

## **NDAHA Player Development Tier I/II Donations**

NDAHA has several options for a Business or Individual to donate money to support the Tier I/II Teams and Players.

### **Program Naming Sponsor**

This is the highest level of sponsorship available and provides support to all players. Sponsors will work with the Player Development Committee in identifying the program with their name in which all teams will be recognized, and example would be “Team ND powered by XXX”. With 6 teams currently in the program the suggested level would be \$60,000 annually or the equivalent in, in kind, donations.

Sponsor logo would appear on all player and program apparel as well as the program website and distributed material.

### **Team Sponsor**

There are currently 6 teams scheduled. Sponsor would be able to have naming of an individual team such as “xxxx 16U Team”.

Sponsor logo would appear on all information referenced to that team. The suggested level would be \$8,000-10,000 annually or the equivalent in, in kind, donations. In kind donations can include things such as transportation, lodging or player equipment.

### **Home Weekend Sponsor**

With the success of the program we have been able to secure several home weekends. These weekends may include a single team or on a couple weekends multiple teams at one site. This provides the sponsor with exposure to not only our program but also the visiting team, fans and families.

Sponsor logo and name would be included with all activities for the weekend. The suggested level would be \$5,000-7,500 or the equivalent in, in kind, donations. In kind donations can include things such as ice time and other game expenses.

### **Friend of the Program**

This level is for those that would like to support the program with a \$2,500-\$5,000 or the equivalent in kind donation. Donations can be for things such as travel expenses for the team.

Sponsor logo and name would appear on the program website and all printed material such as team programs.

### **Scholarship Level**

Would go towards players that may need some assistance.

### **Player Sponsor**

This is for anyone that would like to support an individual player. The donation will be made directly to NDAHA to cover and individual’s fees for the program year. All sponsors will be listed on the program website.

- All Sponsors would get a team photo & player sponsor would player as well.