

HOPKINS ROYALS BOYS BASKETBALL ASSOCIATION
Board Meeting Minutes
April 19, 2017
Minnetonka Community Center / 7:00 – 9:00 PM



Meeting Attendance:

Dana Johnson
Andrea Rauser
Tim Hoffman

Joan Frenz
Jean Stout

Amara Chesson
Stacie Saunders
Nicole Schachtman

Call to order/Guest/Minutes:

Meeting called to order at 7:11 p.m. in order to allow for a quorum

Guests: There were three guests this month who may be interested in joining the board.

Kim Lampe – Kim had a 4th grader in the program this year and has an 8th grader who may play in the Southwest League next fall. She feels that they will be in the program for quite some time. After speaking with Joan, Kim is interested in the Registration position.

Scott Reynolds – Scott has a 5th grade girl and older kids who were in the program in the mid-1990's. He coached for many years for HRBBA and numerous AAU teams. He has no particular position in mind and wants to think about it.

Renee Oertli – Renee also had a 4th grader in the program this year and also have a younger son whom they would like to have in the program. She is interested in facilities or a Tournament director position.

There are other individuals who have expressed interest in joining the Board but were unable to attend.

Approval of Minutes: The March 2017 minutes were pre-reviewed and approved. Andrea will post them on the HRBBA website.

Reports/Critical Discussions:

Open Positions:

We reviewed the list of open positions among the Board and guests. The newly created fundraising coordinator position was explained. Dana indicated that she would like to have someone shadow her in the webmaster position for the upcoming year. WE explained to the guests what the Board commitment generally is.

Treasurer's Report:

There was \$59,315 in the bank at the end of February , but we were down to \$35,129.84 at the end of March. We are positioned pretty well as most of the expenses for the year are done. Prior to registration we will have facilities checks that will need to go out for the tournament, and our practices will need to be paid for in advance.

Miscellaneous Items Update:

End of season survey results – These were circulated prior to the meeting. We will discuss at the May meeting.

Rochester - Dana has been exchanging calls with the Kahler. We are looking at reserving some rooms at the Kahler, and a smaller block at the Marriot that will be more expensive. We are getting them, but just need to finalize it. Dana had to fight for 75 rooms at the Kahler due to actual usage rates over the past couple of years.

Coaching Committee - Dana reminded the board that we have a discipline committee and circulated a list of the committee's duties. She proposed creating a coaching committee consisting of the coaching directors, a member of the Hopkins coaching staff, a few at-large Board members, and the player development director to address coaching issues. Amara suggested that the "discipline committee" may not be necessary, and that its duties could be absorbed by the executive committee. We will talk next month about getting something more definite in the works. Jean proposed a coaches representative on the committee. **ACTION ITEM**

Revisions to Policies, Guidelines and written Code of Conduct - The Code of Conduct is buried in the registration materials We are working on creating a separate document. Dana will have some proposals for next month's meeting. **ACTION ITEM**

Calendar of Events - Joan raised the need to have a centralized and accessible calendar that lists the events and tasks for the year. Bobby had started a Google calendar that is a good starting point. Someone should be updating - Joan is thinking that the secretary would be ideal to help with this. Dana and Joan will start an Excel document and solicit deadlines from each member. Along these lines, Dana also suggested that we create a

separate “board only” page on the website that we can use as a repository for documents.

HRBBA Registration yard signs - We need to figure out a way to better communicate registration and the program so that people know when the tryouts are and how to register. Joan feels that yard signs are a good way to communicate this. We authorized Joan to go forward to design a sign that can be placed outside the elementary schools. We have someone interested in the social media and marketing position who has some ideas.

Managers on a Mission – Justin will talk about this next month.

Tournament Update:

Tim was going to send an update prior to the meeting but was unable to do so. Generally, however, we are set for January 20-21, 2018 at North, HHS; and at Tanglen from 2:00 – 10:00 on Saturday and all day Sunday. We will need to do some brainstorming on concessions and volunteers at Tanglen.

Player Development Update:

Joan presented some ideas she has for player development over the summer:

The first is a Friday night free play the first Friday of each night similar to what one of the local soccer clubs does. We can call it a jamboree, get some coaches involved, have some 3 on 3 games, and play lightning. The focus would be fun and getting together with friends. We would need to get a sense of how many gyms we need in advance. It can't be the week before.

At the registration launch - around August 1, advertise the opening of registration and do some sort of outreach. Perhaps collaborate with other communities. Joan has some suggested dates in mind.

Open gyms kick in August and September prior to tryouts, pre-tryout clinics. Should we add coach attendance at these as an expectation? We will continue to brainstorm and discuss further next month.

Regarding the past season, player evaluations were turned in by all coaches. These may be used in subsequent years as a baseline to help with evaluations. Joan discussed the exit interviews that were conducted with the coaches. We discussed having the coaching committee in place soon to begin working on a plan to recruit coaches and team placement.

Sponsorship Updates: Deferred

Event Coordinator Update:

Nicole gave banquet feedback. Overall, what we heard was very positive, although some of the coaches' speeches continue to be too long. It was agreed that the end of year banquet was a better use of HRBBA funds than the Rochester pizza party, and we will plan to have a similar format next year. We will need more food and figure out better way to get the kids to the buffet so that all the good food is not gone by the time a team gets there.

Action items for next month:

- Discussion of end of year survey results (in closed door session)
- Discussion/further development of the coaching and/or discipline committees
- Further work on HRBBA documents, including written Code of Conduct

Meeting adjourned at 9:00 p.m. Next meeting May 10, 2017 at 7:00 p.m. at the Minnetonka Community Center.