

# St Paul Lacrosse Club

## MINUTES – BOARD OF DIRECTOR’S MEETING

**Monday, October 12, 2015 6:30pm to 8:00pm**

Merriam Park Recreation Center

**Recorder:** Debbie Lazcano-Stai

**Issue Date:** October 18, 2015

### **ATTENDANCE:**

#### Board Members:

Amy Kircher, Jamie Eischens, Kevin Flynn, Chris Larson, Scott Tapio, Laurie Aaronson, Debbie Lazcano-Stai

*Not in Attendance: Karen Patwell, Chris Lyons, Rebecca Stewart*

#### Association Members:

Distribution: All Board Members and Committee Chairs

Next Meeting: Monday, November 9, 2015 6:30-8:00pm, Merriam Park Recreation Center

Future Meetings: 2<sup>nd</sup> Monday of each month, 6:30-8:30pm, Merriam Park Recreation Center unless noted otherwise

### **Contact Information for Board**

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Scott Tapio	Past President	<a href="mailto:tapioscott@gmail.com">tapioscott@gmail.com</a>	651-583.4223

*\*Outgoing*

### **MINUTES:**

ITEMS	Action Req’d	Date Req’d
<b>Administration</b>	<b>Action Req’d</b>	<b>Date Req’d</b>
<b>A. Opening Round / Call to Order</b> The meeting was called to order at 6:35pm.		
<b>B. Review of Prior Meeting Minutes</b> Last month’s meeting minutes were accepted.		

<p><b>C. Treasurers' Report</b> N/A</p>		
<p><b>D. Presidents' Report</b>  <b>D.01:</b> Fall League has been going well. Regular season ended October 11. There were 17-18 kids who played for the Celts, SPA co-op and Bobcat kids. U11 was a co-op with Minneapolis. Also had a U13 and U15 team.  <b>D.02:</b> There will be three teams playing the Pumpkin Shootout on October 24-25. They will coach U11, Will at U15 and still waiting to hear on U13 coach.  <b>D.03:</b> There are 11 girls playing rec league this fall. Includes 6 one-hour clinics.  <b>D.04:</b> 8 kids on U9 playing for MS Lax. Concludes in 2 weeks. 30-40 minutes of skills and then mini games.</p>		
<p><b>E. Status on Actions Since last Meeting</b>  <b>E.01: Sport Ngin and Text Messaging?</b> Sport Ngin can turn on text messaging capabilities. It includes unlimited text messaging for games, and RSVP's. Amy will call and work with them to add this feature. There will also be cheat sheets for coaches and team managers. There has been a hard time reconciling calendars between platforms—league athletics and Ngin platforms do not work well together.  <b>E.01a: Homegrown Communication.</b> Have had a hard time with Homegrown this fall changing schedules. They did not notify Team Admins in time and/or changed the schedule after change email had been sent. Looking for better communication in the future.  <b>E.02: Donation to CaringBridge site for Tyler Johnson.</b> Motion to donate \$200 was approved at September Board meeting. Waiting to hear from Treasurer if the donation has been made.  <b>E.03: Operations Policy.</b> Kevin has reviewed some of the Operations Policy and there is more work to be done. Chris Larson and Scott will help with revisions.  <b>E.04: Off Season Training.</b> At this time for the fall heading into winter, off season training put on by SPLAX seems to conflict with too many other sports. Thoughts are to start any off season training in February/March. Possibly 2x a week. Target market is age 14+. TABLE UNTIL JANUARY to start possibly in February. This would be in addition to any other/"outside" opportunities promoted.</p>	<p>Amy</p> <p>Karen</p> <p>Kevin, Chris, Scott</p> <p>All</p>	<p>11/9/2015</p> <p>11/9/2015</p> <p>11/9/2015</p> <p>1/11/2016</p>

<p>Currently there are only 2 St, Paul kids signed up for Daniel's Crossfit. Daniel is open to doing it for St. Paul with any critical mass (8-10 kids).</p>		
<p>Chris Larson suggested at Kevin's boot camp to piggyback and add in 45 minutes of skills before or after. There would be an opportunity for girls to do this as well—keeping boys and girls separate.</p>	Chris, Kevin	1/11/2016
<p><b>E.05: Girls 1-2 / Boys U7.</b> Neither Boys U7 or Girls 1-2 have a league in YLM. Most U7 Boys have been thrown in U9. Bloomington does offer a U7 Spring Warm-up program. It is a 4-5 week program in June and July on Tuesday and Thursday. First half of the session is skill development, then last half is inters quad scrimmage. Amy is looking into other programs for more ideas. Woodbury has similar programs. Amy also presented a draft of what a Spring Skill Development and also a Summer U7 could look like.</p>	All	11/9/2016
<p>Jamie and Amy will champion any possible Boys U7 and Girls 1-2. Ideas: Build a base around a certain neighborhood. Possible in-house league for U7. April/May practice Saturdays at Jimmy Lee. Use "Bobcats" or "Cubs" as a possible logo. Start for 2016 season.</p>	Amy, Jamie	
<p>Cradle will continue to be offered in St. Paul</p>		
<p>Laurie is speaking with Gwen Peterson and a city wide Rec program. Looking at setting up U7, U9, U11. Sticks and helmets are provided (about 50 in stock). Program does little ones stations and also play. Only two Rec Centers had enough kids for teams last year. Talk of creating partnership with the Rec Centers since that is a true feeder. St. Paul Lacrosse info has been passed to Rec Centers in the past, but needs to be "done right" in the future.</p>	Laurie	
<p><b>ACTION ITEM: Board member to go with Laurie to a future meeting with the Rec Centers.</b></p>		
<p><b>E.06: Board Meeting Date in April.</b> Tabled until January.</p>	All	1/11/2016
<p><b>E.07: Nominating Committee.</b> There will be a three member Nominating Committee. Amy Kircher, Scott Tapio, Jamie Eischens. Responsible for finding people to nominate for open board positions next year (Vice President and Officer-At-Large).</p>		
<p><b>E.08: Endorsement vs Partnership.</b> Question of who gets free press. Sponsorships are already defined. It is an agreement with set dollars for service. Sponsors are on the Sponsors page on the website and also included in email blasts. Partnerships are mutually beneficial (mention us, get a special deal). Endorsement is</p>		

