Members Present - In Person: Mark Hoffman, John Masanz, Mike Price, Kari Krakow, Joe Hackbarth, Jared Sanchez, Tom Hoogester, Kevin Kravick, Vince Lease, AJ Hollenquest, Kurt VandenHeuvel, John Schwantz, Matt Bachman, Virtually: Bill Richards

1. The meeting was called to order by John Masanz at 5:07 PM.

2. Review February Meeting Minutes
   a. Meeting minutes were approved by Vince Lease
   b. Meeting minutes were seconded by Kurt VandenHeuvel

3. Treasurer’s Reports-Hoffman
   a. It is not normal that Mark gives us a financial report in July but there was a number issue with what WISTCA was paying Dr. Rick McGuire at the WISTCA clinic. Mark gave us the updated report visually.
      i. Mike Price motioned to approve the treasurers report
      ii. Kevin Kravick seconded the motion

4. Spotlight Meet
   a. Kari Krakow shared the overall organization of the meet. From a Team Wisconsin perspective as well as overall and from University of Dubuque.
   b. Joe Hackbarth shared some feedback from a variety of event coaches that were polled prior to the Wednesday meeting.
   c. Mark Hoffman gave us a little history on the finances of the Senior Spotlight/All Star meet. Discussions on how the actual expenses differed than what was planned on. (Paused for technical difficulties!)
      i. 2017 Spotlight Costs: $7, 062.54 (62 athletes and coaches)
         1. Room and Board: $3,538
         2. Income (bus) $811
      ii. 2016 Spotlight Costs: $6,605 (95 athletes)
         1. Room and Board: $3,159
      iii. It is the treasurer's point of view that at the current expenditure, WISTCA cannot sustain this. We need to either pass more money off on the athlete or work something different out with DBQ.
   d. We then went around and heard from those that were at the meet and their feedback including Bill Richards who was virtual.
   e. It appears that Wisconsin is the only track association of the three states still vested in this meet.
   f. Two big questions:
      i. Is it financially viable for us to be in it?
      ii. Is it worth the time for us to participate? Time/Strain on our volunteers, etc.
   g. Kevin Kravick - can we get better competition if we have an “All-Star” meet within in Wisconsin? Divide the state out there and allow the different divisions to compete against each other. Other WIAA sports have these types of competitions. *Just a thought if the All-Star meet is not an option.
   h. President Masanz Summary:
      i. We could keep it as is (status quo)
      ii. We have to change the financial involvement in terms of watching our bottom line. We need to minimize the WISTCA costs. The investment is the athletes.
      iii. Take a one year hiatus and allow the other state organizations to come back together.
iv. WISTCA drops off entirely and earmark the money to be spent differently
   1. This has now been tabled until November or further notice. A decision will be made at
      the November meeting.

5. WIAA 2017 State Meet Comments
   a. We went through the concerns by the District Reps.
      i. Field event coaching boxes
         1. It was a great addition to have seating inside the fence. Need more permanent solution
            aside from chairs (benches).
      ii. Rotate field events year to year
         1. Is there an option to have items switched year after year.
         2. This will be taken up to coaches advisory in September.
      iii. Small charter schools and D3
         1. Tabled for now.
      iv. Warm up for state meet
         1. In the spring meeting it was brought up to split up the 100M dash between hurdles and
            sprints. WIAA was not willing to make that change without it being in the
            literature/schematics ahead of time.
         2. WISTCA needs to have greater discussion in terms of how that 100/110 will look like
            warm ups.
   v. No headphones/ear buds
      1. Should be a point of emphasis at the rules meeting.
      2. It is already a rule in restricted areas - it just is not enforced.
   vi. Lines in terms of waiting to get into the state meet (Richards)
      1. There were huge lines to get people into the meet, buying tickets, etc.
      2. Option to buy tickets at the South entrance.
      3. Send out a mass reminder that they can buy tickets online.
   vii. Dorm Reservations
      1. Hiccup was that it opened up approximately 7 minutes after it expected.
      2. Accommodations need to be made for non able-bodied athletes.
      3. Portage (KK) won the dorm reservation championship!

