

Hopkins Royals Boys Basketball Association

March Monthly Meeting Minutes

Wednesday, March 9, 2016 7:00 p.m.
Minnetonka Community Center

Meeting Attendance:

Bobby Ciatti
Andrea Rauser
Tim Hoffman

Tony Corwin
Jean Stout
Joan Frenz
Brad Lane

Tim Omdahl
Conrad Chin
Amara Chesson

1. Call to Order/Minutes/Agenda Review

- a. Meeting was called to order at 7:15.
- b. The Minutes of the February 2016 Board meeting were reviewed and approved.
- c. Guests - None

2. Reports/Critical Discussions

a. Treasurer Update

- i. \$49,107 in bank at end of February – this number will start to drop as bills are paid and as of the meeting already was down to about \$41,000.
- ii. \$2640 in outstanding outgoing checks that have not been cashed (Apple Valley still has not cashed)
- iii. The Month to Month was briefly reviewed
- iv. Tax Update – We will need to submit taxes this year to maintain tax exempt status. The due date is May 16, but as our fiscal year end is the end of May, we will request an extension and have it completed by summer. The goal going forward will be to file yearly.
- v. Timberwolves Suite for 3/21 game against Golden State
A suite, with 16 tickets and food has again been donated to HRBBA. The original 3/2 date against the Wizards came and went. We will again try to publish this on social media to solicit bids. Golden State is a much more desirable game.

b. Rochester

i. Feedback

1. Discussion regarding changing hotels. Brad will look into available blocks and rates at other area hotels.
2. Families generally liked the food at the pizza party but the room was too big. Having the food set up in the atrium outside the room did not help.

c. End of Season Party Planning

- i. The end of season party is Tuesday, March 15 at the High School, with a 6:30 start time.
- ii. 8th grade shirts: Conrad showed off the shirts that had been ordered for the 8th grade players who will be leaving the program.
- iii. Amara has ordered 4 cakes from Costco and will also bring 4 cases of water.
- iv. Joan will bring plates and utensils, and will also make up table signs so that teams can sit together.
- v. How to make the party more festive was discussed.

d. Development Update

i. Offseason Development Opportunities

1. Open Gym – HRBBA will hold open gyms beginning in August. Jean will need the dates now in order to secure the space. Because the gym must be rented, we may consider requesting a modest fee (\$5?) from those who participate.
2. Tryout Preparations – The idea of hosting some preseason clinics was discussed. This would help the coaches get a “pre-evaluation look at look at the kids and could reduce the pressure of having to make decisions in one weekend. Again, is this something we could charge for? It was suggested that the money left over from the partnership between 43 Hoops and the 6-White team could be used to hire someone (possibly someone from 43 Hoops) to run the clinic, but Bobby advised that, at the request of the donor, the left-over funds were reallocated to help cover the medical expenses of an injured HRBBA player.
3. Other ideas –
 - a. At a minimum, HRBBA should advertise the Hopkins Summer Basketball Camp.

- b. Tony went onto other clubs' websites. They all have plans/ideas for the offseason. Some sites have links with registrations for camps and other leagues. Other clubs have open gyms weekly. There is an opportunity for sponsorship with various AAU organizations. Partnering vs. advertising?

e. Coaching Update

- i. 27-17 at Rochester (4 champions, 1 second place)
- ii. It was a good season overall. The club record was 249-157 (61.33%) for the season, with 32 firsts, 17 second place, and 15 third place showings.
- iii. The updated Postseason Survey was reviewed and approved. An additional factor under Item 2 regarding in-game management skills will be added per Joan's recommendation.
- iv. Coaching Director Position
 - 1. Byron will be leaving the organization at the end of the season.
 - 2. Tony proposed that, rather than dividing the position by age groups, there be a Coaching Director and Assistant Coaching Director. The Club, however, has had both positions in the past, and it proved difficult in defining roles. Tony suggested that if that had been the case, the Assistant could be primarily responsible for the 4/5 grade level.
 - 3. Joan has expressed interest in taking on the Assistant Coaching Director position (Tony noted he would like the Coaching Director position) or a 4/5 Director position, whatever we want to call it. However, we would need to find someone to take on Registration Director. One of the current board members who was not present was suggested as good candidate. Bobby did feel that we should at least advertise the opening(s) (Coaching and Registration Directors) at the end-of-year party and then revisit next month.
- v. Exit interviews
 - 1. Bobby stressed that we really need to get the coaches for next year squared away now.

2. The logistics of exit interviews and getting people together was discussed. It was agreed that the process should be more formal (e.g., in person versus on the phone), but 13 teams is a lot of interviews, even when divided among 3 people. Tony will interview the 4th and 5th grade Coaches, as well as 6 Blue and Silver. Bobby will take the lead on the other teams. Tony will put together a set of questions.
3. We need to look at raising more money, which could make more funds available to pay coaches and attract more talent.

f. Team Parent Coordinator Update (None)

g. Registration Update

- i. Tryout evaluations – Dana would like people to email her with any concerns they have regarding the evaluation process, what information is sent out, or the way it is disseminated. Also, with respect to the way teams are selected. Tony would like to see the evaluations be a little more structured.

h. Uniforms Update – Conrad plans to meet with the vendor next week to plan for the 2016-17 season

i. Schedule Update (Deferred)

j. Marketing and Social Media (none)

k. Tournament Update

- i. Flyer for 2017 Tournament – Tim O. and Bobby will start on this as it will need to be ready for June.

l. Upcoming Events

- i. MYAS Grade State Tournament 3/12-3/13
- ii. Survey will be sent out 3/14
- iii. End of Season Party 3/15
- iv. Survey closes 3/18

m. Open Positions

- i. Event Coordinator
- ii. Coaching Director 6-8

Meeting Adjourned at 9:02 p.m. Next meeting April 13, 2016, 7:00 p.m.