



Summit Lacrosse Ventures Trademark Usage Guidelines

These guidelines set forth the rules for using of any of Summit Lacrosse Ventures (“SLV”) trademarks and service marks (“SLV Trademarks”). SLV Trademarks shall include all registered and unregistered trademarks and service marks (such as words, names, logos, slogans, or combinations thereof), including but not limited to the trademarks and service marks on the [SLV Trademark List](#).

- You may not use any SLV Trademarks unless you have an agreement with or express written consent from SLV authorizing such use. In the event that you are authorized to use a SLV Trademark, the use must comply with the additional guidelines below.
- You may not change the color or alter a SLV Trademark in any way. Occasionally, SLV logos may be available for use in different colors or color schemes than those reflected in the [SLV Trademark List](#). If you wish to inquire about alternate colors or color schemes, please contact kleveille@summitlacrosseventures.com.
- Do not combine the SLV Trademarks with any other name, trademark, or logo. Do not add words directly around the SLV Trademarks or overlap the SLV Trademarks with other designs or images – always allow for a minimum clear space around the SLV Trademarks.
- You must never reproduce any SLV Trademark in any way that is blurry, miniscule, or otherwise illegible. When reproducing SLV logos, use only the master artwork provided by SLV.
- You may not abbreviate or alter the spelling of SLV Trademarks. For example, “Lake Placid Lacrosse” may not be abbreviated to LPL.
- You must use the proper trademark symbol (® or ™) specified in the [SLV Trademark List](#).
- You may not use any of the SLV Trademarks as the name of your company, team, products or services, or domain name.
- Do not use the SLV Trademarks or other content in any way that implies sponsorship, affiliation, endorsement or relationship with SLV, unless expressly authorized by SLV. You may not create a Twitter handle or other social media account whose user name, title or content could suggest sponsorship, affiliation, endorsement or relationship with SLV.
- You may not associate the SLV Trademarks with any objectionable material, including anything that is vulgar, obscene, indecent or unlawful.

- You may not use SLV Trademarks to disparage SLV in any way that will diminish or damage the reputation of SLV.
- You may not use a trademark, domain name, logo or social media handle, user name or title that imitates or could be confused with the SLV Trademarks.
- You must attribute the SLV Trademark to SLV. Typically, the attribution statement is displayed at the bottom of the website or on the back of the t-shirt. The correct trademark attribution statement is:

[SLV Trademark] [is/are] trademark[s] or registered trademark[s]
of Summit Lacrosse Ventures.

- If you learn of any trademarks, logos, or images that are confusingly similar to the SLV Trademarks, if you become aware of any use of a SLV Trademark that violates the rules described above, or if you have any trademark-related questions, please contact us at kleveille@summitlacrosseventures.com.
- Violation of the aforementioned policy may result in expulsion from future SLV events, and the potential for legal action.

SLV Trademark List

Lake Placid Lacrosse®

Summit Lacrosse Ventures™

Northstar Lacrosse™

Summit Supply Co.™

Summit Lacrosse Society™

Northstar Invitational™

Northstar Capital City Winter Classic™

Northstar Capital City Classic™

North Lake Tahoe Summit Classic™

High Peaks Summit Classic™

Lake Placid Summit Youth Classic™

Saratoga Lacrosse Shootout™

Lake Placid Summit Classic™

Northstar Midwest Showcase™

Small Field Concept™

