



Shakopee Soccer Association
1160 Vierling Drive #124
Shakopee, MN 55379
952-913-9351
www.shakopesoccer.com

General Board Meeting Minutes
April 19, 2015

The general board meeting of the Shakopee Soccer Association was called to order at approximately 7:00pm at the 17th Ave Complex, by Mark Teslow

Present: Scott Russett, Josh Forsyth, Peter Lutz, Chuck Millis, Darla Teslow, Tony Schuetz, Jon Poppen, Patti Isensee, Doyle Voss, Mark Teslow, Jeff Seel, Wendy Rogers, Doug Anderson

Absent: David Leary

Agenda:

- Agenda for 4/19/2015 approved by consent

Minutes:

- N/A

Jon Poppen – Coaching Director:

- Congratulations on his new baby!
- Go Fund Me Player – Discussion. Funds will not be applied to uniform or tournament fees. We'll let the go fund me page play out. Let's table a discussion about a Scholarship committee to review.

Josh Forsyth – Communications

- Any ideas for the 6 at the site? Welcome Greg (Mark will send info to Josh). Rec Kickoff.
- Greg asked for a communication plan for Rec Josh and Pete are meeting soon.
- Need a communication plan for the tournament – social media plan.
- Can we get a board picture? Individual and group. Either at pix day or tournament day

Wendy Rogers – Referees

- 39 refs signed up – a little low
- We need a field layout for refs for the tournament
- Ref training this Sunday, April 25.
- Need volunteer for Saturday, April 25 – Janel Mohn
- Need volunteer for Sunday, April 26 – ref check in
- Rec schedules available this Thursday – so Wendy can get refs scheduled.
- Complex fields – need layout for season

Chuck Millis – Girls Director

- A number of injuries – 3 girls from 15C1 (track injuries), 14C2
- Need juggle tags – Girls/Boys Directors will take care of handouts, want to add new levels, Patti will order
- U17Girls went to Florida – had a team not show (Bahama bummer). Good trip.

Scott Russett – Treasurer

- Meeting w/ Chris Lewis this week, to get the May 15 taxes done, and get audit started.



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- Financial standings sent out this afternoon to the board. We have accumulated funds via hosting tournament, state, etc. Think about uses for these capital funds. A discussion to have. We need to have funds to “weather the possible storms” due to gas prices, etc. Like the idea of tagging the money so it’s obvious what we do with our “extra” funds. Scott and Patti to come with some suggestions. We know we’ll have additional costs with a higher level of DOC, coaching, training, age group trainers, etc. With these higher costs, it would be good to have some of the extra funds help defray the costs so that increasing the registration fees won’t be so huge.

Tony Schuetz – Equipment Director

- Handed out sketches of the garage bid. Asked 3 contractors. 2 came in with really high bids, 1 from Shakopee bid was more reasonable (brick and contract work are a HUGE part of the costs). 28x32. Room to store 4-6 golf carts, and all equipment. Offset to save money. Minimum concrete was the goal.
- MSC – to move forward with plans to be presented to the City for a garage. Next City Park & Rec meeting is May 12.

Jeff Seel – Boys Director

- Working on a couple of player issues on a couple of teams, as well as one coach/manager issue.

Doug Anderson - Tournament

- We are at 170 teams. Registration ends May 1.
- We are almost maxed out at U9/10.
- The last 2 years we have added 20-25 more teams in the last 2 weeks. That would put us at 190.
- We have the ability to host 225 teams.
- Next year’s registration is already set up and on the tournament center site.
- What can we do to improve our tournament to bring them back?
- All board members are expected to be there. Doug has your team commitments, including representation of SSA and presentation of trophies. Wendy and Scott already have their own assignments.
- Volunteers to use the Allina south parking lot, also referees, board members, SSA teams
- Working to get parking much more organized – signage, flow, shuttle, more volunteers.

Mark Teslow – President

- I talked with Greg, and he wants to make our training “unbranded” in order to reach further to engage more kids. Started playing with a website. We have purchased a couple of website names.
- Greg wants REC kids to have heavy discounts for camps to get them started. Then build the fees into REC next year so camps are just part of their registration.
- The “Greg” announcement – we are finally ready to send the announcement to the whole association. Josh asked for a head shot for our website.
- How can we get someone to sponsor our uniforms this year? We need new ones for next year, and we’d like to get someone big. Greg also has a marketing package that he has used in order to get more sponsors on board. It would be good to get a substantial uniform donation - \$20,000+ .

Peter Lutz – REC

- Record signups – we are at 649 players! Last year we had 630. 92 teams vs. 84 teams.



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- Starts May 2. Kickoff Day. Organized SSA trainer led. 9am-2pm. Jon, Pete, Doyle, Jeff. Asking U14+ travel teams to assist (tie travel w/ rec)
 - Registration is closed – but more come in during these last 2 weeks.
 - Ages are PreK-U5 (coed – 3v3), U6 (3v3), U7 (4v4), U8/9 and U10-12 (6v6)
 - Only short 10 coaches currently.
 - Coaches meetings start this Thursday (3 total). 30 min Admin + 30 min. practice session.
 - Asking for at least 3 additional board members on the following Tue/Thu/Sat to help welcome and direct. Be here 5pm-6:45pm. 5:30 and 6:30 starting time slots. Saturdays are 9-12, so 8:30-11:45am

Doyle Voss – REC Coaching Director

- Need help because even the coaches are new – need help getting equipment, finding fields, etc.
- Sent email today about the 3 coaches meetings, already received some responses.
- USSF is offering an F license (used to start at E) – Starting this year, it'll be a pre-requisite to getting any other license. It's all online. 2 hours/16 modules. Cost is \$25. Really good introduction. Good for rec coaches.
- Maybe offer incentive – first 10 to get their certificate turned in.

Patti Isensee – Club Admin

- Wendy was able to give a U9/10 field to Rec.
- 10 teams w/ no coach yet.
- Rosters are almost done. Working to make the experience level even. When done, rosters will be frozen. Aim to be done before first coaches meeting. Uniforms will be in the first week.
- We have 112 open spots to filter late comers in – this would max out every roster, without adding teams.
- 5:30 / 6:30 / 9am / 10am / 11am
- Coaches doing more than one team have back to back team assignments
- 26 “future star” teams
- Trying team managers at REC this year – focus is on snacks
- Travel managers are picking up passes and uniforms.
- Schedules are out – 2 week reschedule period has started. Sometimes you are scheduled on your requested “no play” dates. It's not a guarantee.
- Patti will send out a reminder about the drop dead reschedule date of May 1.
- Rec pictures are on May 30 (alternate date for travel)
- Need SSA volunteer at picture days
- Patti has ordered a big SSA sign for the fence

Darla Teslow – Secretary

- Fields – season / tournament Then we'll need to do SQ and State
- Need to get caught up on minutes
- Golf carts picked up from storage

Adjourn:

MSC adjourned at 8:45pm



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The next meeting will be Sunday, May 3 at 7:00pm at the 17th Avenue Sports Complex.

Minutes submitted by: Darla Teslow