

**EVHA Board Meeting Minutes
September 9, 2015 at 7:30 PM
Apple Valley Community Center
Agenda**

Call to Order

Attendance: Scott Calvert, David Leach, Brent Cameron, Jim Lombardi, Matt Cords, Kelly Griffiths, Doug Tritschler, Mike Schoonover, Dave Kisch, Renee Swenson, Doug Gross, Jim Moline, Mark Espena

Visitors Pat Westrum, Jeremy Weestrand

- 1) Agenda Additions/Revisions: No additions or revisions
- 2) Call for Board Approval of Gambling Operational Budget of \$50,000; Cameron motion to approve Gambling budget of \$50,000, Lombardi seconded and all were in favor
- 3) Financial Update (Kisch)
 - a. Approval of EVHA tax return that needs to be filed this week; Kisch set up a schedule/plan with Heather regarding EVHA and the Gambling operation coordinating business operations/Tax returns. Motion to approve tax return and file the returns as is by Kisch/Seconded Cameron/All were in favor.
 - b. Summer hockey financials. Kisch provided financials re our Summer program. Goal of the summer program was development and not to generate revenue. Attendance was good (105 participants including 66 mites) and we had a small deficit of \$2,310. Feedback from participants was positive. DeFauw was pleased with instructors and 3 on 3. Good instruction for coaches as well.
 - c. EVHA Cash management strategies .
Kisch went to Anchor Bank to discuss cash management/investment strategy as we have \$200,000 in cash. Suggested brokered CD investment options. LPL financial can shop CD rates to determine Banks that are paying the highest interest rate/Option 2 is a mix of CDs and Goldman Sachs market link CD Principle is still protected but allows some upward mobility in interest. Suggesting setting aside \$100,000. Calvert pointed out that without gambling we lost \$40,000 as an Association/Calvert wants to set aside a fund from Gambling into a "Community Fund" to keep accounting clear. Determined to table to consider two investment options suggested.
- 4) Designated Board Members for each level of play (Board Discussion) Discussion regarding the responsibilities of the suggested age group coordinator. Determined not to have age group coordinator/Determined to create a tab for parent issues/complaints. Calvert and Espena to create a link for parent issues/complaints.
- 5) Newsletter (Board Discussion) Appears to be a good idea but someone has to volunteer to produce it consistently. Moline suggests a newsfeed that does not expire instead of Newsletter. No resolution.
- 6) Dual Managers/Increasing Volunteer Credit (Kisch) Motion to allow dual managers for traveling teams motioned by Griffiths. Gross seconded and All were in favor.
- 7) Girls Teams updates: (Swenson)

- a. Assess 14U team formation, and decide whether to hold clinics and tryouts. Consensus is we will have a team for sure. DeFauw has been holding off to find coach due to uncertainty in team formation. DeFauw to find coach

- 8) Reimbursement of coach certification fees (qualifications to qualify for reimbursement)(Calvert)Two years ago we spent \$5,000 that jumped up to \$5,700 last year and Calvert expects those numbers to grow. Concern is that there are not parameters for who can be reimbursed for coaching certification. DeFauw points out mite parent/coaches s must be encouraged to get on the ice. He does not want to limit the number of coaches per team at the mite level. Discussion veered to wanting to encourage coaches and Westrum echoed that Mites need as many on the ice as you can get. Determined to continue to incur the coach certification reimbursement expense. Discussion only, no motion.
- 9) Locker rooms/Dryland Build out a Hayes and AV. Update. Meeting with Matt Percevil (AD at AV) about building out locker rooms. Shooting stickhandling areas at both rinks. Meeting with Mayor and Council on these issues. Discussion regarding build out and Percevil is trying to go to School District to get commitment.
- 10) District 8 Update (Cords) Burnsville was denied to entry into District 8. All the dates are set for scheduling meeting. Cords to e-mail dates to the correct people and Espena.
- 11) Secure ice time for fall clinics & tryouts. (Kisch to discuss with DeFauw and Weestrans to work on clinic dates for goalies and skaters.)Ice time for Fall Clinics and Tryouts is completed.
- 12) Determine volunteer needs for clinics and tryouts; (schedule/requests/etc.)(Kisch and Espena)
- 13) Parent Presentation/meeting. Need updates for slides, schedule of who is available, and coordinate meeting location(Espena/Brad Dave and Mark to work on/Volunteers)
- 14) Development: Paid coach update / Recruitment plan for non-paid coaches / determine when coach registration should open. DeFauw- 4 paid coaches at bantam, 1 paid coach at Pewee, two paid coaches at Squirt, 1 paid coach at U12, 2 paid coaches at U10, at these levels paid coach numbers are sufficient. Goal to fill 1 paid coach at the U 14 and Jr. Gold.
- 15) Tourney Coordinator September To Do/Update(Lombardi) Flyers out for PFPatrick to Let's Play Hockey. Hilton in Eagan is a Host hotel (\$5 per rom coming back to EVHA) One conference room in the hotel has been donated for heart screening. Girls tourney is full. Age Group Tourneys are done except Jr. Gold and U14. Out of Towns Bantam AA and hotels are set up and U12 tourney and hotels are blocked Age Group tourneys are filled.
 - a. Start looking for vendors for girls' tournament
 - b. Order/secure prizes for girls' tournament
 - c. Order trophies for girls' tournament
- 16) Mite Coordinator September To Do (Defauw) DeFauw is on track.
 - a. Advertise mite registration in local papers (Moline has flyers out through school district/Blue Line Club/Signs are ready to go money has been approved/decided to leave out of papers/is going out though EVAA and their website.
 - b. Get vouchers from mite equipment package supplier and send to new mite families.
 - c. Finalize plan for mite clinic and mite evaluations
 - d. Reach out to BLC for key dates (youth day, mite jamboree, any other partnership opportunities)

