



# Fields of Rock

## 2016 Sponsorship Packages



# ZOMBIE FEST

#YourLifeYourMusicYourBrand



[www.GRABBITinc.com](http://www.GRABBITinc.com)

## About GRABBIT, Inc.

GRABBIT began in 2005 as a revolutionary idea to musician Sean Samson. The idea to create the industry's first ever auto lock system on a cradle type stand became a reality 2008. You can now find GRABBIT being used by the weekend warrior to the full time professional.

GRABBIT was honored in 2010 when the The Rock and Roll Hall of Fame and Museum began using GRABBIT stands in their displays to protect music's most prized possessions.

The stand's durable and innovative design provides players a cost effective and simple method for protecting their gear while still allowing immediate access to the instrument. All the player needs to do is click in and click out using one hand.

At GRABBIT, we plan to expand our global reach introducing a steady stream of exciting new products and providing musicians with new and innovative accessories that will benefit players of every genre.





## About Victory Park Ohio

Victory Park Ohio is a 60+ acre multi-sport and entertainment complex hosting numerous leagues, tournaments and special events each year. Our grounds feature eight professionally-lighted baseball/softball fields, four sand volleyball courts and six multi-purpose fields. Our two-story Concession Pavilion and upper deck Lounge are under construction, with expected completion in Spring 2016.

Victory Park Ohio aims to improve the quality of life in Northeast Ohio by providing a place for both adults and children to relax, play, learn, compete and be entertained. It is our commitment to make each and every guest welcome at our facilities and to provide an environment that is always clean, safe, friendly, and most of all fun.

Our unique North Ridgeville facility is conveniently located less than a mile from both the Ohio Turnpike and I-480 and less than 10 minutes from Cleveland Hopkins International Airport.



**Executive Restroom Trailer** with running water, private stalls, and hand soap.



**Full Service Concession Stand** featuring hot dogs, hamburgers, snacks, and beverages.



**On-site Restaurant & Lounge** coming Spring 2016.



**Victory Plaza** Covered Stage, VIP Tent, and VIP Deck.



**Handicap Parking** can be found in front of the entrance to the baseball/softball fields.



**Office Trailer** serves as the office for the athletic director and park staff.



**4 Sand Volleyball Courts**



**Batting Cage** (available on a first come first serve basis)



**8 Baseball / Softball Fields**



**6 Multipurpose Fields**

# What is Fields of Rock?

GRABBIT, Inc. and Victory Park Ohio have partnered to bring the first ever Fields of Rock Festival Series to Cleveland's west side. Fields of Rock is dedicated to showcasing prominent young talent and top local acts in order to promote the development of the music industry in Northeast Ohio.

Victory Park Ohio provides the perfect venue for this type of festival. There are a lot of great shows and festivals that come through Cleveland spring-fall, but they don't always cater to everyone including families. GRABBIT and Victory Park Ohio expect the 'Fields of Rock' series to be one of the very few shows of this type where people of all ages can go and enjoy awesome music, fun activities and great food all at a very reasonable price."



Photo of First to Eleven at the Fields of Rock Summer Fest

# **Presenting Sponsor**

## **\$5,000**

- Primary listing as Presenting Sponsor on all media advertising
- 2016/2017 Victory Park Ohio Banner
- (Up to 6) All Access Passes, including Exclusive Hospitality area on VIP Deck
- Opportunity to present headlining band and plug your business
- 2 mentions by show MC during event
- 1 Free Vendor 10x10 Event Space
- 10 General Admission Tickets
- 10 VIP Tickets
- 10 Event T-Shirts

# **Entertainment Sponsor**

**\$2,500**

- Logo displayed on all media advertising as entertainment sponsor
- Banner displayed on stage
- 2 mentions by show MC during event
- Opportunity to present entertainment act on stage
- 1 Free Vendor 10x10 Event Space
- 10 General Admission tickets
- 5 Event T-shirts

# **Beer Garden Sponsor**

**\$1,500**

- Logo displayed on all media advertising as Beer Garden sponsor
- Banner displayed in Beer Garden
- Opportunity to hand out branded giveaways
- 1 Free Vendor 10x10 Event Space
- 5 General Admission Tickets
- 2 Event T-Shirts

# **T-Shirt Sponsor**

**\$1,000**

- Logo displayed on event page website and social media
- Extra logo on T-Shirt sleeve (Sponsored by XYZ Company)
- 1 Free Vendor 10x10 Event Space
- 5 General Admission Tickets
- 2 Event T-Shirts

# **Attraction Sponsor**

## **\$500 each**

(inflatables, photo booth, slip-n-slide, gaming trailer, dunk tank for charity, etc.)

- Logo displayed on event page website and social media
- Banner displayed next to attraction
- 2 General Admission Tickets
- 2 Event T-Shirts

# Contact Info

We look forward to building a mutually beneficial partnership with you. Please contact us at your earliest convenience to discuss in further detail.

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