

EVHA Board Meeting
August 13, 2014 at 7:30 PM
Apple Valley Community Center
Agenda

Call to Order at 7:30pm

Attendance: Mike Schoonover, Matt Cords, Brad DeFauw, Wade Bergland, Jim Lombardi, Scott Wasilowski (Waz), Scott Calvert, Brent Cameron, Kelly Griffiths, Tom Keating, Dave Leach, Matt Johnson

Board Members not in attendance: Heather Sodomka, Doug Tritschler, David Kisch, Mark Groebner

1.1 Visitors: Will Holman, Henriette Warren

2.0 Agenda Additions/Revisions

- Charitable Gambling information brought to meeting by Tom Keating

3.0 Discussion/Action Item Additions?

Review August "To Do List":

- Host Golf Tourney/Fundraiser
- Open season Registration
- Setup Dibs Module for new season
- Order jerseys if needed
- Contact Hockey Bags (Rose Berg Hummingberg bags)

(Assigned: Groebner to address/investigate. Logo changes will NOT occur in the near future, so should be able to proceed with ordering bags with existing EVHA colors/logos if necessary)

- Schedule Apparel Day

With decision to not change EVHA logo at this time, Apparel-related procedures and events should be able to re-commence and be scheduled.

- Reset team website pages, logins and passwords
- Finalize tourneys for all levels (mid-August)

According to Dave Leach, a few tournaments still need to be finalized, but overall in very Good shape. Keep Dave informed of any team changes that may impact the tournaments he has registered for.

- Attend/host elementary school open houses

Matt Cords says we are ready for Open Houses occurring Aug 27-28. Volunteer oppts to staff tables at open houses are available via Dibs.

- Secure EMTs, referees for Girls Lightning Tournament

Jim Lombardi is aware of this need and will handle

- Interview and finalize paid hockey coaching positions

DeFauw Hockey Development Program has been actively working of this and will report more later in meeting.

- Register girls' tournament with D8

Jim Lombardi is aware of this need and will handle

- Start coach recruitment for non-paid coaching positions

DeFauw Hockey Development Program has been actively working on this and will report more later in meeting.

- Meet with HS coaches about clinics as needed

DeFauw Hockey Development Program is aware of this and will address appropriately

- Find evaluators, referees, evaluators, and coaches for clinics & tryouts

DeFauw Hockey Development Program is aware of this and will address appropriately

- **Secure volunteers for clinics and tryouts**

- Order Mite jerseys through DePaul Lettering

DeFauw Hockey Development Program is aware of this and will address appropriately

- Finalize Mite equipment package with vendor

We need to check with Amy and/or Karst to determine current status of this item

- Update Information Flyers for upcoming season and print about 150 copies of each for handouts (for open houses)

Already addressed earlier by Matt Cords in discussion of plans for Elementary School open houses

- Contact EVHA Ice Coordinator to make sure Mite ice time is scheduled for the season for all weeks in November and December before ice draw

DeFauw Hockey Development Program is aware of this and will address appropriately with Jeremy Weestrand

- Update mite web page for upcoming season

Will be done via coordinated effort between DeFauw Hockey Development and Amy Hutsell

- Golf tournament: pay expenses and deposit proceeds

Need to reach out to Brad Karst to determine current status of Golf Tournament financials

- **Watch registration for any abnormalities & follow up with questions from families**

- Fund EVHA accounts as needed: Ice coordinator, Team, Goalie, booster

Need Treasurer Kisch to address in the short term with Amy Hutsell and report on at next Board meeting

- **Update parent presentation**

All pertinent parties involved were reminded of their participation requirement at Parent Meetings and asked to provide Amy Hutsell with presentation content pertinent to their area of coverage.

- **Decide if doing helmet sales with Westwood - Amy will further investigate**

- **See if Skate sharpening card being offered at Westwood**

- Question... How do we provide/validate equip for new players?

To Do: Verify with Amy H. how new players are able to "prove" to Westwood that they are fully registered new EVHA players and should be able to acquire the 1st yr Free Set of Equipment?

- Change of EVHA Logo??

Question posed by Keating...Do we feel a compelling need to change the logo design?

The only pertinent discussion point was raised by Brent Cameron who discussed the potential present difficulty of embedding/skinning the somewhat complex existing EVHA logo on a wide variety of apparel items (from small mittens/hats to large sweatshirts, etc)

Nobody tonight is jumping up to promote any of the 3 choices available. Our existing logo is pretty similar to 2 of the 3 choices. Some members have heard very positive comments/compliments on the quality and cool factor of our existing logo.

We do not feel any compelling need to change logos at this point and will look to revisit this issue in conjunction with potential jersey logo changes.

Specified Discussion Topics

Board/Committee reports

- Goalie Coordinator – Summer goalie program was a success, according to Waz. May make better scheduling sense to push the clinic back to start in late July or August b/c he ran into scheduling conflicts with other participant activities. This would potentially create an issue with HS goalie coaches (eg, Zach Driscoll). Waz does believe that sourcing all EVHA development programs from within our community and with our own development committee is WAY better than leveraging outside resources.

With regard to in-season goalie training... Presently planning for 2 times per month sessions for all EVHA goalies all season long. Also plans on creating goalie-specific “playbook/card” of goalie warm up and practice drills that can be provided to all coaches and can assist goalies to understand and stay prepared for the EVHA goalie training system.

Mike specified that Waz’s take away assignment is the development of that 10-drill “playbook” for all EVHA coaches to have in their bag.

We need to make sure to convey at Parent meeting that the team-funded goalie training “stipend” is now devoted to this EVHA-specific 2/month goalie training program.

Waz will coordinate with Amy to schedule and book a goalie parent meeting.

