



TOWN CAPTAIN

To work within the Recruitment Committee, and with other Town Captains, to publicize the Association, youth hockey, and to lead the recruitment efforts throughout their town over the year. Town Captains will be selected from the six District towns plus Hartland, Strafford (Newton, Brownsville/West Windsor (ABS)).

OBJECTIVES:

- To acquire and retain players, specifically in the age 4-8 range, for the Association
- Will work with the WYH Recruitment Committee and the other Town Captains as part of a larger and coordinated effort
- Determine best target opportunities to develop new players
- Select the best people in their town to assist in the effort

GROWTH OPPORTUNITES:

- Be the local spokesman for WYH and youth hockey in their community
- Build a presence at community and school events
- Develop/build the relationship with primary school officials
- Serve as a primary contact for new area families
- Network with other organizations in town
- Network with other businesses in town, especially realtors
- Assist with coordinating for loaner equipment
- Use older players from that town to help sell the game at schools and other locations/events

QUALIFICATIONS:

- Have a passion to grow the game in the local community
- Strong communication skills
- Enthusiasm