

# **Executive Committee Meeting Agenda**

## **Doubletree Hotel, September 21st @ 10:00 AM**

### **I. Call to order- R. Stolski**

**II. Attendance - Present:** John Gross; Jon Bakken; Marc Bachman; Will Wackman; Jeff Ferguson; Dave Nigon; Claud Allaire; Dave Nelson; Jeff Weiland; Paul Dunn; Ron Stolski; Rick Sutton; **Absent:** Flint Motschenbacher; Dave Fritze; & Beau LaBore (was mistakenly left off the invite list).

**III. Approve 5/3/11 minutes** - Minutes were approved

**IV. Additions/deletions to agenda** - None

### **V. Reports**

#### **A. Financial Report (Dotseth) –**

- The finances are in good shape. Most all of the revenue and expenses have already been recorded.
- Jon Bakken, 2<sup>nd</sup> Vice President, is working on spending and revenue trends from the past three budgets and will expect to have a more complete report at the January meeting. A decision will be made later on what balance to carry over to 2012.
- Financial report was approved.

#### **B. President's Project (Weiland) –**

- Jeff is working on initiating a Character Clinic to be held on January 28, 2012 (between the NFL conference championship games and the Super Bowl). He would like MIAC colleges to host the events so they would rotate around the state. Glenn Caruso, St. Thomas U, has agreed to host the first clinic. Marc Bachman and Claud Allaire have agreed to join his committee. Jeff will also add assistant coaches to the committee. He expects to recruit 3 speakers for the 9 to 12 time slot and three for 1 to 4 PM.
- Jeff also reported on the minutes of the Advisory Committee meeting.

#### **C. Ex. Director Report (Stolski) –**

- Ron encouraged coaches to use the opportunities provided by the Army National Guard. For instance, they have an obstacle course they are willing to set up upon request.
- He's working on sponsorship from Hudl. They appear to be requesting exclusivity, however.
- Ron attended a Youth Football Summit last summer in Ohio. It's an outstanding clinic. Someone from the MFCA needs to go each year. Recommendations will be made to the Vikings, however, it ultimately is their decision on who attends. Rufus Bess, Dave Nelson, Rick Sutton and Beau LaBore have attended in the past.
- There was a discussion about a Quarterly Newsletter, however, no action was taken.
- Most sponsors are on a year to year basis and have to be recruited annually.

#### **D. Membership (Motschenbacher)**

- Membership is currently at 930.....ahead of last year.

### **E. Mr. Football (Sutton)**

- Rick replaces Clay Anderson, who took a position as At-Risk director and head football coach at Benton HS in Van Horne, IA. Clay sent a greeting to everyone and an update on his football program. His e-mail is [canderson@benton.k12.ia.us](mailto:canderson@benton.k12.ia.us).
- Rick has replaced three members of the committee with Tom Murphy, Nicollet (9M); Jeff Bernards, Kasson-Mantorville (3A); and Mike Gindorff, Crosby-Irondale (2A). The deadline for submissions is November 5<sup>th</sup>. The banquet is at the Doubletree on Sunday, December 11<sup>th</sup>.

### **F. Scholarships (Wackman)**

- There were 12 scholarships in 2011. The number will stay the same.

### **G. All-Star Game (Fritze)**

- The game next year will be on Sat. June 30 at TCF Bank Stadium at 1:30 PM.
- Media Day is Wed, June 27, 10:30 AM
- 2012 staff will include Butch Nash Award recipients.
- Format will remain North/South
- Gustavus was again a great host. The late notice of an additional \$3,000 cost for the banquet was problematic. Other sites are being considered
- The New Jersey All-Star game ring salesman took orders but was very poor on follow-up. Frustration resulted in a report being filed with the St. Peter police. The rings did, however, arrive!
- There was a discussion by the committee about the condition of the practice fields. Marc Bachman said he would follow-up.

### **H. Awards Banquet (Nelson)**

- The 2012 banquet is at the Doubletree on March 31<sup>st</sup>.
- There was a discussion about eliminating the presenter and having the bio read during the power-point presentation. Also, placing definitive time constraints on the inductee.

