

January 14th, 2016

Holland Hockey Association

Board Meeting Minutes – Edge Ice Arena

- I. Attendance – Cam Henke, Mike Anderson, Mike Mattson, Chris Myers, Eric Green, Brad Comment, Jabez Waalkes, Brent Gawlik, Kory Karlandar, John Smits, Heath White, Rob Keen, Chris Wilke
- II. Acceptance of Previous Meeting Minutes – Motion Henke, 2nd Gawlik
- III. Financial Report – Jay was unable to attend but the financial snapshot is attached. Updated end of year projections show Incoming \$139,505 and Outgoing \$129,160 with an end of year balance of \$10,350
- IV. MAHA Report – Heath White – Nothing to report
- V. Adray Report-Mike Mattson – Nothing to report
- VI. Hockey Director Report-Kory Karlandar – House program sign up next year will be pursued in google forms format through the website. Early sign up will be encouraged to secure a spot. We are going to cap rosters so we want to make sure returning families have first priority. A discussion took place on roster sizes and the need to cap rosters. It was also discussed that any deviation to this cap would need board approval. 4 Mites were taken into the program along with 1 pee-wee. The five player fees were pro-rated by the hockey director. As of January the total number of association participants stands at 95. At this time last year the association had 51.
- VII. Registrar Report-Donna – Nothing to report
- VIII. Update on Website-Chris Wilke – Continuing to tweak the website, still working on some technical issues, Will be replacing old forms website with forms with registration link for signup. Chris suggested some vinyl windows decals with HHA logo and website info prominently displayed at the rink.
- IX. Fundraising Coordinator Report-Rob Keen – Schwann's 2016 will be offered, the arena will be taking over concessions March 1 with expanded hours. Kory suggested possibly doing a NCAA Final Four fund crazr, it was decided after discussion that this late in the year another fundraiser was not the best thing to pursue. It was decided that the Golf Outing committee would be formed at the February meeting.
- X. Update on Apparel-Jabez Waalkes – Discussion about the positive comments from families and other associations. Jabez states orders can come anytime and expect about a 1 week turnaround.

XI. Update on Locker Room #9 Renovation-Committee – After discussion it was decided to hold off spending any money until we figure out #'s and potential uses for next year. Some different has to done as very few kids are even dressing in the locker room at the current time. Would we better served to designate locker rooms by age level and then have rink sell locker room space to travel teams if interested?

XII. Script Update-Chris M. – More people are signing up. Scrip may be passed to Rob next year to manage.

XIII. Roundtable – Should we have an end of year association meeting for the March meeting and invite all parents to discuss and let voices be heard on potential travel program, script, golf outing etc.

A discussion took place about a potential jump into travel hockey at the Squirt AA and Pee Wee AA levels. Some pros and cons were discussed with the potential to make some families unhappy no matter what decision is made. The question of an adequate coaching pipeline was discussed (If we jump into travel who will be coaching our house teams). Kory is going to contact the Little Ceaser's league to inquire about fees and expenses and time lines

XIV. Adjournment

MAY 10

TH

, 2016 HOLLAND HOCKEY ASSOCIATION BOARD MEETING MINUTES

ATTENDEES:

Eric Green

Brad Comment

Chris Wilkie

Heath White

Rob Keen

Chris Meyers

Mike Mat

tson

Jabez Waalkes

Cam

Henke

Jeff VanFoss

an

Ed Moore

Mike Anderson

Brent Gawlik

TOPICS & ISSUES DISCUSSED:

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“Extra Mile” Hockey Camp Presentation by Ben Warda

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Ideally needs 20 to 30 participants

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o

Somewhat flexible on dates and times. Available for scheduling after Aug. 5.

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Projected cost: \$400 -
\$475/skater

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o

Cam Henke suggested surveying the HHA membership to gauge level of interest.

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HHA will entertain other hockey camp options as well for summer 2016.

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Fund Raising

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Rob Keen: We’ve had one or two Schw
an’s purchases
over the
past month.

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Effective May 10

th

, 2016 Rob Keen has resigned as HHA Fund Raising Coordinator

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Cam Henke suggested Jabez Waalkes fill this position.

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Financial Update

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Mike Anderson: A detailed financial update is forthcoming. No major transactions during April/May. Mike and Jay Bean are working on the transitioning Mike into the role as HHA treasurer. Quick Books is being updated.

