



**ACYHA Board of Directors
Meeting Minutes
March 2013**

Meeting Type: Monthly Meeting
Date: March 11, 2013
Time: 6:30 pm
Location: New Hope Ice Arena - Meeting Room #1

Attendees:	P	Kirk Anderson	P	Eric Berns	A	Dale Bjerke	P	Jill Byrnes
	P	Kevin Conway	P	Crissy Ginther	P	Gage Hanson	E	Jon Hill
	P	Tawnia Johnson	P	Josh LeVoir	E	Derek Olson	P	Dave Parenteau
	P	Carrie Potter	E	Derrick Raymond	P	Cristy Siede	P	Bob Sticha
	E	Anne Winter						

Add'l Reps:	E	Jon Campion	P	Tracee deNeui		Beth Battina		
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Guests: Geri-Anne Zubich Mike Adams

A Absent E Excused P Present

Topics:

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| <ul style="list-style-type: none"> 1) Call to Order
Meeting called to order by Kevin Conway at 6:35 pm. 2) Roll call
Attendance taken; results indicated above. 3) Approval of Meeting Minutes <ul style="list-style-type: none"> a) February 11, 2013 meeting <ul style="list-style-type: none"> i) Cristy Siede made a motion to present the minutes from the February 11, 2013 meeting for approval. Motion seconded. Discussion. Motion carried unanimously. b) Ratification of the February 16, 2013 Electronic Board Vote re: appropriation of ACYHA charitable gambling taxes paid to the City of Crystal <ul style="list-style-type: none"> i) Cristy Siede presented for ratification the results from the February 16, 2012 electronic vote wherein a motion was made by Carrie Potter and seconded by Derek Olson, to approve 10% of the ACYHA charitable gambling taxes paid to the City of Crystal be designated to the Crystal Frolics. Hearing no further discussion, voting results were 14 votes in favor, 1 abstain, and 3 non-votes. Motion carried. 4) Reports/Updates <ul style="list-style-type: none"> a) Charitable Gambling Manager
Tracee deNeui shared the following report and sought board approvals as indicated below: <ul style="list-style-type: none"> i) Charitable Gambling report <ul style="list-style-type: none"> (1) Checkbook balance as of February 28, 2013 = \$43,716.57 (2) Profit for February 2013 = \$7,255 (3) Revenue for February 2013 = \$44,000 (4) Toby Keith's I Love This Bar approached Tracee as a potential new site (pull tabs and bingo). Kevin and Tracee will attend the St. Louis Park City Council meeting next week. ACYHA complies with all city ordinances and they are looking for an April 1, 2013 start date. Tracee has secured equipment for the site. (5) Sunshine Factory anticipates changes with their business. They anticipate keeping ACYHA with them. (6) Storage facility; Tracee is looking for a new site with lighted, indoor storage. Tracee asked anyone aware of a site to notify her. (7) Mite Jamboree raffle deposit was \$2,345; the hockey stick raffle sold roughly \$432. (8) Personnel. <ul style="list-style-type: none"> (a) Tracee is still looking for Fred Poferl's replacement as well as game auditor(s). Tawnia mentioned some possible candidates and will connect with Tracee. ii) Monthly Approvals | <p>Presenter(s):
Kevin Conway</p> <p>Cristy Siede</p> <p>Cristy Siede</p> <p>Tracee deNeui</p> |
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- (1) Expenses for April = \$42,025
- (2) Payment of February 2013 taxes to City of Maple Grove in amount of \$202.56
- (3) Payment to City of New Hope in the amount of \$15,000 for ice time expenses

Motion by Tawnia Johnson to approve the monthly charitable gambling report and approvals as presented; motion seconded. Motion carried unanimously.

