



**BOARD MEETING MINUTES
SUNDAY, AUGUST 10, 2014**

**THE SUNSHINE DEPOT
ELK RIVER, MN**

MEMBERS PRESENT: JEFF HENDRICKSON (PRESIDENT), JESS QUAID (VICE PRESIDENT), LYNN BROWN (TREASURER), STEVE WEBER (SECRETARY), TIM DALTON (GIRLS DIRECTOR), ALISHA HEATH (FUNDRAISING COORDINATOR), LISA EDWARDS (REGISTRATION COORDINATOR), MELISSA WEBER (UNIFORMS)

MEMBERS NOT PRESENT: KARIN HENDRICKSON (APPAREL), BUD HALE (SCHEDULING)

GUESTS PRESENT: ROB HEATH

MEETING WAS CALLED TO ORDER BY VICE PRESIDENT JESS QUAID AT APPROXIMATELY 6:12PM.

LISA EDWARDS CALLED TO APPROVE THE MEETING MINUTES FROM THE JULY 13th MEETING; TIM DALTON 2nd THE MOTION.

OPEN FORUM

Jess Quaid researched a program with Sportstop to provide helmets for players at a substantial savings. Jess was going to update the flyer and send to Steve Weber to be sent out via eblast (this was completed shortly after the meeting).

Jess Quaid also discussed the possibility of a men's league – dads of current players, and others interested. More to follow.

TREASURER'S REPORT (LYNN BROWN)

Lynn Brown reported that we are on budget. Lynn reported that one (1) family has not paid their 2014 registration, but has heard that they want to continue to play in 2015. We will keep them on notice of non-payment, and that payment must be received prior to registration for the 2015 season. The City of Elk River is paid, and bank accounts are healthy. At this time, we have no updates on the 501(c)(3) status.

BOYS DIRECTOR REPORT (DINO DANIEL):

Dino Daniel was not present at this meeting. The board advised that currently that with Dino's son moving up to the high school level in 2015, that this position will be open. It is our plan for the coming year to keep a total of six (6) teams at the boy's level

GIRLS DIRECTOR REPORT (TIM DALTON)

Tim Dalton was present at the meeting. Tim shared that he believes we should remain with the girls program for summer season only. Recommends Coach Stephanie at the 5/6 level, and consider Coach Derek Wold for the 7/8 level, utilizing high school girl(s) for the 3/4 level, as we did this year. The board advised that currently with Tim's daughters moving up to the high school level in 2015, that this position will be open.

UNIFORM REPORT (MELISSA WEBER)

Looking to put uniforms on a 2-year rotation, ordering extras of styles/sizes. This needs to be decided at a future meeting, but has proven successful for other associations. As kids need larger sizes, at that time, parents pay for the larger sizes. More details to be discussed with ThreadHead, and the board regarding design, numbering and delivery. Need to review the average numbers per size over the past two (2) years.

REGISTRATION UPDATE (LISA EDWARDS)

Lisa Edwards confirmed previous recommendations to move to online registration. We need to laminate a roster sheet for each team with their player's names, US LACROSSE number, and emergency contact number. The board advised that currently with Lisa's son moving up to the high school level in 2015, that this position will be open. We need to use the district email list and send a blast out to all possible players to "invite" them to look at lacrosse in 2015. More details on this at a future meeting. Goal of having registration site open January 2015, with jersey pickup in late February/early March.

EQUIPMENT COORDINATOR (JESS QUAID):

Jess Quaid was present at the meeting, and has moved into the role as a Vice President for the association. This position will now be shared with the Vice President role unless larger needs are seen at a future time. No equipment purchases planned at this time.

SCHEDULING REPORT (BUD HALE):

Bud Hale was not present at this meeting. No updates at this time.

FUNDRAISING REPORT

Alisha Heath was present at the meeting. Recommendation made to reduce the card size to 8.5x11, no longer do the blitz part of the fundraiser, families buy cards at \$10 each (\$100 total), and sell at \$20 each, making profit. Family level discount continues for multi-player families.

NEW ASSOCIATION LOGO

It was recommended that the association adopt a new logo that better fits both the boys and girls programs. Recommendation was made that adopt the girls' high school logo, with a modification to make one (1) stick a boy's stick (removing a string), and hopefully then use this as a unified logo for all of Elk River Lacrosse. Lynn Brown opposed the change, motion carried with the dissenting vote.

ANNUAL MEETING / YEAR-END PICNIC

Was very well received; contests were fun, prizes were great. The ink smeared on the balls but we should continue the trophies for the youngest players. Future years fundraising director will be in charge of the picnic. Need to look into making this bigger/better in future years, possibly including the Swarm mascot.

FIELD DONATION

Due to the success of the program, we have about \$16,000 in the bank today, and have a few invoices to pay that will bring this down. We want to step up the process of our commitment to the City of Elk River, and pay them sooner for the Oak Knoll Fields. Steve Weber motioned to pay \$7500, which Jeff Hendrickson seconded, motion carried.

2015 TOURNAMENT

Looking to have a tournament in 2015. Discussed that we would call this the Icebreaker Jamboree to kick off the year. U15 players would play in a Friday Night Lights game with lit fields. Need to work deals with referees, and coordinate other details with MBSLA. Guarantee three (3) games. More to follow at future meetings.

MEETING WAS ADJOURNED BY PRESIDENT JEFF HENDRICKSON AT APPROXIMATELY 8:51PM

Respectfully Submitted
Steve Weber
08/12/2014