

Menomonie Youth Hockey Association - Board of Directors Meeting Minutes

Agenda

May 1, 2017



Mission: To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: Pursuit of the model USA hockey organization following the American development model.

Ground Rules: Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child!

Call to order: Stacy Hintzman called to order at 7:06 PM.

Roll Call/Quorum:

- Stacy Hintzman, President – Present
- Keila Drout, Past President – Present
- Sara Bahr, Secretary – Present
- Chelse Cockeram, Treasurer – Present
- Bob Weir, VP Hockey Operations – Present
- Kari Berthiaume, VP Communications – Present
- Mike Moseler, VP Tournaments & Scheduling – Present
- Heidi Rabeneck, VP Concessions – Present
- Nick Dowd, VP Fundraising – Present
- Brent Pember, VP General Operations – Present

Board Member Updates

President:

Outstanding Fees:

- Fundraising outstanding balances
- Last call to pay for missed hours – Few need verifications
- Stacy to Send Chelsea list to invoice outstanding balances

Stout Beer Sales:

- Insurance \$250 annual premium with \$1M limit, Stout will cover \$250 and picnic license fee and cover the officers – John Johnson will manage
- Picnic license for every home game \$10/time
- MYHA name should be on the license
- Volunteers needed to run the sales
- Heidi motioned for approval – Board voted in favor

Live Barn Streaming:

- 30% back – No cost to MYHA
- \$14.95/month for people that want to subscribe
- 2 free subscriptions- One on main TV in concession area/One in community room
- They pay for the cable and hook ups
- Give us a 50" TV
- Kari motioned for approval – Board voted in favor
- Moving TV location – Jeff Marincel will relocate – Would need electrician to install

Boards/Fair Board:

- Contract with the county to remove boards
- Ice Board wants the boards up for the Dunn County Fair
- MYHA needs to help with fair parking in an exchange for the County allowing the boards to be left up
- Is that possible for delinquent people with hours open still could help with parking for the Fair
- Brent Miller – Needs to get hours needed for parking for the Fair and then vote next meeting

Stout Hockey Camp:

- Will do same time/dates as last year
 - o October 1 – 11th ice will be ready and camp will be that first night
 - o Two week long camp
 - o Hockey season would start on October 12
 - o Keila volunteered to coordinate camp

Secretary:

- No updates

Treasurer:

- No updates

Scheduling/Tournaments:

- Mike Jax – Scheduling
 - o Subcommittee
- Luke Welch – Tournaments
 - o Subcommittee
- Ref Scheduling
 - o Nick Dowd lead
- Tournament Coordinators for each level
 - o TBD
- Objectives/Goals:
 - o Competition mirroring levels as they grow
 - o Maximize MYHA time allotted for games/practices
 - o Revisit time slots for ice time
 - Sam/Brent discussing
 - Coaching committee discussing
 - Previous Team Managers for discussing
 - o Home Tournaments – 18 bracketed tournaments
 - All tournaments scheduled in advance and full
 - o 90% would be scheduled by board member making decision
 - o 10% would be the manager/coach making decision
 - o 75% games scheduled by Oct 15/100% by Oct 20
 - o 70% non-tournament teams played would come from local teams
 - o Utilize 100% of the allotted ice time
 - o Fundraising goal of \$7500 per tournament
 - o Utilize the Chamber of Commerce for hotel accommodation
 - o Mike to get Kristi tournaments dates ASAP
 - o Update your org chart
 - o Merchandise

VP Hockey Operations:

- Objectives/Goals
 - o LTS Branch off into Rec Department – Goal for next season
 - o Finish developing the coaching playbooks
 - Dryland and Goalies
 - Goalie coach expectations

- Continue with the recruiting of coaches and managers
- Charter SOP's expectations of positions and what the coaching committee is
- Meet 2nd Wednesday of the month
- Co-op with Chippewa and giving MYHA more responsibility and looking at hours
 - Voted and approved
- Association drive no hockey weekends
- Coaching applications – (On-Line)
 - Kari B to work on Google Doc
- Assign head coaches earlier
- Playoff/State Tournament Policy
- Parent/Coach relationship Policy
- Level 4 certification – Will board reimburse for those certifications – Roughly \$250
 - Expectations for coaches that get this certification
 - Bob will look into fees for certification and verify
 - Will vote next meeting