5) Member Presentations

a) Coaching Experience Update – U12B

Geri-Anne Zubich

- i) Geri Anne introduced herself as the co-head coach of the U12B team, and her coaching staff, Kirk Anderson (co-head) and Bob Marshall (asst.). She stated she was in attendance to share some things for the association to consider which also may be putting it at considerable risk.
- ii) Expectations
 - (1) She shared that her understanding of coaching and association expectations: Build a program, not a team. She understands this to mean practices are structured the same at both the A- and B-levels, giving B-level players the opportunity to become A-level players. Worked well with Kendra through the year. Kendra would disseminate PDC recommendations to Geri-Anne and Kirk. Kevin agreed that A-level coaches should be attending the PDC meetings and communicating expectations to the B-level coaches.
 - (2) Geri-Anne’s team practiced with various teams throughout the year and she did not witness the common thread of skill development being taught on those teams.
 - (3) Mike Adams, parent and U10B and U12A coach, commented that everything should funnel from the A coaches to the B coaches. Someone should be monitoring this to ensure it is taking place. Jill Byrnes suggested an evaluation be sent to the coaches to ensure they are getting the support and direction they need from the PDC.
- iii) Evaluations
 - (1) Based on the content of the evaluations sent out, she feels coaches are being evaluated on criteria they were never made aware of.
 - (2) Negative or moderately positive survey results stem from parents being asked to rate coaches on criteria coaches were unaware of. This then has the possibility of resulting in a perfectly solid coach not being asked to return the following season.
 - (3) Survey questions should be re-evaluated.
 - (4) Coaches are not given any guidance from the association. Believes a disservice is being done to players and coaches by not providing this guidance or expectations. USA Hockey does provide some of this guidance.
 - (5) Coaches did not sign Coach Code of Conduct.
 - (6) Coaches weren’t interviewed for experience.
 - (7) No one from the PDC or the ACE Coordinator attended any of the U12B practices this year.
 - (8) Kevin Conway shared that the PDC and the ACE coordinators are responsible for this. Due to issues with the ACE Coordinators this year, this did not take place as intended.
- iv) Suggestions
 - (1) A-level coaches set a season goal (or have it provided by PDC) and create a skills plan to achieve this goal
 - (2) Questions be send to coaches to gather feedback
 - (3) Improve consistency of communication among coaches
 - (4) Improve expectation setting with parents
 - (5) Audit coaching plans throughout the year

Kevin discussed the situation of what are our expectations of parent volunteer coaches. Dave P. suggested renaming the survey to the Season End Survey for the purpose of gathering feedback on coaches, the team, and the association. Crissy Ginther shared her reflection of Geri-Anne’s comments: Geri-Anne doesn’t feel supported as a coach and she was evaluated on criteria she was not aware of – two target areas for improvement next year. Dave P. suggested that goal recommendations be provided for players and coaches.

6) Reports/Updates Continued

a) ACE and Coaches Coordinator

Jon Hill

In Jon’s absence, Kevin Conway shared the following report:

