



CYHA PUBLIC BOARD MEETING – THURSDAY 2.28.2008

New Hope Arena – Meeting Room #1

Present: Diane Eliason, Greg Erickson, Troy Loken, Dan Longhenry, Eric Marsh, Derek Olson, and Lisa Rogers.

Absent: Laurie Ahrens, John Gautsche, Holly Martin, Joanna Rooney and Scott Syzmanski.

Visitors: Carrie & Mike Adams, Anne Burke, Rick Champion, Erik Hanson, John Huber, Devin Linderholm, Willie Monteiro

Meeting called to order at 7:33 pm by Derek

President's report (Derek):

Congratulations to Pee wee B2-White on their 2nd place finish in the District Tournament. The excellent game at the end of the season between the Pee wee B2 White and Pee wee B2 Blue teams was also noted.

CYHA/AYHA working on a document including 11 or 12 points related to potential merger. Not considering it a “proposal” until we have something upon which we agree. Reviewed the points of conversation to date:

1. Merger Configuration
2. Timeline
3. Association Bylaws and Guidelines
4. Board of Directors
5. Finance
6. Minnesota Hockey District
7. Gambling Management and Revenue
8. Ice Time and Locations
9. Hockey Development Committee
10. Youth Team Names/Identity
11. Association Website and Branding
12. Volunteer Hours
13. Town Hall Meeting

The conversation with AYHA has included a discussion about what was successful or not this year, and what can we continue to do together next season. The CYHA board hasn't met since the combined meeting with AYHA. Continue to communicate on that as well.

If the two boards can come to some agreement, especially if there is any creation of a new organization, CYHA will have a formal presentation to the membership and request a vote to adopt.

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District 3 Report (Greg):

Online registration being planned for all MN Hockey level for 2008-09 season. Register with MN hockey before registering with your association. Registrar is invited to the next District 3 meeting (held the 2nd Wednesday of the month).

3-official system proposed and approved for the Bantam B1 next season. This change will increase the cost by about \$21/player.

District 3 awarded \$300 to each of three families in District 3 funds suffering hardship this year.

Maple Grove adding a sheet of ice at the Community Center. Standard size sheet. Wayzata recently paid off the 3rd rink at Plymouth.

Hopkins opening up another charitable gambling site.

All teams (coaches and managers) have been asked to report injuries to the MN Hockey Safety Committee. A link is available on the District 3 web site.

Mite Report (Eric):

Annual Mite Jamboree will be held the weekend of March 14-16; however, the Mite IIIs begin Jamboree play on Monday, March 10.

Regular season went well. Good shared teams and great experiences. Teams fared very well pond hockey and full-ice teams in the 2nd

Volunteer Schedule still needs to be confirmed. No food will be sold outside of the concessions area this year.

Tournament Report (Derek for Dan):

Would like to host one or two more tournaments next year. Researching holes in the tournament calendar to identify opportunities. Open to suggestions from the membership for tournaments.

Advance 15 Tournament will be held at New Hope this Spring. 15 and younger Bantam age will form 8 or 9 teams. April 19 and 20, 2008. Hosting in conjunction with Armstrong. Also need volunteers for that event.

Financial Report (Derek for Scott):

Scott forwarded the most recent financials to Derek. Current balance in general fund is over \$18,000. Typical for this time of year.

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\$5,600 in accounts receivable, mostly 90 days out, is also about average. Still working on collecting outstanding payments from families before the end of the season. When someone has a death or serious illness in the family, the association will waive fees as necessary and helpful.

Derek commended Scott for his job taking over treasurer duties from Diane this year.

Ice Report (Lisa):

Lisa will be providing some summary documentation for analysis at the end of the season. Typically the board will review ice detail for equity by level and team. Derek noted that the increase in shared ice practices reduces the amount of waste from both associations and saves money.

Girls Report (Diane):

U10 team for 2008-09 will not include St. Louis Park next year. Historically, the U12 have been hosted at St. Louis Park, Cooper has hosted the U14, and Armstrong has hosted the U10. The “host” is the location for all home games for that team as well as more practices than the other locations.

Corporate Fundraising report (none).

Volunteer Report (none).

Concession Report (none).

Secretary’s Report (none).

Equipment Report (none).

Registrar Report (none).

Traveling and Ace report (none).

Additional agenda item requested:

Willie Monteiro asked to address the board to summarize the shared team experience this year at the Bantam B2 level as well as thoughts about a potential CYHA/AYHA merger.

A/C Bantam B2 team had a very successful season – a model example for shared teams. The team was split 50/50 between AYHA and CYHA skaters. High school allegiance didn’t impact their relationship and “support” was their team motto. A cooperative effort from a staff of volunteers and all the parents who supported the Armstrong/Cooper concept.

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Bantam B2 goals this year were to work hard, have fun, and continue skill development. The first two objectives were met, but goal to play at the appropriate level wasn't achieved. Would have liked to do a better job of developing the players. Also, Bantam level winning percentage was approximately 16% in district games across the three teams.

Additional comments and suggestions:

- Are teams playing at the correct level?
- What can we do to improve the skill level? Need to work on basic skills, including at the bantam level throughout the season.
- What is the future of youth hockey in District 281?
- Need to have one unified hockey association. Currently it is a shared team and a struggle for dominance. Neither program is competing successfully.
- Cooper "identity" was erased at the A and B1 level, at least in perception among other hockey associations.
- Dissolve both boards and start over from scratch without high school affiliation.
- Need to hold coaches to a uniform standard and provide additional training. Perhaps a coaching committee to help coordinate.
- Independent evaluators should do tryouts.
- Need to lower the cost to participate in hockey.

The board thanked Willie for his preparation and presentation.

ADDITIONAL GROUP DISCUSSION:

- Need representation for all the constituents: C teams, Cooper / Armstrong person at each post for succession planning.
- Don't like A and B1 teams flying under the "Armstrong" colors.
- Is this a take it or leave it deal?
- What is the cost to have all A/C jerseys?
- What about the U10 girls in new A/C jerseys?
- Recommendation to articulate what Cooper and Armstrong brings to the table. Make a list of "assets" and prioritize what are key success factors: # of coaches, fundraising issues, recruiting, number of participants at each level, identity, etc.

REVIEW OF JERSEYS USED IN 2007-08:

Bantams

A – Falcons, B1 – Falcons, B2 - A/C (Old set)

Peewees:

A – Falcons, B1 – Falcons, B2 – A/C (New set), C – A/C (New set)

Squirts:

A – Falcons, B1 – Falcons, B2 – A/C (New set), C – A/C (New set)

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JERSEY NEEDS FOR NEXT YEAR (2008-09):

May add a Squirt B1 and a Squirt B2 team. May have 4 Peewee and 4 Bantam teams.

CYHA EXECUTIVE SESSION HELD ON FEB 28, 2008:

Present: Diane Eliason, Greg Erickson, Troy Loken, Dan Longhenry, Derek Olson, and Lisa Rogers.

DISCUSSION OF COMMUNICATION STRATEGY/COURSE OF ACTION:

Communicate to CYHA membership the current status of merger discussion with AYHA. Troy tasked to review 12 key points of discussion and summarize the areas to share with the membership via e-mail. Include possible options for jerseys. Written feedback can be solicited as well. The CYHA board will meet prior to the next public board meeting to review and discuss feedback from its membership.

Meeting adjourned at 10:22 pm.