

RIVER FALLS YOUTH HOCKEY ASSOCIATION



June 2015 MINUTES

DATE: Sunday, June 14th, 2015

LOCATION: Wildcat Centre

Board Members Present:

Frank Linn, President __Yes__	Mike Marsollek, VP __Yes__	Neil Accola, Treasurer __Yes(7:40pm)__	Janell Rasmussen, Secretary __Yes__
Kathy Bennett __Yes__	Steve Magnuson __Yes__	Jody Christensen __Yes__	Paul Wilson __Yes__
Josh Cleveland __Yes__	Tim LaVold __Yes__	Kevin Hare __Yes__	Andrew Thomas __Yes__

MINUTES

- Welcome, Intro, Agenda Review Linn
Linn called meeting to order at 7:00 pm.
- Consent Items(All can be approved in one motion, unless an items is removed by a board member for further discussion) Linn
 - Agenda Approval
Action Item: Approve Agenda and any supplementary materials
 - Approval of Minutes
Action Item: Approve meeting minutes from past month.
 - Motion by Rasmussen to approve the proposal for adding digital displays in lobby that includes locker room scheduling for a total cost not to exceed \$1,900.
Motion to approve consent items by Magnuson, second by Christensen, all in favor.
- Guest Comments Guests
No guests.
- Financial Operations Accola
Accola was not yet in attendance(at this time), financial update was sent via email prior to meeting.
- Building Operations Wilson
Linn provided the report: The Fusion numbers have increased by 5 and therefore they would like to move locker rooms. Linn met with Matt Cranston and would like to give them locker room 6. We need 4 Youth locker rooms. Locker Rooms are as follows: Boys High School:1 and 2; Youth Hockey: 3,4, 5 and 7; Fusion: 6.
Bleacher Heaters will be getting installed.
Linn got some quotes from Rink Tec on a Monitoring system. Info was sent out and would like Board to look over. We will discuss further in detail at next meeting. Linn anticipates that in ten years we will need to replace

the refrigeration system which will have a cost of approximately one million. Linn thinks if we purchase this system in will still be compatible in ten years and we will have the flexibility to install different sensors.

Marsollek asked for all of the information to look into the system. He said he feels the price is extremely expensive based on his work with these systems and he is confident that 10 years down the road this will not be compatible. Linn would like to be able to control the system remotely. Marsollek would like to learn more about it and look into it to be able to compare specs on other systems. Linn will get Marsollek the information.

6. External Relations/Communications

Rasmussen

Debbie Thomas was notified by USA Hockey that we received the Gold Status for the 2 and 2 Challenge for the 14/15 Season. Discussed next years Challenge.

Distributed LTS Fliers, sent emails to the Schools.

Had a booth at RF Town and Country Days to promote LTS and RFYHA registration. Looking for help from Board and Association members to put yard signs up. Let Rasmussen know if interested. With the City rules we will no longer be able to place them where we have in the past.

Received Hotel commission check and several sponsorship renewals. (See Update provided for full list.) RF Chamber will be coming on Board as a new sponsor.

Golf Hole sponsors signs have been installed in Arena.

Will be meeting with St. Croix Sports to discuss partnership for next season.

Have not had anyone interested in coordinating the parade for RF Days.

Website responsibility has been transitioned to Kevin Etherton.

7. Fundraising Operations

Thompson

Shelly Thompson did not send an update and was not present at the meeting.

Golf Tournament

Magnuson

Will be held on August 8th. Magnuson will write targeted email for Association. So far a \$200 sponsorship from Barnards. Brian Mcquade and Josh Johnson are working on sponsors/donations that didn't renew last year and Magnuson is going to hit up the ones that sponsored last year. Rasmussen will do Facebook posts to advertise.

8. Hockey Operations – Off Ice

Christensen

The new jerseys have arrived and have been placed in the equipment rooms.

Waiting for confirmation on the ref clinic. The HS has us on hold for rooms.

Rachel Link has agreed to take the Team Managers Coordinator.

Would like everyone here to help with registration this September, if you cannot be here, please let Christensen know.

Would like to do something better with the Mite program. We are losing families that are overwhelmed by all of the requirements (i.e. fees, fundraising, volunteer hours, etc.) Hare said that he feels it is a great deal to play in River Falls, compare it to a metro association which is roughly \$4,000. Marsollek said this is comparable with other sports...ie baseball. Rasmussen said we need to look at what our goals are this year and set out strategic vision, If your goal is to continue to grow the Association, it would be beneficial to reduce the commitment to get new players in the door. It pays off for the Association long term. Linn recommended a committee to look at it. Rasmussen said the existing LTS committee would be a good group to research this.

