



**Northern Lights Soccer
Monthly Meeting
April 11, 2022
7:00 pm Elmcrest**

Call to order:

- **Meeting Called By: Meghan Rietschel**
- **Type of Meeting: Committee Meeting**
- **Note Taker: Meghan Rietschel**

Meeting called to order by Meghan Rietschel at 7:08pm.

Attendees: Meghan Rietschel, Chere Thompson, Andy Severance, Heinrich von Mende, Sean Sutter, Sarah Bromenschenkel, Kelly Muchowski, Angela Kokesh, Jenny Schueller

Jenny Schueller makes a motion to approve minutes from February. Sean Sutter seconds the motion. Motion carries.

Sean Sutter makes a motion to approve the agenda for April. Sarah Bromenschenkel seconds the motion. Motion carries.

Open Forum:

- Parents are asking more information about summer camp. Ryan Dawson was working on writing up a flier. Registration is open but no advertising has been happening. Jenny will send out once the fliers come out.
- U10 parents aren't reaching or seeing emails. Don't know about sideline project, volunteering, etc
- Couple comments about PDT training and Todd and Aaron not being there.
- Lots of last minute cancellations for goalie training. Need better communication on schedule.

Financial Report: Angela Kokesh (absent)

- Looked at financials.

Financial report: Angela

- Doing well. Some issues bringing stuff in through quickbooks but we are sitting good. Need to reconcile 2021 (Aug-now with CRU) Message was sent to them to start the process.

Voted by email on 3/24/22 5 - 4x5 Mesh Banners with North United only branding on them

4 - 4x5 Mesh Banners with North United as well as CR and NLS crests on them

2 - 3x6 Banners for parades and tables with North United as well as CR and NLS crests on them

8 - Feather Flags - North United branding only

2 - A-Frames - North United branding only

1 - 10x10 Tent - North United Branding only

The cost of this would be \$3293 split between the 2 clubs.

Andy severance made the motion to split the \$3293 cost with CRU for banners, Angela Kokesh 2nd the motion. Motion carries.

Volunteer Coordinator:

- Need to get hours posted for concessions and tournament ASAP
- 530-830 Monday-Thursday for concessions. Need to communicate that this is a 3 hour block but they will get credit for 4.

Field Coordinator/Sponsorship:

- New goals and nets are up. Just need to put the nets on the A field goals
- City is happy that all the junk is removed.
- We will be getting a check for all the scrap metal from the old goals
- Signed contract with Bolten and Mink and will get fields marked ASAP.
- Will be moving B field goals 1 to Ramsey field and 3 to other Anoka fields.
- Attended the All powers meeting

ACTION ITEM: Andy to get tie wraps for the small goals

Sponsorship Director:

- Sean working on finalizing new shirts. \$500 from Rapids Honda, \$2500 from Kotchi, \$3000 from family Todd knows.
- Has banners from rec sponsorship that needs to be hung up during rec.

ACTION ITEM: Sean to contact city about hanging banners more permanently on the fence or in the building.

Concessions Update:

- The fridge and freezer are cleaned out so we just need to remove the old stuff and get the new fridge and freezer in.

- I heard from Izzy and she will be working concessions again this summer. Will not be back until May 16th.

ACTION ITEM: Lindsey to work on staffing concessions for the week prior to Izzy arriving

Communications Update:

- Posted 15 Facebook posts regarding registrations
- Sent 8 emails to all Fall, Winter and Spring past participants; included on -surrounding community Facebook sites
- Created a flyer to hand out at winter rec soccer
- Added to our website; sent to over 4,000 kids via a flyer in the school
- Included in three monthly AARA newsletters
- Need to know if there are any new COVID guidelines coming out from ARAA
- Need rec updates if there are any to post. Field map, field assignments, etc. Heinrich to get to Jenny

ACTION ITEM: Meghan to check on cost of generic rec registration banners for placement at various locations (possibly Comfort Suites Ramsey, Fairgrounds)

ACTION ITEM: Meghan to talk to Sarah about new field signs, cancelling constant contact, Instagram account, cinch sack order?

