



CCHA Board Meeting Minutes

Chaska Chanhassen Hockey Association (CCHA)
 Board Meeting Minutes – January 16, 2017
 Victoria Recreation Center – Blue Line Room
 7:00 – 9:00 pm (Planned)

1.) **Call to Order:** Brian Hegarty @ 7:09 pm

2.) **Roll Call/Introductions:**

*= *present*; ^= by phone for closed session only

Board Members	
*Brian Hegarty	<i>President</i>
*Mike Newman	<i>Vice President</i>
*Dawn Rodell Riley	<i>Treasurer</i>
Jeff Weyandt	<i>Jr. Gold</i>
John Lynch	<i>Bantam</i>
*Jay Girard	<i>Peewee</i>
*Jesse Parker	<i>Squirts</i>
*Jay Musolf	<i>Mites</i>
*Brian Baker	<i>Mini Mites/Termites</i>
*Jeffrey Peltier	<i>U10, U12, U14</i>
*Cordell Mack	<i>U6, U8</i>

Key Volunteers and Committees	
*Julie Eklund	<i>Ice Coordinator</i>
*Lori Hill	<i>Accounting</i>
*Michelle Fontaine	<i>Website</i>
Tammy Lueck	<i>Registrar</i>
*Brenda Reddan	<i>Concessions (CCC)</i>
Rachel Anderson	<i>Concession (VRC)</i>
Joyce Thomas	<i>Volunteers</i>
Courtney Hamre	<i>Brick City</i>
*Mike Colleran	<i>Equipment</i>
*Jeff Heil	<i>BHDC Chair.</i>
Chad Hanson	<i>GHDC Chair.</i>
Aaron Broten	<i>BHDC</i>
*Sarah Grobel	<i>Apparel</i>
Steve Hamre	<i>Golf Tournament</i>
Jenny McPartland	<i>Brick City</i>
Beth Johnson	<i>Jamboree Coordinator</i>
Caitlin Johnson	<i>Jamboree Coordinator</i>
Ty Uhlenkamp	<i>SafeSport</i>

List of Members at Large in Attendance:

- None

3.) **December Minutes Approval:** Approved unanimously. Will be posted to the web site.

4.) **Special Reports/Guests On The Agenda:**

- David Wabbe. CCC Rink Manager
 - Personal introduction.



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- Hard dividers – please have them moved from the NW corner to the SE corner; asked whether they can be stored under the bleachers in Rink 1. David will think about it.
- Discussion re working with the CCHA learn-to-skate-program to tighten the connection with the figure skating program.

5.) Standard Agenda:

A. Executive Updates

- i. President – Brian Hegarty
 - School district re-boundry and impact on the CCHA was discussed. Commissioner Baker to finalize the numbers showing where current players reside as an input to consideration of association’s future structure.
 - Apparel – last year CCHA earned \$1400; this year with letter \$7000+
 - Some lead time issues that we’ll work through with them.
 - They would like to renew for next year; we will discuss. Current financial terms will need to be revisited.
 - CCHA adds margin to apparel’s cost to make our money v. rebate.
 - “Grandma pants” trial was not successful.
 - Current apparel vendor won’t give a rebate on jerseys, but may want to participate in jersey RFP process.
 - Stormhawk award planning
 - Janice’s work is well underway.
 - Can’t confirm the date yet.
 - CCHA Hosting Two D6 Tourneys This Year
 - CCHA likely needs 1-2 volunteers to coordinate these tournaments.
 - PWB1 – Feb 16-26 @ VRC
 - BB1 – Feb 17-26 @ CCC
 - CCHA is responsible for clock operator, scoresheet, 1 penalty box operator per game; need to have a bracket board posted at the arenas
 - If we get into trouble with filling volunteer slots, let D6 know and they’ll go after other volunteers.
 - D6 handles referees and EMTs
 - All the ice is blocked already, including championship weekend.
 - Special Workshop Needs:
 - 2016 CCHA structure/By-laws/Handbook/HDC/Fundraising. Do we need them for this coming year? Let’s start socializing the ideas. Branding, dry land, jerseys. Bring ideas.
 - Open Positions Update – new BoD, HDC and Key Volunteers
 - BoD – VP Administration; Secretary



