

The Rockford Hockey Association (RHA) Board of Directors met Monday, June 27, 2016 at 8:00PM at Cedar Rock Sports Plex. The meeting was called to order at 8:03 pm by Craig McPhee.

Roll Call:

PRESENT: Craig McPhee, Chuck Veen, Erin Weber, Ryan Seauvageau, Tom Marchlewski, Dave Ezell, Donielle Austin, Casey LaMore, Ken Sergott

ABSENT:

GUEST: Jason Hodel

Meeting Minutes: May minutes sent via email after the May meeting. Changes submitted from directors. Resent for review on Sunday, June 19, 2016. Motion by D. Ezell, second by C. LaMore. Approved. For future minutes, please reply approved or with your changes.

Open Membership Forum: Jason Hodel

Committee Reports:

MAHA – Craig McPhee –MAHA Summer Meeting is July 8-10 at Shanty Creek. Jason Hodel, Craig McPhee, and Dave Bina scheduled to attend. Will report at July board meeting. Donielle Austin said One Goal Grant is conditionally approved.

ADRAY – Dennis Santos – No report. Submitted bid for Adray tournament.

Marketing/Growth – Casey LaMore –

Sport Ngin Mobile Responsive Upgrade - Sport Ngin is suggesting that we upgrade our account to become mobile responsive. This will allow users to view and navigate our website from a mobile device. Unanimous approval to allocate \$300 to upgrade.

Try Hockey for FREE - We are registered to participate in USA Hockey's Try Hockey for FREE Event. On November 12 at 6:00p. This year they are allowing associations to choose either the November or the February date. I chose the November date for our association so we can easily transition participants in our LTS/LTP programs. As an association we need to decide whether we want to host one or two additional THFF events at our expense and set a budget with regards to giveaways at these events. Need budget for the December and February THFF events.

Growth – USA Hockey/MAHA growth report for our association was a net zero growth for the last year. Growing at the younger levels but losing at the older levels.

Apparel - Our new apparel site should be up and running in time for our Kick-Off Party, July 24th! I will have a table with samples and cards with instructions on how to order. We will have the ability to offer warm-ups on this site for people to purchase. Meeting with Toren at Photo Evo this week for samples.

House Hockey Registration Numbers - Currently we have 32 registered participants in our house hockey programs: 6 (6U), 4 (8U), 12 (Squirt), 8 (PWB), and 2 (Bantam B). Print ads are scheduled to go out first rotation after 4th of July. We will see an increase in numbers at that time. For 2017/18 season registration will be open April 1, 2017.

Travel Hockey Registration Numbers - Almost all the travel hockey players are registered. We are missing 5 JV players. Email reminder will be going out to those 5 families.

Rec League - Rec League Registration is open!

Photographer - Please refer any interested photography companies to me. C. LaMore will take the top two bids and present to the board at meeting on July 18. Annie Malafa will be our photo coordinator.

LTS/LTP - Need fees and ice schedule to open registration. Would like this open before print ads go out. Possibly need to adjust times/ice as numbers grow during the season as it is difficult to maneuver large group of players in both groups sharing the ice. D. Ezell to confirm with M. Izzard about coaching LTP.

Golf Outing - Working on brochure and sponsor options. We would like to offer each family that brings in a tee sponsorship - \$50 will go off the family dues for the season. The association will make roughly \$97 per tee sponsor. Last year the PeeWee A Team made almost all their money on raffle and 50/50 items. The golf cost basically covers golf fees and food expense to hold the event. The association will bring in close to \$100 per foursome. Goal ... create scholarship fund.

Policies/Compliance – No report.

Director Reports.

General Manager/Ice – Chuck Veen – Storage locker is coming along. Trophy case up Open House. Use space under the bleachers for LTS. Chuck will pick a work date. Use sign-up genius to organization volunteers. Need start dates for Bantam A and PeeWee A. Bantam A and PWA start skates August 16.

Coaching Commissioner – Dave Ezell – Jersey and warm-up sizing for travel teams mostly done. Followed up with coaches on “missing” players regarding jersey needs. Concerned about Bantam B team and will make decision for upcoming season at July meeting.

Treasurer – Ryan Seauvageau – Deposits received for travel players; communicated with emails to coaches regarding missing deposits.

Registrar – Tom Marchlewski – Play-up requests: all Squirt play-ups tabled until July meeting. Kasey Shank to PeeWee (approved).

Secretary – Erin Weber – 2016/17 season kickoff. July 17. Erin will manage. Please respond if asking for help. EMAIL to Casey for association.

President – C. McPhee – Social Media – concerns about “rogue” pages/groups on social media; be aware. Ref Scheduling – Arik might be interested in scheduling our refs again. C. McPhee will continue talking with Arik. Off-ice Training – Approached by parent with experience that played with organizations that offered off-ice training. C. McPhee will pursue options to present at next board meeting.

Members at Large –

Donielle Austin – No report.

Casey LaMore – No report.

Ken Sergott – Need goalie coach (Messina) plan (objectives, expectations, etc.) in place before practices start. Will take the lead on this.

Old Business.

West Michigan Hockey Camp – C. McPhee talked with B. Warda regarding offering a camp next summer at CRSP.

New Business.

Communication.

Upcoming Board Meetings:

Conference call – Monday, July 11, 2016 at 8:30pm

Board meeting – Monday, July 25, 2015 at 8:00pm at Cedar Rock Sports Plex

Meeting adjourned at 10:13pm by Craig McPhee.