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MAHA Rep. Update

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Heath White: No updates. Kickoff meeting is in August.

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Learn to Skate

o

Discussion regarding potential “need” for HHA to own this program, in lieu of having it be managed by The Edge.

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Potential Objective to evolve LTS into a format incorporating both LTS and Learn to Play Hockey elements.

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Cam challenged the board to think of creative ways to make the LTS program attractive to new families.

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Travel Update

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Squirts Travel: 15 skaters + 1 goalie

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Pee Wees Travel: 15 Skaters + 1 goalie

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Bantams: 14 skaters projected

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House Hockey Financial Projections

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Mike Anderson gave a presentation breaking down projected incoming registration fees for House Mites, Squirts, Pee Wees and Bantams vs. projected costs (Ice Time, Tournament Fees, Socks, etc)

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o

Power Skate: Consensus among the board that we need offer a Power Skate option

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2016

– 2017 Coach Selections

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All House head coaching positions have been filled.

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It is up to each head coach to select their assistants, with the guidance provided by HHA Board.

Online Registration

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Motion was put forth to use Sports Ngin, for a onetime cost of \$250, to facilitate online registration of HHA families and their skaters.

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Motion was carried to use Sports Ngin.

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Golf Outing

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The HHA board is considering venues other than The Meadows at GVSU

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Time and Dates are TBD, possibly late July or early August, possibly to be held on a Friday.

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Clothing/Apparel Update

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Jabez is continuing to explore options regarding jersey and socks suppliers.

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On Ice Safety

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HHA reiterates that all coaches are required to wear helmets while on the ice.

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Ice Dog Hockey Regional Branding

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Discussion regarding the regional association between Ice Dogs Hockey and the specific town of Holland. Might this restrict interest in the programs offered?

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Discussion regarding possible future option of the moniker, West Michigan Ice Dogs, especially with the travel programs, as means to distinguish them.

o

There was emphatic board consensus that the moniker West Michigan Vikings was not an acceptable alternative to The Ice Dogs.

HHA Board Meeting: June 8

th

Minutes

Attendees: Cam Henke, Sue Poel, Brandon Poel, Mike Mattson, Eric Greene, Jeff Vanfossen, Jabez Walkes, Mike Anderson, Chris Meyers, Brad Comment, Brent Gawlik, Danielle Mihelac and Ryan Clark

A. Financial Report:

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Treasurer roles and responsibilities are still in a state of transition

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No formal financial report at this time.

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Unofficial account balances are as follows:

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\$10,000

– Contingency Fund

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\$7,447.93 positive balance, “over and above” \$10,000 minimum floor

o

\$3,587.00 in savings account

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There will be a separate account for the travel teams

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Each travel team will have its own budget

B. Script & Fundraising

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Sue Poel is the new Script Rep.

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Discussion of various options to fund raise:

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Raffles

o

Indivi

dual team sponsorships

o

Continue to fundraise for the entire HHA

C. Golf Outing

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Friday, August 5

th

. 10 AM: Grand Haven Country Club

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Brent Gawlik is the Golf Outing Chairman

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\$75/individual or \$300/foursome

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Goal: To clear \$25/golfer

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We are in need of some fundraising ideas and items

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Committee to be formed to assist with Golf Outing preparations

D. Upcoming Summer Camps & Clinics

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Turcotte

- July

-

West Michigan Pro Hockey School

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Goalie Camp/Clinic Discussion –

Date/Time TBD

E. Pee Wee House

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Currently have 5 skaters & 1 goalie

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Need at least 5 more skaters

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Consensus to offer a discount to new and returning Pee Wee House Families

F.

Miscellaneous Topics

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Learn To Skate: HHA will consider taking this over through summer

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Discussion to leverage LTS as a feeder into cross ice & Mites

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Discussions on how to increase awareness of the Ice Dogs and our brand

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Discussions regarding a preseason party & swap meet

-

Discussion regarding HHA to host Adray tournament in Feb. 2017

HHA Board Meeting Minutes

August 9th, 2016

Attendees:

Cam Henke, Brent Gawlik, Chris Meyers, Ed Moore, Mike Mattson, Brandon Poehl, Jabez Waalkes, Eric Greene, Chris Wilkie, Brad Comment, Susan Poehl, Mike Anderson, Donna Miller

Agenda Items Discussed;

