

RIVER FALLS YOUTH HOCKEY ASSOCIATION



August 2015 *MINUTES*

DATE: Wednesday, August 12th, 2015

LOCATION: Wildcat Centre

Board Members Present:

| | | | |
|---------------------------------|------------------------------|--|---------------------------------------|
| Frank Linn, President__Yes__ | Mike Marsollek, VP__Yes__ | Neil Accola, Treasurer_(called in)_ | Janell Rasmussen, Secretary__Yes__ |
| Kathy Bennett__Yes__ | Steve Magnuson__No__ | Jody Christensen__Yes__ | Paul Wilson__No__ |
| Josh Cleveland__Yes__ | Tim LaVold__No__ | Kevin Hare__No__ | Andrew Thomas__Yes__ |

MINUTES

1. Welcome, Intro, Agenda Review Linn
Linn called the meeting to order at 607pm
2. Consent Items(All can be approved in one motion, unless an items is removed by a board member for further discussion) Linn
 - A. Agenda Approval
Action Item: Approve Agenda and any supplementary materials
 - B. Approval of Minutes – need to put attendance on July minutes. Re - word monitoring system.
Action Item: Approve meeting minutes from past month.
 - C. Bennett made a motion to approve the purchase of a gas grill for the sum of no more than \$250.
Request to approve the agenda and minutes with the noted changes and consent item. Motion by Christensen, Marsollek second, all in favor.
3. Guest Comments Guests
Brock Rasmussen was present to provide info on Locker Room Advertising.
4. Financial Operations Accola
Sent update. Incorporated the wild game that we do have planned. Got 192 tickets for Jan 7th. Another one we have an option at later on. Talked about putting money into long term plans.
5. Building Operations Wilson
Linn talked to Dan Therriault about the bleacher heaters. Will get up scaffolding to work on. Have to move the dehumidifiers to new location. Need to fix the lights in the office. Working on upgrades with JV and Varsity locker rooms. Waiting to get parts in from Rinctec. Richmond crew has been scheduled. Brock brought up that they cleaned the signs. So we will have to modify agreement with them.
6. External Relations/Communications Rasmussen
Rasmussen was invited to present at the annual WAHA meeting and shared the power point presentation with the Board. Heard many positive comments. Many of the Associations shared they are also attempting to remove as many barriers as they can with low/no cost first year programs in order to grow their numbers. Rasmussen suggested we re-visit fees, fundraising, volunteer requirements, etc for first year skaters in December after regular registration and LTS registration.

Recruitment – Starting a social media push and asked all Board members to help out and encourage other members to do the same.

Rasmussen purchased additional sign letters for the outdoor sign as most of the letters are missing.

Sponsorships – Papa Murphy’s agreed to do a sprit week again in exchange for advertising. Other sponsors have renewed and we continue to work on renewing and brining on new sponsors. Any Board member help is appreciated.

Facebook Followers increased from 355 to 370 with the activity from the Golf Tournament.

Asked Kevin to start to look at some items for updates on the website.

Learn to Skate Meeting is scheduled for August 11th. Currently have 29 boys and 24 girls. Have turned three kids away who were not eligible due to living outside the School District.

- a. Discuss Locker Room and Advertising display monitors in Lobby

Brock Rasmussen to answer questions on digital displays. Motion to approve the purchase of the digital displays by Marsollek, second by Thomas.

7. Fundraising Operations

Thompson

Thompson was not present at meeting.

8. Hockey Operations – Off Ice

Christensen

Would like to look into storing equipment. A decision was made to store totes under bleachers. Marc is going through and checking to see what jerseys were not returned. Collect all jerseys (display a set of “collector jerseys” here and a set at St. Croix Sports)

Save 2 full team sets for back ups. Sell the remaining old jersey’s for \$25 each/per jersey.

Marissa has two more team for tournaments, 1 bantams and 1 girls.

Registration is scheduled for the 16th.

9. Building Events

Linn

Linn sent an update, nothing further to report.

10. Hockey Operations – On Ice

LaVold

LaVold was not present. ACE Coordinator Joseph will be doing Coach Interviews and will be scheduling a Coaches Meeting. This year there will be the major goal of better communication with a better understanding of on ice processes.

11. Other Business

- a. Discuss WAHA approval of playdown requests.

Linn

Linn shared 3 playdowns that were approved. 1 may stay as is depending on where we are on numbers.

- b. Welcome Back Event

Need someone to pick up the dunk tank, help in the afternoon, serve rootbeer floats. Rasmussen has ladder game. Need more bean bag toss games. Frank will share communication with the Board from the city regarding the beer license not needed for the event. Reminder to Board members to pay Kathy or Neil the \$50 for the event. Paul and Frank will clean up the old grill to see if they can get it working before purchasing a new one.

- c. Tournament Request

All

A request was made to allow the peewees to register for a tournament (both A and B teams) in order to get a spot in the tournament. A discussion ocured. It was decided that as a Board we need to work with the team managers to encourage them to attend one tournament together (at the A and B level). This further enhances our goal of member engagement and allows the kids and families to support each other.

12. Adjourn

Motion to Adjourn by Christensen at 7:35pm, second by Bennett.

2015 – 2016 Calendar - Key Dates

May 13th - 6 pm - 8 pm - Spring Registration
August 8th – RFYHA Golf Fundraiser Clifton Highlands Golf Club
September 9th – St. Croix Sports RFYHA Appreciation Event
September 16th – Fall Registration
September 19th – Welcome Back Event
September 27 - Preseason Camp Starts
October 1st, 2015 - Compressors Started
October 10th & 11th – Girls Hockey Weekend
October 11th, - Ice-in finished (*tentative*)
October 17th - Preseason Camp Ends
October 18th, 19th, 21st - Try Outs
October 20th - LTS Equipment Distribution
October 28th - LTS Starts
???? – Team/Individual Pictures
November 7th – Try Hockey for Free
November 18th - LTS Finishes, **Winter Registration 6 pm - 7 pm**
December 4th, 5th, 6th - Squirt Tournament
December 12th, 13th - Mites Holiday Extravaganza
December 13th – Calendar Raffle due
January 8th, 9th, 10th - Pony Tail Classic Tournament
January 15th – Pizza order forms/money due
January 15th, 16th, 17th - PeeWee Tournament
January 29th, 30th, 31st - Blackcat Classic Tournament
February 3rd – Pizza's delivered
February 5th-7th, 2016 Playdowns
February 12, 13th, 14th - Bantam B Tournament
February 20th, Try Hockey for Free
February 19th, 20th, 21st - Bantam A Tournament
March 18th, 19th, 20th - Fat Boy Tournament
March 25th, 26th, 27th - Midget JV Jr Gold Tournament