Michelle is going to coordinate pictures with the LTS.

Steve has draft ice schedule ready. He forewarned that last year was a good year with ice schedule. This year will not be at that level. The factors, we will have 4 additional teams, JV fusion, 2 squirt, 2 u10, 2 bantam. We added two tournaments this year and the mite jam moved to December (now in practice time). Draft schedule will be up for comment in the next week.

a. Hour Allocation for Locker Room Scheduling

We will offer 15R/10T for the Locker room scheduling position (or full hours if this is in conjunction with the website position).

9. Building Events

Linn

Linn heard the Dodgeball event was fun and felt it was a success. There was a larger turnout than last year, but the band and beer wagon were canceled due to the lack of adult teams. There were 16 teams total. A final total of amount earned has not been determined, but it was probably the \$10 registration (per person) and a few hundred in concessions. Linn will pass on the amount earned when available.

Would like to do a dodgeball event with businesses and could be a cool event. Rasmussen asked that events for the year be put together as we plan for the year and approved like the fundraisers that are selected and brought to the board.

Linn would like to form a committee on some volunteer things we can do. Linn sent some ideas to the Board of the ideas sent Christensen liked the food shelf collections idea. Linn asked for a Volunteer committee to be formed. This falls in Rasmussen's area so she will participate as well as Linn and Cleveland; Hare reached out to express interest following the meeting. Linn will also look for some non-board members to participate.

Christensen asked if someone was getting volunteers for the circus because it was Friday, Linn will get Christensen a list.

10. Hockey Operations – On Ice

LaVold

a. Division Move

LaVold

WAHA has moved us up to Division 2. Christensen asked if we were listed as such of the D2 Website yet. The decision was made because of the information that LaVold provided.

There will be a meeting Thursday with Jim Joseph and the coaches on the upcoming season.

11. Other Business

a. River Falls Days Can Pick Up

Bennett

Bennett provided the info. LaVold and Hare will help with this.

b. Next Meeting

All

Three people were unable to attend the July 8th Board Meeting and Linn has been unable to schedule a Board Retreat. We will cancel the July 8th meeting and schedule the Board Retreat and Strategic Planning session for July 14th from 6-10pm. Linn will put together a plan to share with the Board to get us organized prior to the meeting.

c. Other Business

Playdowns are scheduled for February 13-14th, 2016. Rasmussen will add to the master calendar list (on agenda/minutes). Christensen will talk to Marissa about the Bantam Tourney being on the same weekend to see if it can be swapped with what was playdowns weekend.

There is a MAHA Gold Tournament Tuesday, July 21st. D2 pays for 2 teams. Marsollek, Magnuson, Hare and Linn expressed interest in attending.

12. Adjourn

Motion to adjourn by Magnuson, Bennett second, all in favor, 8:13

2015 Calendar - Key Dates

May 13th - **6 pm - 8 pm - Spring Registration**
Sept 16th - **6 pm - 8 pm - Fall Registration**
August 8th – RFYHA Golf Fundraiser Clifton Highlands Golf Club
September 27 - Preseason Camp Starts
October 1st, 2015 - Compressors Started
October 10th & 11th – Girls Hockey Weekend
October 11th, - Ice-in finished (*tentative*)
October 17th - Preseason Camp Ends
October 18th, 19th, 21st - Try Outs
October 20th - LTS Equipment Distribution
October 28th - LTS Starts
???? – Team/Individual Pictures
November 7th – Try Hockey for Free
November 18th - LTS Finishes, **Winter Registration 6 pm - 7 pm**
December 4th, 5th, 6th - Squirt Tournament
December 12th, 13th - Mites Holiday Extravaganza
December 13th – Calendar Raffle due
January 8th, 9th, 10th - Pony Tail Classic Tournament
January 15th – Pizza order forms/money due
January 15th, 16th, 17th - PeeWee Tournament
January 29th, 30th, 31st - Blackcat Classic Tournament
February 3rd – Pizza's delivered
February 5th-7th, 2016 Playdowns
February 12, 13th, 14th - Bantam B Tournament
February 20th, Try Hockey for Free
February 19th, 20th, 21st - Bantam A Tournament
March 18th, 19th, 20th - Fat Boy Tournament
March 25th, 26th, 27th - Midget JV Jr Gold Tournament