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- Key Volunteers OPEN – Sponsorship/Recruiting (x2)/CCHA Pride Coordinator/Photo Coordinator
 - Will review with newly seated BoD
- BHDC positions expiring
 - Heil, Jensen and Charchenko
 - Intentions by February, please. Jeff Heil will call out.
 - GHDC expiring position – Nick Gerebi. Consider whether we'll slide back to 3 positions next season on GHDC now that it's had a year to get its footing.
- BoD Turnover
 - February Meeting – note your intentions if you're interested in continuing in your current position, want a new position or will be moving off of the BoD.
 - Call for interest to membership will follow that meeting.
 - March election – notify new board members by end of March
 - Seat new BoD at April Meeting
 - Board terms expiring are:
 - Commissioners: Baker (Lower Mites), Musolf (Upper Mites), Lynch (Bantam) and Mack (6U/8U); Jr. Gold is open as well.
 - Executive Board Seats: President and Treasurer
- ii. Vice President – Mike Newman
 - HDCs
 - BHDC
 - Commissioner Heil in attendance and can speak for the BHDC.
 - GHDC (Cordell)
 - Plan is to conduct tryout review process like the BHDC has done and continues to do.
 - Will coordinate with Jeff H. on the BHDC to review.
 - District 6 updates:
 - January meeting is 1/30, so no new meeting update.
 - No supplemental disciplinary committee meetings for CCHA in the last couple of months.
 - D6 referees want to serve the Mite levels; 6-game limit is causing difficulties with the referee corps.
 - Introduction of proposed change to the Handbook: player cannot make the top team at any upper level (10U/Squirt and up) if they didn't play in the CCHA in the prior year.



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- To be discussed at the next meeting in more detail; how many players would it have impacted for the '16-'17 season? Additional rationale for the rule will be discussed as well.
 - Members to consider the rule for next meeting.
 - Other associations prevent participation on two top-level teams, though it may be informally.
 - Second change to be introduced at next meeting: if player withdrew for reasons other than injury during the prior season, or was suspended by the Grievance and Disciplinary Committee, they will be allowed to play only with the permission of the Board.
- iii. Treasurer – Dawn Rodell-Riley
- Budget Updates – actuals v. budget walk through
 - Introduce “slush funds” and what they are/how they’re used to the forefront next year in parent meetings. Some teams have gone, perhaps, overboard. Some teams are raising money for their slush funds at the higher levels; should they be required to disclose/work with sponsorship coordinator so that our regular sponsors aren’t overwhelmed with requests to sponsor.
 - Board members would like to understand reserve management better - what it’s used for and whether the budget accounts for additions to it annually. In addition, BoD members would like to see a balance sheet view for the season that shows expected revenue v. budgeted expenses for the year.

B. Updates to the Board.

- i. Brian Baker – Lower Mite Commissioner
- Jamboree meeting went well.
 - 2nd set of dividers is in; discussing where to park them with the CCC rink manager.
 - Small-area games, even with upper kids, is terrific for skill development.
 - Set up and break down of the dividers is working better.
- ii. Jay Musolf – Upper Mite Commissioner
- Pond hockey was a success.
 - People really liked the naming of the teams after cities.
 - Jamboree planning is very enthusiastic and well underway. March 17-19th.
- iii. Cordell Mack – Lower U Commissioner
- All Mite Jamboree games will be at VRC



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- Association selected to host the little Wild program to equip kids; we have to provide the rink and they provide all the coaches and the idea is to have the kids enroll in the CCHA once done.

- iv. Jeff Peltier – Upper U Commissioner
 - The 10U B issue that was discussed seems to have worked itself out.
 - Tournament surveys being conducted on out-of-town tournaments (which to keep and which to drop)
 - Suggested the idea of creating a committee to review tournaments after the season is over for all levels.
 - Look to improve communication with high school coaching staff on the girls' side.

- v. Jesse Parker – Squirt Commissioner
 - Resolved the issue we were having and discussed in closed session.
 - No other report.

- vi. Jay Girard – PeeWee Commissioner
 - Issues discussed at this level have also settled down.
 - D6 is tough at PW, but winning some outside tournaments.

- vii. John Lynch – Bantam Commissioner
 - No report

- viii. Jeff Weyandt – Jr. Gold Commissioner
 - Resigned last month
 - Post this position with normal BoD positions for March elections

- ix. Apparel – Sarah Grobel
 - See above under President's message.

- x. Branding Committee
 - VP Newman to start the process of registering CCHA trademarks and pulling in licensing strategy for authorized vendors only:
 - CHASKA CHANHASSEN HOCKEY ASSOCIATION (word mark)
 - Word and design registration for medallion/crest on CCHA jerseys
 - Design mark for overlapping C's
 - Design mark Crossed sticks and CC combination
 - First license agreement out for signature; still need this.



