



## Meeting Minutes

Date: 10/21/2015  
Board of Directors Meeting

## Call to Order

Date: October 21, 2015

Time: 6:30 pm

## Attendees

Present: Gary Weber, Mitch Watson, Kendall Hanley, Karen Rickard, Andy Atencio, Kim Atencio, Tyler Chavez, Phil Harbison, Victoria Haynes, Tonya Harris, Derek Troy

Absent: Mike McIver, Andy Lutz \*\*

Scribe: Victoria Haynes

Membership Requesting to Speak: Ron Kennedy

## Reports

### **DOH Updates**

Held first monthly coaches meeting. It was very successful. Mark Sample presented on goaltending. Kendall will present on Player Habits at the November session. All sessions on Calendar.

Free Street Hockey event was held in celebration of WGIHW at Newton Middle School. Great participation from 10U. No new players attended, but we had a blast with skills and ended with a game.

October 23<sup>rd</sup> we will participate in the Boo-rific Bash & Splash at Ridge. Over 500 kids attending and we will hand out candy and invitations to THFF on November 7<sup>th</sup>.

November 7<sup>th</sup>, THFF, 2:15 p.m. We need volunteers!

November 8<sup>th</sup>, The Colorado Select Sunday Brunch @ Edge Ice Arena, open to all membership.

Alumni Game Registration open. New format, Alumni Only. Registration is almost full as of 10.12.15 (2 player and 1 goaltender opening).

Power Play Pals programming and team alignments set.



- **Kendall:**

Test drive with a good turnout. Better than expected

CAHA girls event 11/21 at the Denver coliseum. Combined event with LRR

Working on 8U jamboree

Boo-rific Bash @ the Edge. We have a table. Looking for parents on younger teams to help.

Emma Compton will represent the Select at the Colorado Celebration of Hockey

## **Director of Recreational Programs - Andy Lutz**

10.21.15 Rec Director Report

### **19U**

We continue to add practice players at this level. With the current issue with the age appropriate goalie Allie Harbison will be assisting in goal tending duties. A scrimmage occurred with the LRR U16AA team and a couple of on ice issues occurred. The coach is handling these accordingly.

### **14U**

One injury on the team continues to create a light situation for the roster. No other issues at this time. T

### **12U C470 (12, No goalie)**

No Rec Program issues at this time.

### **12U MSGHL (8 Skaters, 1 goalie)**

No Rec Program issues at this time. The team continues to recruit players to bolster the roster with 2 under consideration. Until then skill appropriate 10's will assist with games

### **10U (19 skaters no goalies)**

The teams were split into 2. Both rosters are light and we will fluid roster necessary players to ensure a minimum of 10 skaters will be able to play during games.

### **8U (13)**

The 8's are in full swing. No issues at this time

### **Marketing Committee**

The Marketing Committee met. Needless to say we are now 2 months behind schedule. It is my fault as I have not been managing the process as anticipated. A more positive report will occur next BOD meeting.

### **Practice Players**

We have a number of families practice players. A policy has been draft and submitted.

### **Age Division Directors**

We have filled all Age Division Directors except for 8's and 10's. Ron Kennedy has volunteered to



step into this position. I would like to nominate him for the position. He is very smart and passionate about girl's hockey. He would be an excellent addition to the BOD.

### **Treasurer - Derek Troy**

Snap Raise funds have been distributed to the teams to be distributed equally across the teams.

Still need to set up meetings with the registration team to go over lessons learned from this years registrations to improve next years system.

Budgeted revenue was 79,500 so we are going well above the estimated player registrations

Currently 290,000 in checking account.

Recreation registrations have been booked

### **Derek-**

numbers on update should be 99,000.

Presented a donation from his employer of \$500 to the Select.

Snap!Raise funds distributed. Meetings went well, a few parents upset. We were transparent.

### **Director of Communications/WebAdmin - Andy Atencio**

1. Player profile pages have been completed as best that they can for the 16U AAA and 19U AAA teams. I received detailed content from all but 2 or 3 of the 16s, but less than half of the 19s. For players that I did not receive content for I used the information supplied for the recruiting brochure. I have a half a dozen of updates and changed that have been requested.
2. As part of the player profiles being done, SportNgin was able to fix the issue of linking the profiles. They are now all fully available on the site.
3. I am waiting for word to close all team registration except 8U. 8U registration will remain open indefinitely as requested.
4. I have been asked about the newsletter and why it is not being sent out. There appears to be an issue with the distribution list in MailChimp that is preventing the newsletter from being sent to a significant portion of the addresses. Mailchimp is working on it, and has said that it should be fixed by close of business today. It appears to be a data corruption issue in the e-mail list. I was not aware of this because the test email address that I use has been receiving it. I hope to have this resolved so that a newsletter will be delivered this week.
5. As requested I have posted information about the Canned Food Drive. I will be including this in the newsletter that gets sent out as soon as MailChimp is fixed.
6. Newest article for Rubber is available. I need ideas for the November issue.
7. Meeting minutes from September are posted (sorry for the delay Victoria) and I will post the October agenda as soon as I send this.



**Andy:**

Andy A can open registration for all teams and provide a link for registration that will not be on the website. The registrar will be provided this information.