<p>mentioning an opportunity on our website. This has never been well defined.</p> <p>Training opportunities on the website are not being asked for kickback money. Only promoting organizations with any kickbacks may be tough since our website may not be the only place they hear of it. Any special deal/promotion might make sense to ask for a kickback.</p> <p><b>E.09: HS Team Pages on Website.</b> Bobcats are directed to the HS page. CELTS are directed to an old website, but with info to redirect for 2016. CDH and other private schools listed and redirected as well. Amy and Scott will both be Admins for the website.</p>	Amy, Scott	
<b>F. Committee Reports</b>		
<p><b>F.01: Marketing and Fundraising.</b> Kevin is working with Christian Wydell and Jeremy Langdon on this. What each category defines is not firmly established. Kevin will work with Christian and Jeremy to present info for November.</p>	Kevin	11/9/2015
<p><b>F.02: Communications, Outreach and Recruiting.</b> This committee consists of Jamie, Laurie and Rebecca. More on this will be presented in November.</p>	Jamie, Laurie, Rebecca	11/9/2015
<p><b>F.03: Spirit Wear and Uniforms.</b> Amy, Jamie, Chris Larson, Chris Lyons and Scott are working on this. Amy presented an initial draft of the 2015/2016 Uniform Committee Plan and Spirit Wear Committee Plan. For the uniforms, the committee has the uniform specs for boys, but still need specs for girls. Girl's uniforms are completely cashed. Girls also are asking for no skorts. Next step will be to obtain quotes from various vendors. Decision needs to be made if uniforms are purchased based on 2015 numbers (138 total—16-20 of those were girls) and ready at kick off, or if uniforms are ordered by each player at kickoff and delivered at practice. Committee to look through registrations and see who and how many registered and when. Discussion tabled until November or later. Committee has in the draft to also in November discuss: (1) Review uniform quotes, (2) Discussion of Parent vs Association pay, and (3) Obtain timeline on order parameters with selected vendor.</p>	Amy, Jamie, Chris Larson, Chris Lyons, Scott	11/9/2015
<p><b>DECISION OF BRINGING UNIFORMS IN FOR REGISTRATION VS AT FIRST PRACTICE TABLED FOR FUTURE MEETING</b></p>	All	11/9/2015
<p>For Spirit Wear, future offerings were discussed with sample pictures provided. Offerings will include: hockey style hoodie, youth hoodie (no hockey strings), short sleeve white shirt, bag, stocking hat, and socks, Spirit Wear committee proposes the</p>	Amy, Jamie, Chris Larson, Chris Lyons, Scott	11/9/2015

<p>website will be completed in October. Items to go on sale for a short amount of time with orders due November 15. Orders will then be delivered by December 16.</p> <p><b>G. Proposals</b>  <b>G.01 Gear Drive Support.</b> Declan Flynn Proposes to organize a used Gear Drive to supplement gear rental program. The Gear collected will be given to SPLAX and the HS Booster Club for new players.</p> <p>Proposal was accepted with once change—helmets will not be accepted due to standards and liability falling on SPLAX.</p>		
<p><b>H. Upcoming Tasks: Review, Plan and Discuss</b>  <b>H.01: SP Hockey Outreach and Partnering.</b> Work with hockey associations to partner with them. Would like to show up at games and pass out information. Mites are the easiest group to target.</p> <p><b>H.02: Summer Registration Fees.</b> Need to set budget for Spring/Summer. In January set registration fees for summer. Fall made \$20/kid. Uniform costs for boys have decreased in the last three years—were \$75 two years ago, \$65 one year ago and \$50 this year.</p>	<p>Jamie, Scott</p> <p>All</p>	<p>11/9/2016</p> <p>11/9/2015</p>
<p><b>November Actions:</b></p> <ul style="list-style-type: none"> <li>• Review of Sport Ngin and text messaging</li> <li>• Update on donation to Tyler Johnson CaringBridge site</li> <li>• Present Operations Policy</li> <li>• Discuss proposal for Girls 1-2 and Boys U7</li> <li>• Update on Rec Center partnership</li> <li>• Present Committee work plans</li> <li>• Update on hockey outreach and partnering</li> <li>• Set Summer Registration fees</li> <li>• Receive Rental Donation Proposal</li> <li>• Present Preliminary Budget</li> <li>• Define what “endorsement” and “partnership” mean</li> <li>• Discuss Rental Process Proposal. Need Clarification on policy for payment of coaches, discounted rates for registrants after June 15</li> <li>• Discuss field rentals for summer</li> <li>• Membership database—track schools, emails for mailings, etc</li> </ul> <p><b>December Actions:</b></p> <ul style="list-style-type: none"> <li>• Discuss coach recruitment</li> </ul> <p><b>January Actions:</b></p> <ul style="list-style-type: none"> <li>• Set April Board Meeting date</li> <li>• Off season training—Discuss is Chris will add in skills to Kevin’s boot camp. Also offer girls separate training.</li> </ul>		
<p><b>J. Adjournment</b>  Meeting was Adjourned at 8:10 PM</p>		