- i) End of Season Coaches’ surveys
 - (1) Surveys have gone out

- (2) To date he hadn't received any negative survey responses.
- (3) Discussion regarding making this an End of Season survey to better reflect the information being gathered that pertains to both the association and season experience
- b) Player Development Committee (PDC) Jon Campion
 - i) Absent; no report.
- c) Registrar Crissy Ginther
 - i) Coach credential update
 - (1) Crissy shared that all coach credentials have been resolved; coaches have either received redline or CEP cards.
 - ii) 2013 Changes/Improvements
 - Met with Beth Battina, Mite Registrar, regarding improvement plans for next season.
 - (1) Drop box
 - (a) Would like a secure drop box where families can drop paperwork installed before August registration.
 - (b) Kevin suggested that this request be addressed to Mark Severson.
 - (c) Crissy to research the box purchase (wall-mount with keyed lock)
 - (2) Mite Registration
 - (a) Would like a definitive date for Mite registration cut-off and coincidental cut-off for wreath sales associated with late registrants
 - (3) Website
 - (a) Desire to improve information on website.
 - (b) Provide more info to new Mite families
 - (i) i.e. What is Dibs? How does it work?
 - (ii) Crissy and Beth to design a communication piece for parents and present to board for approval. Same info can be added to website.
- d) Mite Coordinator Derrick Raymond
 - In Derrick Raymond's absence, Cristy Siede shared the following report:
 - i) Mite Jamboree recap
 - (1) Mite jamboree went well no real problems
 - (2) \$1,200.00 + in chuck a puck and extra shirt sales.
 - (3) \$2,345 Basket raffle. Tracee has final numbers.
 - (4) Kids had fun lots of smiles.
 - (5) Jamboree committee is awesome, best in the business.
 - (6) Jill Byrnes commented on the amazing photographer, Brad Reumpel, association parent. Brade deserves all of the volunteer hours he received. Brad takes photos for Wild, Gophers, and Sports Illustrated. Derrick Raymond hooked the kids up with the high school locker rooms.
- e) Boy's Travel Coordinator Bob Sticha
 - i) All boys travel programs have finished their season
 - ii) Bantam As made it to regionals
 - iii) D3 is a tough district; 5 of the 6 state tournament spots at Bantam and PeeWee are from D3; same for the girls.
 - iv) Received feedback on tournaments from most teams. Needs to compile data for next year's coordinators.
 - v) On Thursday, three PeeWee B1s will be taking part in the MN Wild on-ice instructional session after the game.
- f) Girls' Travel Coordinator Anne Winter
 - In Anne's absence, Cristy Siede shared the following report:
 - i) U14A State tournament update
 - (1) Working on punchlist of to-dos
 - (2) Desperately need volunteers
 - (3) Dave Parenteau shared that the trophies have arrived
- g) Tournament Director Dale Bjerke
 - i) Absent; no report.
- h) Volunteer Coordinator Gage Hanson
 - i) March update
 - (1) 350 hours remaining after the 14UA State tournament

- (a) Gage will reach out to those who still owe hours.
- ii) Gage to create a group email addressing those who have hours remaining
- iii) Volunteer checks need to be cashed as of May 31, 2013.
- i) Equipment Manager Kirk Anderson
 - i) Equipment collection
 - (1) Will communicate equipment drop-off dates to managers.
 - (2) Will assess jerseys upon receipt; will repair or replace as needed.
 - (3) Crissy asked and Kirk confirmed that managers can drop off team books with equipment.
 - (4) Will report next month on equipment
 - ii) Coach tools
 - (1) Kirk will order coaching tools.
 - iii) Nets
 - (1) Old game/practice nets have been dispersed.
 - iv) Discussion regarding jersey sponsors.
- j) D3 Representative Josh LeVoi
 - i) District tournaments
 - (1) Tournaments are done
 - (2) Experienced one injury; EMTs handled it well.
 - ii) Penalties
 - (1) MN Hockey going back to 2 and 10 minute penalties for checking from behind;
 - (2) In the event of multiple offenses, player will lose game time.
 - iii) U8
 - (1) U8 team is still playing.
 - iv) U10
 - (1) D3 is looking at having B1 and B2 at girls U10. The top two teams in the B2 level would be included in B1 playoff bracket.
- k) Ice Coordinator/Website Administrator Derek Olson
 - i) Absent; no report.
- l) Treasurer Eric Berns
 - i) Financials
 - (1) Eric shared year-to-date financial report
 - ii) Goalie credits
 - (1) Discussion regarding goalie credits;
 - (2) Crissy to send email to travel coaches to inquire who played goalies to determine credits (\$)
 - iii) Advertising
 - (1) Jill will collect funds for outstanding invoices; has until May 31.
 - iv) Income from D3
 - (1) Anticipate funds from D3 sending for district tournament ice time
 - v) Budget meeting
 - (1) Should plan budgeting meeting soon to have plan in place by June for 2013-14 season.
- m) Marketing & Fundraising Coordinator Jill Byrnes
 - i) Wreath update
 - (1) Mark Lucas will return as the wreath fundraiser
 - (2) Wants bigger prizes
 - (3) Anticipates increase in minimum order quantities and dollar amount of deposit check for next year.
 - (4) Discussed hosting tree lot; Rum River Tree Farm is interested in working with us.
 - ii) City wants a recap of advertising for the year
- n) Concessions Director Tawnia Johnson
 - i) Financials
 - (1) Account balance as of February 2013: \$12,000
 - (2) P&L Showing \$6,000
 - (3) Needs \$5,000 for summer operations
 - ii) Equipment
 - (1) Freezer died today for the third time; repair cost split with City; minimal food loss.
 - iii) Donation to ACYHA