**Director of Sponsorship and Fundraising - Mike McIver**

Sponsorship and Fundraising Report

As previously stated in email to the BOD, the meetings with the Tier I and Tier II team parents explaining the required changes to the distribution of funds raised from the Snap!Raise program has been completed.

Per Treasurer, Derek Troy, the Snap!Raise check has been deposited and funds have been distributed to the Tier I and Tier II teams.

A discussion and decision needs to be had and made by the BOD to determine if the Snap!Raise program is to be offered to and conducted for the Recreational teams. It is my recommendation that we proceed with presenting the program to the teams and encouraging their participation. My points for moving forward with this program are as follows:

1. This program has provided the highest return of any fundraising efforts conducted by CO Select.
2. We do not want the recreational teams to feel that the Tier teams receive any form of preferential treatment. We want this to be an association wide program.

Now that all teams have been formed I will be reaching out to all team managers to determine if there has been a team level designated fundraising coordinator. I will be scheduling a meeting as soon as responses have been received from all teams to coordinate team level fundraising programs and explain the required considerations as it relates to association administration fees and funds distribution guidelines.

I am currently in the process of reconciling all King Soopers monthly registers accumulated from the end of last season to present with the new team rosters. I will have this completed by the end of the month and will present the monthly registers and distribution amounts to the treasurer for distribution to the appropriate teams.

**16U/19U Age Division Director - Kim Atencio**

19AAA Team Manager - Michelle McIver

19AA Team Manager - Jason Borst

19A Team Manager - Michelle Harden

16AAA Co-Team Managers - Samantha Earnst and Laura Leland

The 19AAA and 16AAA traveled to Boston for the first JWHL showcase. The 19AAA team lost all 5 games against Canadian teams, although the game against the Okanagan Hockey Academy was very close. The 16AAA team lost 4 and tied one game, after having 4 injured players on the bench and one played with a separated shoulder that wasn't identified until after they returned. The 19AA team traveled to Salt Lake City where they lost 3 of 3 games. The 19A team hasn't traveled



yet. Up to this point, no direct issues have been brought to my attention within these teams.

For the most part everyone now has their jerseys from Players Bench/Total Hockey.

I attended and supported Tyler Chavez during his very well presented Team Manager Training on Sunday afternoon.

### **Phil**

Coaches all signed up for the most part. He is notifying coaches of classes required.

Coaches meeting with Mark Sample went well.

All teams are participating in dryland.

### **Karen**

Tier I

Team Colorado—14U combined team to help girls play at a higher level.

Did Boston JWHL tournament and did very well.

This is a transition team. We hope to have some of the girls play at Select 16U AAA level next year.

Tryouts for Team Colorado will be in May 2016 for a 14U level team. The girls will still be able to play on their AA or A team. This will be a showcase team.

Coach Cush spoke to Karen about the team, and was impressed with the Select putting this team together.

**Tonya** talked to Priscilla at NAHA and let them know that the Select will be signing up for NAHA next year.

**Kendall** there has been some issues with tier teams in the past. We need to keep on top of things and not be complacent. There are action items that need to be addressed and submitted now.

Karen and Tonya will be on top of letting us know what needs to be done.

We need to make sure we talk to CAHA and they are supportive of the Team Colorado for next year.

Tonya out the 3rd through 17th of November

**\*\* Mike McIver and Andy Lutz** joined us via conference call 8:00pm. Mike was informed about the vote for Snap!raise for the rec teams. He will be getting together with the team managers to talk about fundraising. He also has a potential sponsor.

Mike is in the process of reconciling the King Soopers accounts.



## New Business

- **8U/10U Age Division Director Candidate, Ron Kennedy**

Ron Kennedy was introduced to the Board. He spoke briefly. His daughter Rowan, has been with the Select for 3 years. Ron is volunteering to fill 8-10 age division director. The expectations of the position were explained by the board members to Ron.

Andy A motioned that we accept Ron as 8-10 age division director, Mitch 2nd, all approved.

- **Grow the Game @ Pepsi Center 10/31**

Conflict of interest noted on flyer received from CAHA. 10/31 event at the Pepsi Center

- **Gameday Program Sales – December 19<sup>th</sup>**

What team should participate? It was decided to have the 10U A team. Parent helpers will be required.

A portion of Avs ticket sales for this game will come back to the association.

## Old Business

- **Tier II Director**

We are still looking for a person to fill this position. Stephanie was willing to help if needed.

- **Apparel**

Kendall likes Total Hockey as a whole and would like to continue working with them.

However, Kevin is full of misinformation, has not been completely honest, has lost orders, and has not completed orders.

This has been a long term issue, not something that came about with the buyout of Players Bench by Total Hockey.

It was suggested that we need to pursue other options for apparel as the incompetence at Total Hockey is a reflection on the Select.

We need a list of grievances.

- **Snap!Raise for the Rec teams**

Gary moved that we have the rec teams participate in the Snap!raise. Andy A seconded all were in



favor.

## Adjournment

October 21, 2015 8:10 p.m.

## Executive Session

Called to Order at 8:15 p.m.

Adjourned 8:45 p.m.

## Next Meeting

Date: November 18, 2015

Time: 6:30pm

## Agenda Items

Total Hockey, First Strides, Kevin

Edge Ice Arena – Contract? Looking ahead to next year

