficult for LTISD to set aside adequate funds for the wide ranging needs of this program. We support the program in a number of ways including financial support for equipment purchases, facility maintenance and upgrades, transportation, away meals, game day needs, and the year-end football banquet, as well as for other needs of the program.

The funds that we raise are an important source of funding for the LT football program’s equipment including helmets, shoulder pads, and knee braces. This booster support, for example, allows new helmets to be purchased every year so that older helmets can be rotated out of use. Our booster donated funds also provide for training tools such as blocking dummies, cameras, drones, jugs machines, and even cargo trailers to haul it all. We also annually donate funds for facility improvements such as filming towers, new paint or graphics in locker rooms, and new stereo systems in the weight room.

Funds we raise are also donated to feed every kid in the program every time they get on a bus to go play a football game. If it's an away game, they are fed after the game. Additionally, the varsity players are provided pre-game meals for both home (for a fee) and away games. Our booster

funds are also used to pay the difference between a yellow school bus and a charter bus when the varsity travels outside the Austin area and to pay the cost of extra buses to transport sub-varsity players to varsity playoff games during the playoffs.

Finally, one of the most important things that our booster funds do is promote Lake Travis football and hopefully create a lifetime of memorable experiences for both the players and their families. Such activities include radio broadcasting of all varsity games and videotaping of varsity games wherein the radio broadcast is overlaid to provide video/audio presentation of all varsity games available to the public. Our booster club provides flags and decorations for the stadium, runner flags for the kids to run up and down the field, train horns to signal touchdowns scored, and even the giant inflatable helmet through which the team enters the stadium. On a limited basis, the LT Football Booster Club will use funds raised by its members to provide help to those in need within our community. And, lastly, the booster club supports the annual Football Banquet that gives the football family one final chance to spend an evening together celebrating all the successes of the LT football program that year.

MEMBERSHIP

Any and all are invited to join as members of the LT Football Boosters. In addition to supporting LT football at various levels, there are many perks to such membership. First and foremost is that being a member of LT football is the only way to get access to HUDL. HUDL is an online application wherein all film of LT practices and games is uploaded and available to view. There is a film of every sub-varsity game and practice as well as Varsity. You can join and support the LT Football Booster Club at various levels, but the Gold Level membership is the lowest level of membership that includes HUDL access (or Silver level if you join early). Please make sure to note that there are usually opportunities to join the LT Football Booster Club at a discounted rate in the Spring before the Fall season begins. So, don't miss that opportunity. In addition to HUDL, there are various other perks offered at different levels of membership. All levels are set out on the www.laketravisfootball.com website.

SPONSORSHIPS

Financial support for the LT Football Booster Club is critical to the success of the Lake Travis football program. Sponsorships of the booster club come in many shapes and sizes. Partnerships include local businesses, high-level corporations, anonymous donors and individuals. These sponsorships allow for the LT Football Booster Club to make critical donations to the LT football program for needs such as equipment purchases, travel expenses, and away meals.

Sponsorship Packages -

The Sponsorship Committee works tirelessly all year to develop sponsorship packages that are available year-round for



SPONSORSHIP PACKAGES

local businesses, families, and high-end corporations to purchase. Packages range in prices from \$7,500 to \$1,500. Sponsors on the larger packages receive such items as an autographed helmet or jersey, stadium seats, sideline passes, and more. These large donations to our Booster Club are an enormous part of our success and we are very thankful to the businesses and families around Central Texas that have been a part of the program. We can help Sponsorship continue to be successful by keeping our eyes and ears open for businesses or families that might like to participate.

MAJOR FUNDRAISING EVENTS

Spring Jamboree -

The Spring Jamboree is the first opportunity for the fans to get a glimpse of what the new football season will have in store for them and to meet the Cavaliers.

