



SPARTAN FOOTBALL www.simleyfootball.com

Head Coach: Rex King - coachrking@gmail.com

Spartan End Zone Club Meeting **RECAP**

May 17, 2015 @ 7:00 PM

Location: Caribou (Upper 55th)

Attendees: Coach Rex King, Kathy Johnson, Chad Langton, Karen Matthews, Ray Watts, Sarah Zaiser

- **Approval of February 8, March 15, and April 12, 2015 Meeting Minutes**

Approved with no changes.

- **Open Board Positions**

Secretary position filled by Kathy Johnson; still in need of a Vice President.

- **Coach King Update**

Football Challenge (Letter Writing Fundraiser) – Coach King will be meeting with players on May 22 (after early release) to review the process and share the video. \$10,000 goal has been set to help purchase equipment and pay for transportation to SDSU football camp. Coach King will post link on Twitter for those who wish to make a donation to the program.

SDSU Football Camp – Contacted Dave Wright to order coach bus for players/coaches to travel to SDSU in June.

Football Season Prep – June will be a busy month with practice camp in preparation for SDSU football camp, as well as fundraising activities.

Other Football Camps – Summer camps held at various colleges/universities throughout the area will be posted on the website.

IGH Youth Football Program – Coach King to visit schools during lunch hour to encourage sign-up which closes on June 8th. Youth Board Representative to speak to School Board members about the possibility of using the Simley High School turf for youth games.

- **Treasurer Update (Chad)**

- 2015 Budget Review

- Coach King finalizing 2015 budget and will send for review.
- Increase banquet expenses (Southview Country Club) as there will be approximately 30 seniors this year.
- For consideration – invite parents to sponsor a player in order to reduce banquet expenses.



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- Current Balance
 - Checking = \$6796.96
 - Savings = \$4314.14
- Outstanding Expenses
 - Sam's Club Membership Renewal = \$100
 - Taxes have been e-filed; estimate \$300 preparation fee (H&R Block)
- **2015 Fundraising Update** (Sarah)
 - Varsity Spring Fundraiser (letter writing campaign) – Kickoff scheduled for May 22nd
See “Coach King Update” section above for more information.
 - 2015 Spartan Card – Update on local business offerings confirmed

Karen reached out of the following organizations for the 2015 Season Sponsor Program (will also contact Illetschko's):

Sheehy Construction
Applebee's (sponsor and Spartan card)
IGH Ford
Dogs at Play
The Bierstube
GNB
Hometown Meats
IGH Dairy Queen
Town Square TV
Miller Ortho
Associated Bank
Kemps
Kamish Excavating
Drkula's (Spartan card)
The Times (Chad has email info and will follow up)

Other organizations to consider: Town Square Television, Stars & Stripes Landscaping, Tabor Communications, Tria, Summit Orthopedics, insurance agents, service stations.

Need to re-confirm the current Spartan Card sponsors.



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- Concession Stand - review food options (food truck/stands vs. concession); parent donations for water/Gatorade and other key items.

Concessions will be sold next to the field (no longer in the school).

Hometown Meats will be providing all the “hot” food.

Mini-donuts Stand (?)

Parent/Player Donations: Request more Gatorade donations than water.

- School Supply Drive – host a “back to school” supply drive on August 28th (youth kick-off night). Invite school counselors to collect items at the gate. Will Short will need to approve; Sarah to follow-up. If approved, an email blast with more details will need to be sent.

- **Website Update** (Chad)

- New Platform Update

The website update is complete and ready to be launched (estimate June 1st). An email blast will be sent to re-register on the new website. Chad is the only one who has “administrator” privileges at this time. We were to retain domain name as simleyfootball.com on the new platform.

- Add volunteer sign up events: Weekly pasta dinner “Mom(s)”; Youth Kickoff Night dinner line, clean up and cashier; Spartan Card Blitz drivers; Concession Stand set up and Sam’s Club pick-ups

May need to continue using “Sign Up Genius” as there may be additional costs associated with this on the new platform. Chad to confirm.

- Continue to post key dates, camp information, team rosters, link to Youth Program website, sponsor logos, etc.
- Store important documents/minutes related to SEZC business.

- **MISC Items**

- **Photography**

- Susan Wanzek for varsity home games
- Coach Spehn for varsity away games; need to confirm availability for playoff games.
- Karen/Rex to review schedule for 2015 Senior class and Coaching staff photo updates.

Coach King will have coaches photos updated in August.



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Senior photos – 30 varsity players this year.

- **Printing Needs** – Game program, sponsor banner, Spartan Card

Confirmed printing of game program, sponsor posters (size may vary) and Spartan Cards (eliminate key ring tear off and include 2015 game schedule on the card).

Decals – priced quoted for quantity of 100 at \$2.00 each; prefer regular decal (red and white) with no year.

- **Communication to Parents and Players**

PRE-Season (monthly updates)

- Week of 6/1 - summer key dates reminder; SDSU camp details (items to bring, departure time, etc).
- Week of 7/1 – Summer football camp reminder; varsity scrimmage on July 31st.
- Week of 8/1 – Lift-a-thon and football equipment hand out

IN-Season (weekly as needed)

- Week of 8/10 - Spartan Card Blitz, Fiesta Night, Youth Kickoff Night (solicit Gatorade and Cases of Water), Mom's Day on Field
- Week of 8/17 – Senior Night update to parents (need info back by 9/1 for 9/11 event)
- November – End of Season Banquet
Scheduled for Sunday, November 22nd at 11:00 am (brunch + program).
Create video (with music); check with school faculty/parents/players to see if they can assist with this.

POST-Season (wrap up)

- Post banquet slide show to website and send email blast to parents with link.

Next Scheduled Meeting Date

- June 14, 2015 at 7:00 pm – Caribou Coffee on Upper 55th.