

Armstrong Cooper Youth Hockey

ADVERTISING & MARKETING OPPORTUNITIES



Put your advertising dollars directly in front of 500,000+ consumers by supporting youth hockey.

The Armstrong Cooper Youth Hockey Association (ACYHA) serves the cities of Brooklyn Park, Crystal, Golden Valley, New Hope, Plymouth and Robbinsdale.



ACYHA Sponsorship Opportunities

Gold Sponsor - you'll receive our premier advertising package including:

- Dasher Boards in 2 rinks, including production of boards
- Advertising space in all ACYHA tournament books
- ACYHA website advertising with link to company's website
- Company sponsorship announced at tournament games
- Promotion on ACYHA Facebook page
- Promotion to ACYHA Twitter followers
- E-mail blasts to ACYHA members showing company sponsorship
- Banner advertising at ACYHA tournaments
- Zamboni advertising on one surface, including production of wrap (installation not included)
- Advertising on arena TV monitors
- Company logo on Mite Jamboree t-shirts

COST = \$5,650 - 3 years paid annually
\$5,400 - 3 years paid up front

Silver Sponsor - you'll benefit from the following impactful opportunities:

- Dasher Boards in 2 rinks, including production of boards
- Advertising space in all ACYHA tournament books
- ACYHA website advertising with link to company's website
- Company sponsorship announced at tournament games
- Promotion on ACYHA Facebook page
- Promotion to ACYHA Twitter followers
- E-mail blasts to ACYHA members showing company sponsorship
- Banner advertising at ACYHA tournaments

COST = \$1,975 - 1 year
\$4,200 - 3 years paid annually
\$3,850 - 3 years paid up front

Bronze Sponsor - you'll receive a cost-effective advertising solution:

- Dasher Board in 1 rink, including production of board
- Advertising in all ACYHA tournament books
- ACYHA website advertising with link to company's website
- Promotion on ACYHA Facebook page
- Promotion to ACYHA Twitter followers
- E-mail blasts to ACYHA members showing company sponsorship

COST = \$1,350 - 1 year
\$3,000 - 3 years paid annually
\$2,750 - 3 years paid up front

100% of your advertising dollars help keep the kids on the ice!

For more information, visit acyha.org

ACYHA Mission Statement:

The primary purpose of the Armstrong Cooper Youth Hockey Association (ACYHA) is to give kids, regardless of their age and athletic ability, an opportunity to develop hockey playing skills and game knowledge in a safe and fun environment, and to promote enjoyment for youth families.

ACYHA's Home is New Hope Ice Arena

Located at 4949 Louisiana Ave N., New Hope MN 55428



**We have several individual options that will allow you to effectively reach your target audience.
To become a sponsor and reserve your ad space, please contact acyha.sales@gmail.com.**

**• Dasher Board in
Main North Rink***

\$750 - 1 year
\$1,800 - 3 years paid annually
\$1,600 - 3 years paid up front

**• Dasher Boards in
Both Rinks***

\$1,000 - 1 year
\$2,600 - 3 years paid annually
\$2,500 - 3 years paid up front

**• Dasher Board in
Secondary South Rink***

\$650 - 1 year
\$1,400 - 3 years paid annually
\$1,250 - 3 years paid up front

• Zamboni Wrap - One Surface*

\$500 - 1 year
\$1,300 - 3 years paid annually
\$1,150 - 3 years paid up front

**• Advertising Space in
ACYHA Tournament Books***

\$450 - 1 year
\$1,100 - 3 years paid annually
\$975 - 3 years paid up front

**• Advertising on
Arena TV Monitors***

\$420 - 1 year
\$1,080 - 3 years paid annually
\$950 - 3 years paid up front

**Production/graphics/installation costs not included*

For more information, contact:
Allison Riestenberg
Sales & Fundraising Director
Armstrong Cooper Youth Hockey Association
phone: 612-817-4767
email: acyha.sales@gmail.com



**Get your business in front of 500,000+ local
consumers by supporting youth hockey.
Space is limited!
Please contact us today to reserve your space.**

