

LN Cross Country Booster Club Meeting

3/13/2016

Attendance: Kari Snyder, Lisa Heilman, Tracy Loth, Jenny Drangstveit, Melissa O'Donnell, Kathy Vaughn, Terry Larson, Rachel Frechette

Coach in attendance: Rich Heilman

Meeting called to order at 6:40 by Kari.

Secretary's Report: Lisa motioned to approve the minutes from the November 12, 2015 meeting. Tracy seconded the motion. Minutes were approved.

Lisa suggested that minutes be approved via email rather than waiting for the next meeting so that they can be added to the website sooner given the length of time between meetings. It was decided that the minutes will be dispersed via email by Rachel to board members, who will then have one week to make changes. Minutes will then be submitted to Lisa to put on the website.

Treasurer's Report:

- Outstanding bills/payments from Apple Jack: Still have not received a bill from police department. Still owed \$4000 from LNHS.
- In the fall, sign-ups come for organizations to run concessions. We could participate to earn money for CC.
- Nike Regionals—came out a little ahead of budget.

Summer Running

Kids' camp:

- ❖ It is hard to get high school runners to commit to help with the program. Suggestion was made to require runners to take a shift and to use VolunteerSpot as a sign-up tool. This might be helpful as parents will receive the VolunteerSpot email and can facilitate their runner's commitment to volunteering.
- ❖ Discussion regarding when to run Kids' Camp. It will again be held the final week of the high school summer running program (Monday, July 25-Wednesday, July 27 immediately following high school running, with an evening event Wednesday, July 27). Cost has been \$50. We made a profit of approximately \$1100 last year. Sign up will be through Lakeville Track and Field Sport Ngin.
- ❖ It was noted that we should try and get information to Community Ed about Kids' Camp, but it is difficult to meet their deadline which is in the fall.

High School Program:

- ❖ Though the goal of the program is not to make a profit, it was noted that in the past it has been profitable, but in 2015 there was a loss of about \$500. Cost last

year was \$80. After weighing the pros and cons of raising the cost, it was decided to move forward with a cost of \$100.

- ❖ The program will run for 6 weeks, beginning the first week school is out and will be directed by captains, coaches, and possibly alumni. Beginning date is June 13, ending date is July 29, with a week off for 4th of July. Time is 7:30-9:00. Sign-ups will be open by May 1 at the latest.
- ❖ Discussion regarding location. We could try using a different location each day of the week to add variety.
- ❖ There was discussion and a determination to try to market summer running to a wider range of students/athletes beyond cross country runners who may want to run in the summer to condition for other sports.
- ❖ Jenny will get copies of summer running/conditioning flyers approved, printed and distributed around the high school.
- ❖ We will continue to award a summer running discount to the Mighty Mile top finishers (1st place-\$75 discount, 2nd place-\$50 discount, 3rd place-\$25 discount).
- ❖ Suggestion was made to encourage students to bring a friend on Fridays. Could award a prize for the person who brings the most friends.
- ❖ Rich can make copies of flyers at the high school with the cross country copy code.

Middle School Running Program:

- ❖ Middle School program runs two days per week (Tuesday and Thursday) at the same time/location as high school program. Cost will be \$65.
- ❖ Program is not intended for incoming 6th-graders, but if there are kids who seek out the program they are welcome to join.

Time Trial

- Will be scheduled for Thursday, August 25. It was noted that it comes the day after runners return from Hayward overnight trip (Monday August 22-Wednesday, August 24). However it was decided that Hayward shouldn't be moved up to a Sunday as some may have weekend conflicts. Also for the same reason, it isn't preferable to move the time trial back a day to a Friday.

Other Dates:

- First day of cross country will be August 15. Middle school will start the week before school starts.

Communication:

- Will submit a notice of summer running in the local paper in end of April-early May.
- We can send out tweets related to cross country through Lakeville Athletic Director.
- We can submit race results to Star Tribune and Pioneer Press.
- Also can have student reporter (Nick Kelly's replacement) report results.

Apple Jack:

- Date is reserved for Saturday, September 17.
- Contracts were sent in November. Rich will contact coaches to confirm who is attending.
- Moving it to a Saturday likely resulted losing some schools and gaining others

Middle School:

- Mike Nolan is planning to coach again. An assistant is needed (possibly Anthony Zellar). Assistant receives half a stipend.
- Idea was presented to possibly market to incoming 6th-graders.

Carb Dinners:

- Dates will be chosen and given to captains' parents to choose. Will for sure do before Faribault, Chaska, Conferences and Sections, and possibly before Apple Jack and Griak.

Parent Mixer:

- Was hosted by Loths last year and they will do again the night before the Rosemount meet.

Picture Directory:

- It was determined that it was a valuable addition this year and should be easier next time now that the format is set-up.

Do-athalon:

- Rich is looking into us volunteering at that event on May 22.

Apparel:

- Planning to go through Arcon or another online site for ease of ordering and selection.

Next meeting: May 1, 6:30 at Kari Snyder's house

Meeting was adjourned at 8:09