6. 2017 All-State Team-Hackbarth
   a. President Elect Hackbarth presented the All-State team.
   b. It will be posted on the website in the next couple of days. (Hack will send to KK)

7. Athletes of the Year-Masanz
   a. President Masanz presented us a list (alphabetical) of AOY candidates.
   b. Executive committee and district reps voted on AOY
      i. Male: Cordell Tinch - Bayport
      ii. Female: Cami Davre - Whitefish Bay

8. 2018 Clinic - Hoffmann
   a. Same site. Same corresponding dates.
   b. KK gave a update on W4W and will be surveying the women on interest in terms of doing a Thursday
      night pre-conference session.
   c. Speaker Targets:
      i. Boo S (LJ, TJ)
      ii. Scott Christianson (distance)
      iii. Bill Richards is going after a HS throws coach in California (Nick Garcia)
      iv. Bill will also be investigating someone in nutrition as well
      v. Rick Belford - West Allison Hale/MU (jumps)
      vi. Queen Harrison
vi. Lauren Williams - 2 time Olympian and President of USATF Women’s Association
vii. Nate Davis - He will do something. Pole Vault.
ix. Nick Davis - Sport Psych
x. Keynote - John Anderson (ESPN)
d. BCS speakers
   i. District reps it is your job to help us get speakers from around the state. This is the key to building
      our clinic numbers. Two names from each district.
e. Learn by Demonstration
   i. We were told last year that we should plan on not using the Shell because of construction.
   ii. We will be looking at Madison Memorial, McClain Center, etc. as other options.
f. Hotel costs
   i. Hotel is getting less and less flexible to work with.
   ii. We guarantee $12,000 in food and beverage and currently we are way over that. We may need to
      cut things back in terms of food of beverage or get creative. If they are going to charge us more in
      other areas we again may need to adjust.
g. Push the middle school coaches and new coaches to the clinic. We need to get people excited and
   committed to coming to the clinic.

9. WIAA Rules Changes for Advisory-Masanz, Hackbarth, KK
   a. Why do regional host sites get paid more than sectional host sites? (Kravick) We will take to Advisory in
      September
   b. Next we looked at Division numbers in terms of how many teams were in each division and how
      many(On average) regional entries they had both individual and relays. We also looked at the number of
      schools that declared they had a track team but then didn’t not show.

    a. Dave Figi is hopeful to continue the girls honor roll in the 2018 honor roll. He is hopeful to have someone
       start taking over the honor roll during the 2018 season in preparation for the 2019 season.
    b. Mike and Tom have agreed to continue their roles in the 2018 season (boys).

11. women4women - KK.
    a. Since the February meeting KK had the opportunity to attend two different female coaching conferences
       (MN and England). She came back excited for making a difference and creating a network across the
       female track coaches in Wisconsin. The end result was a weekly email correspondence (see website for all
       correspondence). We will be looking to start our own female coaching conference as a Thursday pre-con
       session of our clinic.

12. National Senate/USATF/USATFCCCA - Hoffman
    a. Minnesota will now be running it. Mark Alcorn will be presiding over both (this is positive).

13. Hall of Fame & Awards - Stephany
    a. Mike Price: Can we please hang the HOF banners up all clinic
    b. Nominees have been decided, names will be announced after the nominees have been contacted.

15. Power Rankings - Hackbarth. Marlin Hensler will be taking over the boys Power Rankings for Hack as he is about
    to take reign as President.

16. Minority-Matthews
17. District reps need to get John Masanz the coach of year by

18. Motion to Adjourn
    a. Bill Richards motioned to adjourn the meeting at 8:11 PM
b. Kevin Kravick seconded it.

19. Next Meeting: November 5th. Meeting will be in Portage at 10:00 AM