- (1) Conservatively anticipates making a \$10,000 donation; hoping for \$15,000
- o) Recruiting & Registration Coordinator Carrie Potter
 - i) Crystal Frolics
 - (1) ACYHA has been accepted by Crystal Frolics (CF) as a participant
 - (2) CF does not provide a booth; Carrie will get AC tent and tables
 - (3) Tracee sent payment of charitable gambling taxes to City of Crystal earmarked for CF
 - (4) Button contest; ACYHA is named as the Youth Sponsor name on coloring contest provided to schools, on Internet and website address. ACYHA donation to city will fund the prize for this category.
 - (5) Volunteer hours for those working this event will be credited to 2013-14 season
 - ii) Spring/Summer Recruiting Events
 - (1) Waiting to hear from:
 - (a) Plymouth Little League regarding response to host a booth at opening day
 - (b) Duk Duk Daze
 - (c) Whiz Bang Days (John Velander)
 - (i) Suggestion made to have AC skaters roller blade in the Whiz Bang Days parade; pass out slushie coupons and coupons.
 - (ii) Jill to research Whiz Bang Days
- p) Secretary Cristy Siede
 - i) No report.
- q) Assistant Youth Director Dave Parenteau
 - i) Leo Johnson letter
 - (1) Dave shared Leo Johnson story; letter from Leo's parents; 1st year peewee. 2-year treatment process. Family could use help; support. Mites signed a poster for Leo during the Jamboree. Leo's brother is a first year Bantam. The Johnson family has received great support from association so far.
- r) Youth Director Kevin Conway
 - i) City of New Hope update
 - (1) Energy project at arena is 100% complete regarding sustainability for funding.
 - (2) Interior renovation project is in front of Council tonight
 - (a) Fire alarm system update has been approved; revisions will be taking place
 - (b) Security system will be installed soon. Building will be rekeyed as a matter of business; 15 years since last re-key.
 - (3) Signage
 - (a) Sign for south side of building exterior facing 49th Ave. No. has been ordered; will be installed in 4-6 weeks.
 - (b) City of New Hope is working to change the LED sign ordinance; this would allow for an LED sign in front of arena; Cooper High School and New Hope Golf Course also need this.
 - (4) Dryland facility
 - (a) Equipment grant submitted to Blaine to supplement the \$10,000 donation committed by ACYHA
 - (b) City is supportive; ready for us to present a rendering at April work session.
 - (c) Inquiries have been coming in regarding purchase of bleachers on the north side.
 - (d) Wayzata is doing a \$1MM addition to add Acceleration into the PIC facility.
 - (5) High school update
 - (a) Meeting next week with AD and coaches from high schools to evaluate ice schedules for next season
 - ii) Mite Jamboree ideas
 - (1) Make Friday night of Jamboree more of an opening day type event. (balloons, fog, parents on ice to take photos)
 - (2) Host pond hockey at a New Hope outdoor rink; community celebration
- 7) Open Floor Discussion Membership
 - a) None.
- 8) Adjourn Kevin Conway
 - a) Meeting adjourned at 8:50 pm.

Respectfully submitted,

Cristy Siede

Secretary