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- xi. Brick City – Jenny McPartland
 - No report; we will need someone to take over this tournament for next year – ASAP so Jenny can do the transition planning now.

- xii. Golf Tournament – Steve Hamre
 - No report.

- xiii. BHDC – Jeff Heil
 - Will review the tryout changes made for this year to see if they hit their targets.
 - Put together a checklist for coaches – 24 hours, first week, first month to get people off the ground quickly.
 - Would be good to do for treasurers, managers, and scrimmage managers as well.
 - Goalies – are we using our money well with Stauber's? Older kids get so busy with tournaments and games that it's hard for them to get there and use the hours we're paying for or subsidizing. Strong for the squirts and mites as far as attendance in groups. 20 goalies bought the packages from them, which will be checked against last year's data.
 - If there are going to be additional changes for tryouts next year, what's the timing?
 - Most effective if we can have new HDC members seated by May so they take ownership of the tryout planning.
 - Closing tryouts – Board decision; have heard both ways.
 - Boys and girls HDCs will need to put their changes to the Board by June.

- xiv. Concessions – Rachel Anderson/Brenda Redden
 - Chaska – Chan game was biggest day ever.
 - Use of “employees” is working okay; they get busy with school, etc. so we're still not seeing 100% coverage for key times and at all games.
 - Struggling still to get volunteers still for some shifts and the result is the stand being closed because no one is there to open and run it. At other times, even in VRC, it's open but doesn't get a lot of traffic on nights without games. A lot of parents drop their kids off for practice and leave only to return when practice is over.
 - Pond hockey tourney – CCC was closed, which was unfortunate given the volume of people that were there to watch; weekend before that it was reported to be closed when two teams worth of people were “stranded” in the lobby due to a scheduling issue. Could have served a lot of people.
 - Need to have a mix of ice credit people (experienced concession workers) with people who haven't worked concessions in the past (volunteers).
 - General point is that what we're doing is not working. Options:
 - Assign teams certain weeks/hours to be managed by the team managers.



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- Run it like a business and get rid of the volunteers.
 - Drop the CCC concessions all together.
 - Have a “scrimmage day” after teams are first set and have people stay for the full day of games where it’s solely teams in our association playing one another; a couple of other associations do this to get people into the swing of the new season.
- xv. Equipment – Mike Colleran
- Need to get rid of the yellow dividers. Sell them if possible. They’re rarely used these days.
- xvi. Website – Michelle Fontaine
- Upgrade went well; no complaints
 - Site flow/re-org coming
 - Need to create a Safesport page
 - Rolling news articles would be good like what we’re doing with pictures
 - Search engine optimization; statistics to be reviewed
 - Team managers – send out reminders and see if there’s anything they need with a couple of months left in the season
 - Apparel feedback solicitation being considered
- xvii. Accounting – Lori Hill
- Final assessments almost done; statements to follow. Next week.
 - 3 injured players need to be refunded.
 - Need to have an off-line meeting re members who owe money this year, some of whom are carrying significant balances for one reason or another; people are clearly taking advantage of others in the association.
 - Next year, do not publish the discount codes; no off-line payment plans, even for scholarship families. What we’ve been doing isn’t working. Can promote year-long funding of hockey for the next season (i.e., allow people to make advanced payments over the summer).
- xviii. Julie Ecklund
- Complaints about ice times/distribution need to stop. The CCHA ensures that teams get an equal distribution of time and a lot of time is spent to ensure equality. Anonymous complaints about ice distribution will not be entertained. A 9 pm time is not considered a “late” time. Ice is controlled by the rinks, and is assigned to CCHA according to priority. CCHA is about 9th in terms of priority.
- xix. Jamboree Volunteers



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- No update.
 - xx. SafeSport – Ty Uhlenkamp
 - No report.
 - xxi. Tammy Lueck
 - No report.
 - xxii. Photos - Dawn
 - We have photos to distribute to our biggest sponsors.
- 6.) Closed Session Discussion (required for individual player/member discussion, family financial discussion, disciplinary action, etc.)**
None.

7.) Next Meeting – Monday, February 20th @ 7 pm, VRC Blue Line Room

Motion to Adjourn: By Commissioner Baker; Second by Commissioner Mack.

Time: 9:37 pm.