



2016 NXL Sponsorships

The “Brand Name” VIP Viewing Deck - \$1,500 or product trade

VIP Deck would be next to the grandstands on the main field. The VIP will be branded with sponsor’s banners (sponsor to provide). Sponsor may display product or hand out propaganda. Price includes industry press release announcing partnership, promotion through social networking, email campaign, placement on PlayNXL.com as well as Public Announcements made by the NXL Announcer throughout the event.

The “Brand Name” Public Beer Garden - \$500 or product trade

The garden will already be in place, we would banner it (sponsor to provide banners) and place any catalogs or ads on tables. Price includes industry press release announcing partnership, promotion through social networking, email campaign, placement on PlayNXL.com as well as Public Announcements made by the NXL Announcer throughout the event.

The “Brand Name” NXL Event Program - \$350 or cover printing

Program to include additional advertising for sponsor as well as event information including time line, venue layout, schedule, autograph signing times/locations. Price includes industry press release announcing partnership, promotion through social networking, email campaign, placement on PlayNXL.com as well as Public Announcements made by the NXL Announcer throughout the event.

The “Brand Name” Player’s Party/Industry Party - \$500 or product/comps

Off-Site Party with title and branding (sponsor to provide banners). Sponsor may provide product for raffles or giveaway. Price includes industry press release announcing partnership, promotion through social networking, email campaign, placement on PlayNXL.com as well as Public Announcements made by the NXL Announcer throughout the event.

Captain’s Pack Insert - \$75

Inclusion of catalog/coupon/offer in Team Pack with sponsor banner displayed at Registration (sponsor to provide banner).

Banner Placement – Starting at \$50

From the fencing along the main roadway to the fence that wraps fields and trade show, we can make sure your brand is strategically placed in highly visible areas for all foot and car traffic to see.

We will customize a package to best fit your marketing needs. All NXL packages come with an optional Victory Park Ohio Partnership.



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