DOC Update:

Completed (in last month)

- MYSA and TCSL meetings
- Summer training schedule draft and final to coaches/managers
- North United website built
- Meetings/emails/phone calls with parents, Coaches and marketing
- Player additions
- Social media posts
- Hired Brooke Larson for marketing
- Uniforms/Tryout shirts/pinnies ordering

Upcoming (within the month)

- North United Marketing/Shirts (Sean has now ordered)
- Coaches Meeting
- Games/Tournaments starting
- Marketing meetings with Brooke
- CRU/NLS Competitive Committee Meeting (small group to bring recommendations to larger group)
- Tryout save the dates to families
Rec coaches meeting

Future (going forward)

- Rental of HS Turf fields in Spring

- Monitor TCSL vs MYSA situation
- Tryouts 2022-2023
- Marketing of North United (through Brooke) and SPONSORSHIP

ACTION ITEM: Meghan to talk to Lance Wicks about turf rental at Anoka.

DOO Update:

- We have 5 more families that need to pay their Team Fees
- Working on getting players passes to TCSL teams.
- Sideline Behavior Training - wondering if I should be sending out a reminder for families to complete. I have received several certificates because we have a long way to go. I will include below how many on each team have completed the training to give you an idea of where we are at. I think it might be worth it to send the email again and do it team by team versus the full club. Thoughts? I can do this.

Rec Update:

Voted by email on 3/24/22 to raise rate of pay for rec refs from \$13 to \$18. Andy made a motion to increase ref pay to \$18, Angela Kokesh 2nd it and the motion carried.

1. Total Registration = 465 (Cancellations??)

- Spring
2019 = 471
2021 = 434

2. Coach Status = 55 Lines, 45 Total Different Coaches. 1:10

3. Registrations By Age

- U4/U5 Co-Ed = 180
- U6/U7 Girls = 66
- U6/U7 Boys = 55
- U8/U9 Girls = 62
- U8/U9 Boys = 67
- U10/U11 Girls = 35
- U10/U11 Boys = 38
- U12+ Co-Ed = 15 Girls & 47 Boys

4. Team Buildout and Schedule - Week of 04/10

5. Rec Uniform Conversation - Decided to stick with Stefens' for spring due to need for quick turn around but could consider for fall. Sean to talk to BIG.

6. Rec Coach Supplies

- Shirts - Good, Received Large Order **Angela did you get this invoice? During Winter with maybe 5 or so shirts**
- Cones - Stack disappeared at Adrenaline. Had just enough in 2021 and will have about 6-7 more teams. Meghan ordered 200 cones which were delivered already.
- Coach Bags - Do we have anymore? I threw away the bad ones at the end of fall season. **Meghan messaged Sarah. Ryan Dawson had ordered those and he believes they were from Signature Concepts in Minnetonka. We may need someone to reach out to them and see if we can get additional ones.**
- Agility ladders, training poles or other equipment that could be checked out at concessions for use during practice?

7. Signage for new Goals and old A Goals:

ACTION ITEM: Meghan will work with Do All on getting a price quote for this.

8. Rec Referees

- Kelly Taking Lead
- Verify Shirts and Whistles
- Scheduling of Ref Training (Best immediately after coach meeting on Saturday prior to season start.)
- Ref Communication - Include Signup Link, Ref Training Schedule, Ref Pay, Game Schedule, PDF with Rules by Age

Competitive Update:

- I talked with Marvin, the facilities director for Anoka Hennepin Schools, and he said at this point the district has not created a fee schedule for the turf fields and the scheduling is done through each high school.

Future Months Business:

New Business:

Meeting Adjourned:

- Jenny Schueller makes a motion to adjourn the meeting. Sarah Bromenschenkel seconds the motion. Meeting is adjourned at 8:51 pm.**

Next Meeting: June 12, 2022, 7:00 pm at Elmcrest Park