

Advertising Sheet for In-Town

Below are the packages we offer from Amesbury Soccer. As we have many young families of Amesbury as members of ASA, we offer a very compelling opportunity for potential advertisers. These include

- Access to 250 to 400 people six times in the spring, 10 times in the summer and six times in the fall (with the In-town program exposure below equaling on average 7100 exposures over the course of the year)
- These young families spend money in Amesbury and in neighboring towns. A portion of these families are new to town and exposing them to your brand will provide a first mover advantage. For existing families, showing that you are a sponsor will lead to those individuals putting money back into business such as yours.
- As we progress towards our Fields for Kids project, more press opportunities will present themselves providing additional exposures to your brand (for example, Gala's, Bourbon tastings, tournaments).
- We offer a very comprehensive communications package of social media options including Facebook, Twitter, Instagram and our website.



The options to invest with Amesbury Soccer are below.

Full Amesbury Soccer In-town Program Exposure

- **Cost: \$1500 for Spring & Fall Kickin' It! \$500 if wishing to add in Summer**
- Full size Banner (similar to picture below with your company's logo and some design input depending on cost) that you will be able to keep at the end of the year for other events. It will be placed prominently at the fields each week.
- Exposure across social platforms (Twitter, Instagram, Facebook and Amesburysoccer.com) and on the sponsors page of our website.
- Special "Thank You" to our sponsors 2 times each season on our platforms as well as an end of the year ad in the Newburyport News
- Window cling for your business to be displayed as a "Proud sponsor of Amesbury Soccer"
- Will get first Notice of opportunities to advertise and get involved with our Fields for Kids project
- Will be displayed on preseason marketing materials as a lead sponsor



Amesbury Soccer "Support Package"

- **Cost: \$500**
- Exposure across social platforms (Twitter, Instagram, Facebook and Amesburysoccer.com) and on the sponsors page of our website.
- Special Thank you to our sponsors 1 time each season on our platforms as well as an end of the year ad in the Newburyport News Thanking you for your contribution

- Window cling for your business to be displayed as a “Proud sponsor of Amesbury Soccer”
- Notice of opportunities to advertise and get involved with our Fields for Kids project

Amesbury Soccer “Base Package”

- **Cost: \$250**
- Exposure across social platforms (Twitter, Instagram, Facebook and Amesburysoccer.com) and on the sponsors page of our website.
- Special Thank you to our sponsors 1 time each season on our platforms as well as an end of the year ad in the Newburyport News Thanking you for your contribution



This is our major initiative that you probably have seen and read out lately in the papers and see with our signs across Amesbury. We are looking for major sponsors here in different areas. We can send off a formal proposal

to you if this is something of interest and/ or speak in person to discuss. In regards to the project, more info is available at Amesburyfieldsforkids.org.

Contact for All advertising Platforms

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