



SPARTAN FOOTBALL www.simleyfootball.com

Head Coach: Rex King - coachrking@gmail.com

Spartan End Zone Club Meeting **RECAP**

August 17, 2015 @ 8:00 PM

Location: Applebee's (Upper 55th)

Attendees: Coach Rex King, Kathy Johnson, Karen Matthews, Ray Watts, Sarah Zaiser. Absent: Chad Langton (report provided via email)

- **Approval of Meeting Minutes**

Reviewed and approved the minutes with no revisions for the May 17, 2015, and the July 14, 2015 Board meetings.

- **Open Board Position – Vice President**

The Vice President position is still vacant. Carol Ferry initially expressed interest and has decided not to volunteer as a Board member at this time.

- **Treasurer Update** (Chad – via email dated 8/17/2015)

Checking Account Balance: \$25,550.47

Savings Account Balance: \$4,314.36

Invoices Paid to Date:

Impression Signs for banners, Spartan cards, programs = \$2,256.40

Old World Pizza Order = \$777.00 for the first order, \$277.00 for the second order

Spartan Card Blitz winning teams paid \$300.00 total

Sam's Club is set up and the online ordering has also been set up

Note: There are more invoices coming from General Sports, as well as some helmets and shoulder pads will soon be ordered as well.

- **2015 Fundraising Update**

- Letter Writing Fundraiser

Coach King reported that an additional \$490 was raised through the E-team sponsor campaign. The full amount raised is not yet available; will confirm with the Treasurer and report next month.

- Joint Fundraiser – Wrestling/Football – August 15 – Mississippi Pub



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Coach King reported that \$600 was allocated to Simley Football as part of this fundraising effort.

- Charitable Gambling

Diane Rassman has been certified as the manager; she will need to complete continuing education in order to maintain her certification. Patchoula Rassman will be classified as an employee. The number of employees may vary depending on need; a formal hiring process will be conducted.

A separate checking account will need to be established with two signers on the account. The governing organization will need to make a loan to the charitable gambling organization. This is a one-time loan so a thorough review of the current budget will be conducted to ensure the appropriate amount of funds are allocated.

The Board is working on the start-up of the booth, including location and items needed to run the booth.

- Sponsor Activity

Chad to review the list of sponsors who have not yet submitted a donation and follow-up as needed.

Sarah to send an email to sponsors inviting them to the season opener on August 22 and to stop by the sponsor table to pick up sponsor t-shirts and game passes. The Board will deliver these items to those who are not able to attend the game.

Sarah to check with A&W about donating 70-100 T-shirts for distributing at future home games (e.g., homecoming).

Dairy Queen to donate Dilly Bars for homecoming game; will be sold in the concession stand.

- 2015 Spartan Card Blitz – Sales Results

August 11 – sold 477 cards for \$9,540 (this is almost \$1,000 more in the first night of sales than last year)

August 12 – sold 324 cards for \$6,480

Total = 801 cards for \$16,020 (plus an additional \$200 – 300 in donations) – great results!

There are approximately 200 cards remaining and have been checked out to some players and Kim Madigan has 15 cards in the Activities Office for future requests.

Next year, plan to review the maps in detail with each team leader/group members to ensure that all areas are covered and groups stay within assigned area.



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- **School Supply Drive**

Collect school supply donations at the first two varsity home football games – August 22 and August 28. Bins will be available to drop off donations, along with a pail to collect monetary donations.

Donated supplies will be packaged by Junior and Senior players after film review on Saturday, August 29. Include a personalized letter along with the school supplies.

- **Website Update (Chad)**

Having some difficulty with getting the site live as the current website server addresses are needed in order to flip the switch to the new platform. The only person who can access this is Jeremy; he's been contacted to initiate this. The new website contains all Simley Football Facebook and Twitter feeds that will also push to the App that can be installed on a phone.

Will need to schedule and distribute a series of emails to subscribers reminding them that they will need to re-register once the new website is available.

- **Photography**

Coach King confirmed that Coach Spehn is available to take photos at varsity away games. However, he prefers to “watermark” his photos so that they cannot be used/re-printed without permission/payment. The Board would prefer to pay Coach Spehn for his photography service so that we can have rights to the photos for posting on the Simley football website, football banquet, etc. Coach King will follow-up and report back to the Board.

- **Senior Night – September 11**

Susan Wanzek is scheduled to take photos of Senior players and team managers on Sunday, August 30 at Simley Stadium. An email will be distributed to parents with more information, including the schedule for the evening. Each player will be interviewed to get more information to include in the program. Parents/players will be introduced (in jersey order) after the game. Flowers will be ordered from Glassing Florist. A party will be held after the game hosted by Eric and Karen Matthews – all players and parents are invited. More details to follow. *Note: food & beverages funded by the Spartan Endzone Club.*

- **Upcoming Events / Communication to Parents and Players**

- Final apparel order – opens August 10 and closes August 21 (approx. 9/11 delivery date)



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- Varsity/Youth Football Kick-off Night – August 19
 - Serving Old World Pizza
 - Spartan Shack will have apparel available for sale at clearance prices
 - Karen to confirm agenda and communicate specific donations (brand name soda/Gatorade colors):
Youth – Gatorade; Middle School – water and High School – soda
 - Sarah to order “sponsor” shirts
 - Set up 4:30 pm – volunteers scheduled until 9:00 pm
- Senior night – Photo session scheduled and additional information needed from senior parents.

Action Items

- Karen to review potential banquet expenses; adjustments to the budget will be made accordingly.
- Half-time announcements / Applebee’s football toss - Karen to revise half-time announcements and bring copy for announcer and red footballs to the game.

Next Scheduled Meeting Date

- To be determined.