- Volunteers – no need to address tonight
- Managers – no need to address tonight

- Concessions

We may be doing away with running concessions during youth hockey events at Hayes or AVHS. Question... if we eliminate concession hours from Volunteer opportunities, how will we compensate to provide all EVHA families with enough opportunities to fulfill mandatory volunteer requirements?

- District 8 Update – Next D8 meeting is Aug 20, Matt Cords will send out update after meeting
- Apparel – Mark and Amy will need to address at a later date now that decision has been taken on logo
- Fundraising – Brent has begun discussions with previous Fundraising Chairman to learn what has been done and what works in the past. Johnson brought up the question of ownership of Hayes arena “board” sales and maybe advertisements on hockey rink boards.
- Registrar – All good
- Tournaments – Covered already
- Mites – Covered already and/or part of larger girls hockey discussion below
- Squirt C – no need to address now
- Girls Program – see discussion notes below
- Hockey Operations – covered in notes below
- Charitable Gambling – ***Per the Board-approved vote in June, Charitable Gambling operating expenses up to \$30,000 is approved for the upcoming month of operations.***

Discussion/Action items

- 3rd grade coordinator/candidate discussion

Pete Desrocher will coordinate 3rd grade-level (Major Mites for boys/8U for girls) program/training. Pete will need a primary Board liaison to work/communicate with and leverage for support and communications. It was agreed that with Mark Groebner in role of Hockey Ops leader, he will be the primary Board contact for Mr. Desrocher, with additional support from Tritschler on Mites boys and Swenson on U8 girls.

- Matt Johnson's meeting with New arena manager and Barry
Primary news is there is a new Apple Valley rink manager in place with a very collaborative approach to working with youth hockey associations and looking to improve systems.
May consider changing ads available in rinks.
Will be computerizing the ice scheduling system for both rinks and providing better information about schedule for each rink.
New manager's objective is to provide available ice information to youth associations MUCH sooner than previously available.
Dry land area and ability to expand the physical building is something that will be brought up for further discussion.
We in EVHA need to implement protocols to avoid coaches grabbing their own ice for practices, etc, and make sure that we run ALL ice scheduling through the EVHA ice coordinator.

- DeFauw Coach recruitment and Player Development report/discussion –

Coaches for most age levels are selected, except for girls program teams.

Sent out a Facebook email/ad blast looking for coaches for girls teams.

On-Ice equipment at the local rinks - Barry at City of Apple Valley is in agreement with the idea of having lock boxes at Hayes and AVHS.

Dry Land – At AVHS, we should be able to use the Northeast corner of the rink to house with nets, shooting boards, footwork ladders, mini hurdles, etc for dryland training.

Waz brought up idea of discussing potential funding from the State via our local state representative

Mike S. brought up the idea of an outdoor refrigerated rink possibility rather than a full-blown indoor rink or rink extension.

Regarding CrossFit Templar, Brad will working with Groebner to discuss the option of using their facility. Brad believes that if we go back to them, they would need to provide hockey-specific equipment and training in with the already valid fitness training.

Brad again presented and reviewed his plans for tryouts... 2 days of game-situation skills assessment, then on to scrimmaging.

He has also scheduled Bloomington Jefferson as a scrimmaging/tryout "opponent".

The tryout committee will consider whether Brad DeFauw should or should not be on the ice for his son's tryout.

Any board members who have concerns or input should communicate to our EVHA Tryout Committee.

Brad shared some articles from USA Hockey and Minnesota Hockey that he felt were pertinent and appropriate to share with us as a board and with our constituents

- Girls U10 and U12 program discussion/review

U12

At U12 level, we predict 16-18 players

AVHA predicts approx 18 players

AVHA numbers are declining and they are potentially looking for a longer-term "partner" for co-oping the girls program

Girls program will always have "numbers challenges" and a wide swing of hockey talent within the age-specific levels and numbers of players available

Right now, the plans are for EVHA to field ONE "A" level team and look to AVHA to help round out a co-opted "B" team

U10

At U10, we predict 15-18 total players, which includes 2 goalies

Facing a challenge to appropriately place the players and fill up to 2 teams.

There are a variety of ways to handle this numeric challenge.

The Key question at this point is around whether we would allow/invite 3rd grade players to move up to U10 to provide necessary numbers to allow EVHA to independently field two teams at U10.

Mike S. reminds us that the key questions are what our Board thought process is and how much we are willing to compromise our stated position on 3rd graders.

Mike proposes that we define all potential proposals for all the myriad numbers situations we may face (once registrations are in hand).

Mike does not feel that we should be going back on our recent decision to NOT have 3rd graders move up to play U10 and that we should stick to and communicate our new policy that we will not allow 3rd graders to play up to U10 or Squirt C

Scott proposes that we back that position up with communication that we are just following both USA Hockey's ADM recommendations and our own Player Development Committee's desires on this issue.

With regard to the U10 question, Additional things to clarify from EVHA Board...

1. We need to review and tighten up How are we publicly communicate our policy on 3rd grade players and make sure it is very clear that EVHA's policy is for 3rd grade players to play only at the Major Mite/U8 level
2. We should communicate that we are very much aspiring to field one U10A and one U10B team, if the number of players that register can possibly support that paradigm.
3. Renee will work with Amy to schedule another parents meeting for girls hockey players to explain our position and approach to this U10 numbers challenge.

Coaching Certification classes available for EVHA coaches

Scott Calvert informed the Board that two coaching certification classes for ALL levels will be available at Eden Prairie high school on the following dates and times...

- Oct 11th, 2014 from 8am – 4pm
- Nov 22 , 2014 from 8am – 4pm

Scott will provide this information to Amy Hutsell for posting via the EVHA web site

Adjourned at 9:45pm