- Jersey Fitting (Jabez)
 - o A second order needs to be placed
 - o The first order is in
 - o Extra jerseys need to be ordered

- Financial Report (Mike)
 - o Golf Outing cleared approximately \$5,700
 - o Quick Books will commence in September
 - o HHA will have to cover some residual summer ice costs

- Golf Outing (Brent)
 - o The golf outing was a great success
 - o 14 foursomes and 1 twosome
 - o 13 Tee box sponsors
 - o Great volunteer participation
 - o Grand Haven Country Club was a good host

- 2016 – 2017 Registration & Season
 - o Ensure there is a registration link on the HHA home page
 - o LTP / Cross Ice:
 - Consider Reduced Rate
 - Practice with the Mites
 - Consider reversible jerseys
 - Consider other ways to ensure cost effectiveness and attractiveness
 - o November 12, 2016 & February 25th, 2016: "Try Hockey for Free"

- Coach Reimbursement
 - o 2015 – 2016 Reimbursable Expenses
 - Background check
 - Modules
 - CEP

- Locker Rooms
 - o Squirt AA is renting the old GH Varsity locker room
 - o Bantam AA is renting the old JV locker room
 - o Locker room #9 is available for rent

- Script (Sue)
 - o Script is trending positive, both enrollment and reimbursement to HHA

- ADRAY
 - o 8/15 Preliminary Team Count

November

9th, 2016

Holland Hockey Association

HHA Board Meeting:

November Board Meeting Minutes

– 7:00 to 8:00

Attendees:

Mike Anderson, Brad Comment, Brent Gawlik, Jon Smits, Cam Henke, Mike Matson, Eric Green, Jeff Vanfossan, Ed Moore, Jabez Walkes, Chris Meyers, Mike Mattson

- October Meeting Minutes Motion to Approve by Eric Green, 2

nd

by Chris Myers.... October Minutes Approved

- Make change in monthly board meeting dates on homepage of website...

Financial Report

–

Mike Anderson (See attached document)

- Invoices for ice being re

-issued to DP Fox. Original invoices were sent to Edge Ice Arena...

Need to be re

-issued to DP Fox.

- \$10,000 base amount is being maintained in our account.

- Coach Reimbursement

was completed to

15 coaches for the 2015/2016 season. Approxamety

\$1,500 paid out

- All socks and warm

-ups have been paid for.. Waiting for jersey invoice..

- Motion by Eric Green to allocate \$1,000 per house team to be used toward tournament fees... 2

nd

by Mike Anderson... Motion passed

MAHA Update – Ed Moore

- 1 team from Holland (Squirt AA) has submitted to participate in MAHA Districts in February

February 25

th

at 11:00am is Try Hockey for Free at the Edge in Holland

- December 30

th

there will be a free skating session with pizza for new children interested in learning to skate. All kids in association are encouraged to invite a friend to the event.

- Jabez will be making flyers to promote these events.

- If anyone has extra equipment, skates please bring to rink for these events

ADRAY Update

– Mike Mattson

ADRAY Update

– Mike Mattson

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All Holland Hockey House teams have been entering game scores into ADRAY site.. Nothing further to report

Fundraising – Mike Anderson (Sue Poel was not able to attend)

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34 families are participating in the HHA Script program, saving \$8267...

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Poinsettia sale

is off to a slow start. E

-mail will be re

-sent to all families promoting the program

once again. Due date for orders in November 22

nd

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Community Events

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Grand Haven Jingle Bell Parade is on December 3

rd

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Holland Parade of Lights is on November 29

th

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Some Ice Dog

teams are going to attend and promote the association.

Apparel – Jabez Waalkes

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All player jerseys have finally been delivered...

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Two warm

-up left, 1 Adult medium and 1 youth Large.

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Reversible jerseys have been purchased for mites at a cost of \$35 per jersey

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All socks are in.. Right sizes have been delivered.. We have a lot of small pairs that will be distributed to the mites over the next couple of years.

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Discussed next year's options for jersey and apparel orders

Golf Outing

– Mike Mattson

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Mike mentioned the 2017 Holland Hockey Golf Outing will be on August 11 at Grand Haven Golf Club.

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Mike will be putting together a committee to get the outing up and running.

Additional Business:

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Brad Comment discussed the Sportngn on-line payment system w

ill be up and running by next

summer/fall. Some details still need to be resolved.

MEETING ADJOURNED at 8:00 pm