



*Reach  
Higher*

*Kings  
and Royals*

**GLORIFYING GOD  
ON THE COURT  
AND IN OUR LIVES**

HIGHER VISION • STRONGER HOOPS • ENLIGHTENED HOPE

Negative peer pressure, a break down in the family unit, a lack of vision, and little hope bombard today's youth. For over ten years, Reach Higher has been mentoring young men and women through basketball by modeling Godly Christian values in order to prepare them for success, both on the court and in their life.

- Young people that participate in sports are less likely to engage risky behaviors such as smoking, drugs, sex, and criminal activity
- High school athletes are more likely than non-athletes to attend college
- 71% of high school dropouts come from fatherless homes
- Over 80% of Christians made decisions for Christ before the age of 14



In the midst of difficult choices and high pressure environments, Reach Higher is a guiding voice for teens, helping them to run confidently — in basketball and into a future full of hope.

## OUR MISSION:

Reach Higher is a competitive Christian basketball program instilling positive physical, mental, and moral efficiency for our coaches, our youth players, and the families we touch.

“While winning basketball games is a goal, ultimately, it is not the goal. From my perspective, being a King is about developing a great basketball player that is also a good Christian, son, and student. I cannot ask for more than that.”

- Leslie C. Humphrey, Mother of Reach Higher Kings Player



## Our Impact Since 2004:

- Over 40 teams formed
- Over 75 guest speakers presenting on diversified life topics
- Over 25 former players went on to play basketball in college
- Nearly 400 students and families impacted



# Training with integrity results in winning success

The success of a Basketball Team requires all five players to contribute on the court, by being fundamentally and mentally strong, and clearly knowing their purpose and goals in a game. These characteristics and skills are also fundamentally necessary for a productive and satisfying life.

We implement a holistic approach by focusing on the five areas listed below, to ultimately promote the achievement of competitive greatness on the court and in each player's life.

## #1 – Integrity Coaching

We provide top skill coaching along with top faith based modeling coaches. Positive role models are recruited as coaches, and discipline, dedication, respect, integrity, enthusiasm, adaptability, sincerity, loyalty, and team spirit are modeled and reinforced.

## #2 – Authentic Life Foundational Teaching

We provide excellent quality foundational teaching with engaging fun creative methods. Focus areas include Financial Literacy, Academic Tutoring, and Goal Mapping, encouraging the player's ambition, initiative, resourcefulness, responsibility, and hope.

## #3 – Conditioning

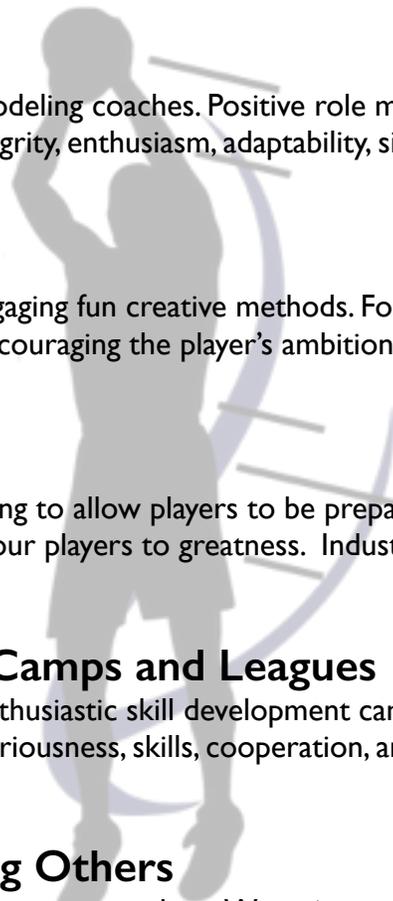
We provide excellent physical, mental, and moral conditioning to allow players to be prepared to seize opportunities. Guest speakers from all walks of life inspire our players to greatness. Industriousness, alertness, poise, confidence, and reliability are cultivated.

## #4 – Competitive Tournament Teams, Skill Camps and Leagues

We provide competitive AAU/YBOA tournament teams, enthusiastic skill development camps, and leagues for players to hone their skills during the off season. Industriousness, skills, cooperation, and team spirit are stressed.

## #5 – Be a Light in the Community by Serving Others

We provide the encouragement and opportunity for players to serve others. We strive to impact our city with positive, Christian values, both on the court and off. During this we model initiative, patience, sincerity, cooperation, friendship, and the value of developing relationships.



# OUR VISION:

To build our own facility that will operate as a safe haven for teams to meet and practice, as well as attract others in the community with our diverse program offerings.



## Join us as we Reach Higher in 2016

### 1) Sustain Our Players

With eight boys teams and one girls team, we are currently serving over 100 youth, many of whom need scholarship assistance to participate.

Support a player's physical, mental, and spiritual development for \$700 per year.

### 2) Expand Our Reach

Construction of our own facility will enable us to serve more youth, their families, and the broader community with more diverse education, sports, and spiritual programs.

The facility will:

- Be a central place to practice and provide mentoring opportunities; where players know they can come for encouragement and mentoring in all aspects of life.
- Provide practice and game space for 16-20 teams, with 4 basketball courts.
- Allow us to attract top Christian coaches who will be 100% committed to implementing our one-on-one vision.
- Host tournaments and generate revenue from facility rentals.
- Provide space for counseling youth on bullying, self-esteem issues, and direction for their future.
- Offer unique tutoring, including relating academic topics to basketball and other memorable teaching methods.
- Implement financial literacy classes for families and the community.
- Serve as a gathering place for the whole family to encounter Jesus.



### Phase III Quality Programming & Sustainability in New Facility:

- First 2 years of operations: Cost=\$1.75M

### Phase II Land Acquisition & Construction:

- Acquisition of 5-7 acres: Cost=\$800K-\$1.3M
- Construction of 35,000 square foot facility: Cost=\$4M

### Phase I Research & Planning: COMPLETE

Reach Higher is a 501(c)(3) non-profit governed by a Board of Directors and assisted by a talented Campaign Team to implement our 2016 growth initiatives.

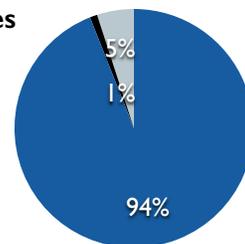
### Supporters Include:



### 2014 Expenses

- Programs= \$63,085
- Administration= \$593
- Fundraising= \$3,231

Total= \$66,909



Total 2015 Budget: \$65,000