- 17) Leach to meet with Drey Bradley soon.
- 18) Advertise mite registration in local papers (Moline) Moline is uncertain this will be necessary due to marketing efforts in other areas.
- 19) Equipment Manager September To Do(Tritschler)
 - a. Monitor jersey ordering Equipment Manager/Jersey have shipped allegedly
 - b. Finalize jackets for paid coaches and new Board Members/New Board members and coaches are instructed to try on jackets and get sizes to Tritschler
 - c. Send hockey ops equipment manager list of coaches for hockey equipment distribution
- 20) Hockey Ops September To Do (Groebner)
 - a. Award and communicate 5000 shot winners 5000 Shot
 - b. Order apparel for 5000 shot winners 5000 Shot
- 21) Crossfit Dryland Training update-DeFauw is setting up a minimum season attendance for Peewee, Bantam, and U12 ...12 Sessions tota/option for morel. Bantams are doing most of their sessions early in the season to accommodate increased game schedule later. Bantams have the option of adding sessions later, Squirt/U10 have a minimum of 10 sessions. U14 will likely have some minimum and junior gold will not participate. DeFauw gave an update on coaches meeting and is splitting up the admin session as a whole to accommodate small group instruction/EVHA coaches philosophy, etc. from PDC.
- 22) Pascal created Sponsorship Levels and is doing well raising funds. The different levels are: **(Gold \$1500**--Company name on back of mites jerseys; Banner ad on EVHA website; 1/2 page ad in the Eastview Girls Hockey Tournament and Play for Patrick Tournament Programs; If a child is a EVHA player, exempt from 10 hours of volunteering; Sponsorship of two traveling teams; Name and link to website on team pages; Name on team Banner (3x3 banner displayed at each game); Recognition at the Eastview Raffle and silent action. **(Silver \$1000** Banner ad on EVHA website; 1/2 page ad in the Eastview Girls Hockey Tournament and Play for Patrick Tournament Programs; If a child is a EVHA player, exempt from 10 hours of volunteering; Sponsorship of one traveling team; Name and link to website on team page; Name on team Banner (3x3 banner displayed at each game); Recognition at the Eastview Raffle and silent action. **Bronze \$500** 1/4 page ad in the Eastview Girls Hockey Tournament and Play for Patrick Tournament Programs; If a child is a EVHA player, exempt from 5 hours of volunteering; Recognition at the Eastview Raffle and silent action.

Sponsorship can be paid in cash or in goods and services approved by the Sponsorship Coordinator
- 23) Motion to exempt JR gold Parents for volunteer hours by Tritschler/Griffitts seconded and passed.
- 24) Treasurer/Kisch To Do
 - a. Arrange payment of clinic and tryouts expenses as presented (food and service expenses)
 - b. Arrange to pay stipends: ice coordinator, volunteer and concessions coordinator
- 25) Espena Checklist for September
 - a. Post game-draw dates

- b. Communicate to families-any new EVHA players (mites and above) will need birth certificates of players
- c. PeeWee/BTM Combined and Squirt Parent Meeting (do we need a separate Squirt Parent Meeting)
- d. Prepare or review team manager meeting agenda: Set up checking accounts, tournaments, Ice, registrar, treasurer, EVHA coordinator.
- e. Prepare for team manager meeting: date is set. Bank reps scheduled, checking accounts are in order.
- f. Download players from the USA hockey registration system