The event wraps up the team's Spring practice schedule and features three inter-squad games of football - Freshman, Junior Varsity, and Varsity. The Spring Jamboree is a community event to raise money for the new season and introduce the teams. It's also one of the programs biggest fundraisers. The LT Football Booster Club encourages all player parents to sell at least ten tickets for prize drawings that take place at the event. These tickets are the only item parents are asked to sell all year. The Spring Jamboree also raises money for the program with a Silent Auction, featuring many items donated by local businesses. The event is fun for the entire family with lots of activities, including The Taste of Lakeway with local restaurants providing samples of their cuisine and a free Punt, Pass and Kick competition for future Cavaliers (kinder - 6th grade). With so much going on, there are lots of opportunities for booster members to get involved.



LT Golf Tournament -

On the Wednesday before the Spring Jamboree game, LT coaches and LT fans have the opportunity to pair up and play in the Lake Travis Cavalier Open.

The Cavalier Open is one of the LT Football Booster Club's biggest fundraisers with sponsorships and registration fees going to support the football program. This fun day includes a scramble, special competitions on holes throughout the day, and a fun dinner after play.



Boosters are invited to grab friends and hit the links to raise money for the LT Football Booster Club.

Huddles and Heels -

Huddles and Heels is a fun evening held in August near the start of two-a-days that provides an opportunity for moms and coaches to get together. It



is a relaxed evening spent over dinner at a local venue. In addition to a silent auction, a live auction, and a prize drawings throughout the night, moms listen to a fun presentation by Coach Hank Carter and the rest of the coaching staff about the upcoming season. Not only is it a great fundraiser for the program, Huddles and Heels is a great night to dress up in your tailgate chic and spend the night with your girlfriends learning about LT football.

In addition to enjoying the event, football families can help by soliciting donated items from local businesses or assisting on the day of the event with decorations and clean up.

Home Game Programs -

The LT Football Booster Club produces the football program for home games, which features highlights from the previous week's games, rosters, and "shout outs" to Lake Travis players. The program is a fundraiser for the LT Football Booster Club and is supported by families, school clubs and local businesses. Although the program is sold by LT Cheerleaders and Cavalettes at all of the home games, the LT Football Booster Club raises money by selling advertisements in the program. While each program is unique, player's ads, business ads and team rosters remain constant in each program. Program advertisements are a great way to give a "shout out" to your player or business. If you are interested in buying an ad please visit the LT football website at www.LakeTravisFootball.com. All program ads must be received no later than August 1st of each season.

GETTING READY FOR THE SEASON

Yard Signs

One way Lake Travis football families show their support for the players and help raise money for the program is by purchasing Yard Signs in the Spring and Summer before the season begins. Every football player's family can buy one of the awesome-looking signs to keep in their yard. Each sign will have the player's name. For varsity players, the sign will also include the player's jersey number.

Yard sign sales begin in late Spring and continue through the Summer. Signs are prepared by Stokes and begin to be ready for families in August.

Spring Jam yard signs are also sold in conjunction with the Spring Jam festivities. These signs include players names and line the street outside the stadium during Spring Jam and are for parents to take home afterward. These signs are a great way to show your support for the team and your players as they finish up spring training.

Spirit Shack

What better way to show your support for Lake Travis football than to wear LT spirit wear! The Spirit Shack features all sorts of spirit wear for all season and for all ages. The Shack is open on Fridays at 8 a.m. and on game day. In addition, selected spirit wear is now available for purchase online. Just check out the LT football website at www.LakeTravisFootball.com. There are always new styles available. In addition to clothing, the Shack offers flags for your car, bumper stickers, LT cups and more.

Thanks to the Spirit Wear Committee there are always lots of choices in the Shack. LT families can help the Shack by volunteering to help with sales and with shipping online purchases.

Social Media - Twitter and Facebook -

The LT Football Booster Club manages the Lake Travis football Twitter and Facebook pages. Social media has been a great way for us to engage the community and fan base while also recognizing the coaches, players and team for outstanding efforts and accomplishments. Local media outlets, college coaches/recruiters, and the general public consider these pages as an official source of information and communication for the Lake Travis football program.