### **I. Recruiting Fair (Ferguson)**

- The 2012 Recruiting Fair is on Tuesday, May 1<sup>st</sup> at the Doubletree. The inputting time frame is February 23<sup>rd</sup> to March 1<sup>st</sup>.
- Wi-Fi is available so coaches can bring a laptop and download from Huddle.
- There was discussion about moving the day from Tuesday to Wednesday or Monday so high school coaches that are involved in a spring sport are able to attend. No action was taken.

### **J. MFC Clinic (Allaire)**

- The 2012 MFC Clinic is on March 29, 30 & 31 at the Doubletree.
- Several speakers have made commitments. Phil Fulmer, Tennessee, is the headliner provided by the "U". A couple of speakers from Texas have committed. There will be a session on the 4-2-5 defense.
- Mark Tommerdahl has been added as a speaker.

### **K. NFF (Nigon)**

- The Minnesota NFF chapter is a fast growing organization and is being honored at the national awards banquet in New York on December 6<sup>th</sup>.
- The 2012 spring banquet is at St. Thomas U on Sunday, April 22<sup>nd</sup>. The MFCA will again have a table for 10.
- The committee passed a motion to increase our sponsorship from \$1,500 to \$2,000.

## **L. Retired Coaches (Gross)**

- Recommended a better flyer for notification purposes
- Suggested a phone tree to notify coaches about coaches illnesses or death.

## **M. Community Service (LaBore)**

- The website is set and ready to go for a lot of people to share what they have done this season. There is a lot of content, and letter encouraging the coaches and sharing with them ideas on how and what to do, and a new system that allows them to fill out the sheet right from the website (just like the recruiting system). Now we just need coaches to take 5-10 minutes to share the information. I think an email toward the end of the season to again encourage the coaches could be considered (if there other things to promote).

## **VI. Old Business**

### **A. 2nd Vice President. (9M, 5A, 3A, 1A, 4A, 2A)**

- Gary Sloan, Grand Meadow, will have his name advanced to the next Conference Reps meeting for approval.
- Class 6A will be added to the 2<sup>nd</sup> Vice President rotation after 2A: (9M, 5A, 3A, 1A, 4A, 2A, 6A) .

### **B. 50 year Service Award**

- Tabled

### **C. Historian – Dave Giles**

## **VII. New Business**

### **A. Future President's letter**

- There was a discussion about whether or not the President's letter was a duplication of the President's message that appears in the FB magazine. No action taken

### **B. [www.FreeRecruitingWebinar.org](http://www.FreeRecruitingWebinar.org)**

- Dan Eassa, Exec Director conducted a 20 minute Power Point presentation about his 501(c) 3 organization that is designed to educate high school student-athletes and their families on every aspect of athletic recruiting & collegiate academic eligibility.
- Without cost, the MFCA would have a link on their website that would have information available to guidance counselors, student-athletes of all sports, coaches of all sports and parents.
- In addition to the obvious advantages of having up-to-date recruiting information available, the web traffic would increase exponentially, thus providing advantages for both the MFCA and sponsors.
- The committee passed a motion to have Ron work with Dan Eassa on an agreement. Recommended to have language in the agreement that would allow the MFCA to give a 2-week notice to discontinue.

### **C. Non-Profit contribution**

- The MFCA has previously made contributions to the non-profit organizations...most recently Second Harvest and the Angel Foundation.
- There was a discussion about whether to continue. No action was taken. There was not a "net profit" for the 2011 As Game.

### **D. AFCA Convention**

- Very important that the MFCA is represented at the convention.
- A motion was passed to have the MFCA contribute \$500 to each of two MFCA members to attend the annual convention. The President would be given first

opportunity for one of the attendees. The MFC Clinic Committee will select the second attendee.

**E. Coaches Clipboard**

- Very good information.....especially the concussion language.

**F. 2012 State/Section Playoffs**

- A survey will be prepared for the state coaches to get feedback on proposed changes to the State Playoff.
  1. Crossover the section finalists with other sections.
  2. Random draw – most likely for the final 4, but could be the final 8 in 6A and 5A.

**G. 2011-12 Poster/Calendar**

- Poster/Calendars were available to attendees. Remaining posters/calendars will be mailed out.

**Conference Reps Meeting: Thursday, November 17<sup>th</sup> @ 7:00 PM at Bierman**

**Executive Committee Meeting: January 14, 2012, 9:30 AM, at the Doubletree**