



Internship Position: Communications

Desired Number of Interns—4

Pro Team Focus

Youth Program Focus

Supervisor: Director of Communications

Position Expectations: Communications intern will assist in content ideas and implementation of such, conduct interviews of Professional and Youth Coaches/Players, and write/edit features for website and social media actions. The communications intern will assist in the management of the Pro and Youth social media platforms.

Daily Functions

- Assist in the development and implementation of a season-long communications strategy to engage fans, supporters and corporations through features, updates and community outreach of the Professional and Youth teams.
- Assist in the research of upcoming matches/tournaments for the Pro and Youth teams to produce content for website and social media platforms.
- Create and implement new outlooks on the growth of soccer in America.
- Stay up-to-date with and create features of International soccer competition.

Required knowledge, skill and ability:

- Current student in college or university studying Communications, Journalism, or related field.
- Must have a working knowledge of soccer.
- Ability to work in a fast-paced environment and manage multiple projects.
- Willing to work nights, weekends and holidays when needed.
- Attend all Professional home games and/or Youth Teams training sessions/games.
- Proficient with YouTube, Facebook, Twitter, Instagram and Snapchat.

Please email cover letter, resume, and work samples to John Rotz (jrotz@riverhounds.com).