Follow the Lake Travis



football Twitter and Facebook pages to keep up with game schedules, scores, players of the week, game day pictures, news articles about the team, coaches interviews, special fundraising events and more.

GAME WEEK

Game Days

Freshman and JV games are typically on Thursday nights. Freshman games are at LT when the Varsity has home games. JV games are at LT when the Varsity has away games. The Varsity plays on Friday nights during the regular season. On rare occasions, the Varsity will play a Thursday night game and Freshman/JV games will move days.

Varsity Offense/Defense Dinners

One way the Lake Travis football program helps its varsity players bond is to organize team meals on Wednesday nights. The Offense and Defense meet separately in a parent's home or at a chosen venue to eat dinner and just hang out after practice. There's no set program. Just lots of food and time to relax.

Meals are hosted by parents of varsity player. In the beginning of the season, the committee heads for Offense and Defense will pull together a list of varsity families that want to host a dinner. On some big games, Offense and Defense come together to share their meal. According to UIL rules, each player is required to bring \$5 to pay for his portion of the meal.

Thursday Dinners for Coaches - On Thursday nights, the coaches work through the night with varsity practice and then sub-varsity games to follow. As a way of supporting our amazing coaching staff, the LT Football Booster Club provides meals to the coaches. All parents in the program can sign up for the opportunity to provide Thursday night meals for the coaches. Sign-up sheets begin to be available in the Spring; so, parents can find a game that works for their family and bring a nice meal for the coaches to enjoy before and after sub-varsity games.

Saturday Meals for Coaches - The coaches continue to work into the weekend, meeting to discuss last week's game and to continue the game planning for the upcoming game the following week. Varsity parents sign up for the opportunity to provide Saturday lunches for the coaches. It is a chance to further support the coaches and their efforts to put the team in the best position for success on the field. Sign-up sheets for Saturday meals begin to be available in the Spring; so, families can schedule a date that works for them and maybe pair up with a friend to provide a nice meal for our hard-working coaches.

Varsity Locker Decorations - For home games, senior cheerleaders and other senior students selected by the LT Football Booster Board take on the job of decorating the varsity locker room. On Thursday nights, the volunteers are allowed into the locker room to leave decorations and small surprises for each of the varsity players. The group of students returns on Saturday mornings to clean up the decorations. Locker room decorations are a small way to show the Cavs our team spirit.

VARSITY GAME DAY

Breakfast of Champions - Game day begins with a team breakfast in the CAC. Varsity players can purchase breakfast, often breakfast tacos, and family, friends, and fans gather to show their support. After introductions and short summaries of the sub-varsity games by the coaches, Coach Coates plays a weekly video including highlights from last week's varsity game, an inspirational message, and a short view of the upcoming opponent. There is often a special guest or teacher of the week that gives a short inspirational (or humorous) "speech" to the team. All are welcome at this early Friday morning tradition. Bring your coffee, and come support the team as it begins its game-day preparations.

Tailgate - Look for the big red tent. For home games, it is set up across the road from the CAC. Parents of players will usually receive an email with details about the tailgate early during the week. The tailgate is a great chance to relax before the game and get to know other LT families and fans. Everyone is welcome to come. Sometimes everyone is asked to bring an item for the potluck (dessert, snack food, appetizer, etc.) or drinks to share. But, for many tailgates, local restaurants will sponsor or provide food that is for everyone to try. For away games, a site will typically be selected for the pre-game tailgate. Look for an email around Wednesday or Thursday of each game week with details about the tailgate.

Walk of Champions - The Walk of Champions is a great chance to show your support to the Cavs as they prepare for battle. On Friday nights at home, as game time approaches, the garage door at the far end of the CAC will open. The team lines up in rows with hands linked. The drumline from the LT Band and the cheerleaders will join in the front of the formation and the Cavalettes line the road leading to the Weight Room/Football Field House. Be sure to be there when the varsity players proceed along the CAC and down Cavalier Drive before entering the Field House for final game preparations. It's a great time to see the team, especially for younger kids because they can be right next to the team as it heads into the stadium. The Walk typically starts about an hour and fifteen minutes before kickoff.