VP General Operations:

- Objectives/Goals:
 - Registrar: Diane Strey
 - Registrar Assistant: Amy Wamboldt accepted position
 - Dibbs Coordinator: TBD
 - TBD
 - Discuss the functionality
 - Brent to bring a sample of a Dibbs form
 - Present where they are supposed to register for the year

VP Fundraising:

- Objectives/Goals:
 - Johnny Johnson: They already do an event with a band for the Punky Manor
 - Cheers Pablo- Not moving forward
 - Raffles during the year
 - Luke Wilse – Value Implement – Possibly donating ATV/UTV
 - Possible replacement of Charity Mania
 - Golf Outing
 - Little Caesars pizza kit: Get a \$5/kit
 - Dueling Pianos
 - Script Program: 5% off face value of card. 10% back on in store purchases
 - 3M Volunteering Program - \$250 grant per person – 20 volunteer hours
 - Nick to follow up with Kristi or Bob
 - Charity Mania – 30 hours
 - Sam Hintzman
 - Potential last year
 - Wreath Sales

- April McElroy
- Getting prices from vendors
- Organize monies turn in night
 - Boys High School
 - Girls High School
 - MYHA
 - Chippewa Valley/MYHA co-op
- Ordering wreaths
- Home Tournament
 - Stephanie Fenton
- Freedom Fest
 - TBD
- Fair Booth
 - TBD

VP Communications:

- Objectives/Goals:
 - By-Law updates sent out: Confirm By-laws
 - Confirm terms
 - Growth Coordinator: 30 hours
 - Expectations of the position
 - Parade
 - Try Hockey for Free
 - Stout Hockey
 - Photo Night: 10-hour commitment
 - Recognition/Awards/Patches, etc.
 - Stout Camp
 - End of Year Banquet Planning
 - Scholarships
 - Rink Communications
 - Nick Dowd
 - Social Media
 - April McElroy
 - Lumping some together and tagging specifics

VP Concessions:

- Objectives/Goals:
 - How many hours are truly available for concessions for each family.
 - 431 hours' total
 - How to balance the hours/volunteers
 - October 2 thru March 5: 36 slots went unfilled

- Number of people working in the concession
- Increasing awareness of what the concession stand brings for the association
- Implementation of a training program
 - Video clips into the iPod
- Food Safety/Waste
- Heidi to pull best sellers
- Stacy to remind Ice Board of no frying in the concession stands
- Beer sales fitting under concession hours in regards to scheduling
 - More discussion if these hours would fulfill volunteer hours
- Inventory Director/Maint.
- Inventory set-up
 - Katie Kinney
 - 10 Hours
- Deposit/Cash person

Ice Board Update:

- \$81,660 Ice Time
- Ice Board – Next meeting Ice Board will discuss charge for ice time
- Will know the June meeting if there will be a price increase for ice time next season
- \$145/hour

Action Items Register:

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- Stacy Hintzman to send outstanding balances to Chelse Cockeram for invoicing
- Heidi Rabeneck to work on getting punch cards in the concession area
- Brent Pember to contact skaters who are not returning for feedback
- Brent Pember to bring a sample of Dibbs
- Kari Berthiaume to update By-Laws and Policies from By-Law changes
- Keila Drout to get Kari Berthiaume survey results
- Kari Berthiaume to get communicate survey results to the association
- Kari Berthiaume to create a google document for the coaching application to be on-line
- Each Board member to create their flow chart, with updated job descriptions for each committee member within their committee
- Mike Moseler to decide no hockey weekends at the front end of the season
- Mike Moseler to determine tournament dates
- Vote on the top 3 fundraising ideas
- Vote if the board will reimburse for Level 4 coaching certifications
- Vote whether to keep the boards up or take them down
- Heidi Rabeneck to pull the best sellers in the concession stand last season

Stacy to send out format for expectations for each job descriptions template for each board position

Adjourn: Meeting adjourned at 10:04 PM

Next meeting June 5, 2017 at 7PM located at the Don Fanetti Community Room