Helmet/Tunnel - Before every home game and after half-time, the LT Helmet is inflated along with the tunnel. The team fills them both, waiting for the pre-game introductions and hype video. As the LT Band plays the fight song, the team charges out of the LT Helmet down the middle of the Cavalettes with our LT flags waving. Make sure you arrive early to make sure you see this high energy start to game day.

SPECIAL TRADITIONS

Thanksgiving Practice -

Every team in Texas high school football sets goals. For LT football, the goal every year is to win a State Championship. There are also other sub-goals for each season that indicate positive steps towards that ultimate goals. One of the true measures for a successful LT football season is to be practicing on Thanksgiving Day because that usually indicates that the Cavs have advanced deep into the playoffs.

Thanksgiving practice is truly a special LT football family event. Early on Thanksgiving morning, the team meets to do a walk through practice in Cavalier Stadium in preparation for the playoff game that is usually within the following two days. Every parent and fan of LT football, including those in town for the holidays, are invited to come to Cavalier Stadium and watch practice and visit with one another. After about two hours, Coach Carter ends practice and all parents, families and friends are invited down onto the field to circle up on the giant LT. After Coach Carter speaks, everyone is invited to speak and express their thankfulness before heading home to celebrate Thanksgiving with their families.

Caring Cavs-

A big part of the Lake Travis football program is giving back to the community that supports us. We are so fortunate to have such amazing support from local businesses, schools and families. One of the ways our Booster Club helps the program give back is Caring Cavs. At Christmas, our LT Football Booster Club officers, along with the coaching staff and teachers, identify local families, district employees, classmates or

teammates that might need our help. For whomever is selected, the LT Football Booster Club sets a goal to cover costs for anything from rent, bills, groceries, gifts and more. The team helps out by making donations, collecting donations, purchasing gifts, gift wrapping and sometimes even delivering the donations and gifts. Not only is this tradition a wonderful way to help out a neighbor or friend, this effort has been such a rewarding one for everyone involved. As the holidays approach, Coach Carter works with the LT Football Booster Club to determine the Caring Cav effort for that year.

Homecoming Parade Floats -

All levels of the Lake Travis football team participate in the Homecoming Parade, which is typically on Wednesday night of Homecoming Week on the school grounds. Volunteers for all Freshmen, Junior Varsity and Varsity teams design and decorate floats on which team members can ride during the parade. Volunteers also collect candy for the players to toss during the parade. This fun activity requires a driver for the parade, a trailer or something similar to decorate for the float, and lots of hands to pull together all of the decorations.

Football Banquet -

Normally in the first couple of weeks of January each year, the Annual Lake Travis Football Banquet is held at an area facility. Most years, this annual “dress up” event attracts well over 500 attendees. The event celebrates the seasons just completed for Freshman, Junior Varsity and Varsity teams. Dinner is served followed by awards and recognition at every level of play. There’s also a time to celebrate the departing senior players and the trainers, managers and varsity cheer squad.

SENIOR TRADITIONS

Cav Men - Every Summer, wood cut-outs of “cavalier men” are painted by senior moms for each of the senior football players, as all senior football players are on Varsity. This event typically occurs at someone’s house or garage where there is enough room to paint and have fellowship for this yearly tradition. This is a great time for the senior moms to get to know each other and to get ready for a great senior season for their sons. Once the Cav Men are finished, they are typically unveiled at the Fall parent meeting and will be hung on the fence outside of the Weight Room/Field House.

Mom/Son Picture Day -

In the Spring, incoming senior football players and their moms get together to take their pictures both as a group and individually. Players and their moms wear jerseys. Not only are the pictures a great keepsake, but they will also be used in the program for the final home game along with a baby picture of the senior players.