



President - Liz McKee
Vice President –Tara Abernathy Director of Cheerleading – Laura Tomassetti
Secretary – Vicky Fredendall Treasurer –Mary Carr

Dear Potential Grant Jr. Bulldog Sponsor,

Did you know? *The Grant Jr. Bulldogs cheerleading organization has been established for over 40 years, formally known as, the Lakeland Cardinals. GJBC is a private, non-profit organization, incorporated in the State of Illinois. We receive zero tax dollars and no financial support from the area park districts or townships. Our organization is funded entirely by sponsors and the fees paid by our families. Our board members and coaches are all dedicated volunteers giving their time freely to grow the youth of our community.*

During the 2018 season, we had four squads, with approximately 100 athletes. Our squads participated in 4 competitions over the season in order to earn bids to the State competition. Our K/2 squad finished 3rd place at State; our 4/5 squad finished 1st place at State, our JV squad finished 2nd place at state, and our Varsity squad finished 1st place at State! Additionally, all four of our squads earned multiple bids to the State competition. Our organization and community are very proud of these accomplishments!

The majority of our athletes attend the following three school districts in our community; Fox Lake District 114, Gavin District 37, and Big Hollow District. Any sponsorship or financial support our organization receives directly benefits these families as these sponsorships help us to offset organization expenses which directly offset registration fees that are fully funded by the families of our participants. Besides cheering for GJBC Football and participating in competitions; we annually involve our athletes in community service activities. In 2018, we hosted a food drive that served the Grant Township Food Pantry and collected coats for a local coat drive.. In 2017, we hosted a book drive that benefited Bernie's Books through this book drive we donated over 2600 books.

We understand sometimes it can be difficult to make this kind of commitment due to financial concerns; therefore, we have developed an advertising based program to give you something in return for your support by becoming a sponsor. This includes advertising your business, not only on our Facebook page, but also internet exposure through our website, logo on our spirit shirt and our state t-shirts and potentially print advertisement at our appearances which would be seen by hundreds of people, not only from our community but also visitors from all over Northern Illinois. Additionally we are a 501c3 not for profit youth organization so your sponsorship/donation is tax deductible! The value of the Jr. Bulldog experience is reinforced each time a former cheerleader reminds us of how the Jr. Bulldogs have positively impacted their life. This is your chance to become part of something special that can touch the lives of hundreds of children. We need your help! Please consider supporting us by becoming a sponsor of our organization.

I have attached our 2019 sponsor form.

Thank you in advance for your consideration.

Sincerely,

Liz McKee
2019 GJB Cheer President



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Select Level	Sponsorship Level	Range	Advertisement
	Red	\$100	Cheerleading sponsor certificate for display. "Proud Sponsor of GJB Cheer" window cling, and company name on www.grantjrbulldogscheer.com
	White*	\$250	Facebook Blast of your sponsorship and Business, Cheerleading sponsor certificate for display and company name on www.grantjrbulldogscheer.com
	Silver*	\$500	Cheerleading sponsor plaque, Monthly Facebook blast from GJB page. Company logo and web link on www.grantjrbulldogscheer.com .
	Gold*	\$750	Company name on our spirit shirt/State t-shirt. Business name and/or logo listed on our traveling banner, Facebook blasts of company information and www.grantjrbulldogscheer.com
	Platinum*	\$1,000	Company name on our spirit shirt/State t-shirt. Business name and/or logo listed on our traveling banner, Facebook blasts of company information and www.grantjrbulldogscheer.com and name listed on any printed material

*Note- All advertisement levels are rolling. (For example, if you choose to sponsor at the White level you will receive all advertisements listed in the White and Red levels.)

Please indicate which level you will sponsor at by checking the box next to the level.

Please print clearly for advertisement purposes

Company Name: _____

Address: _____

Contact Person: _____ Phone: _____

Web Address: _____

Email Address: _____

Please attach camera ready art work only!
(Business Card designs are appropriate only for business card ads)

Please include: sponsorship form, tax-deductible donation, company logo (electronic images are preferred), and web address.

All checks should be made payable to:
Grant Jr. Bulldogs Cheerleading
PO BOX 164
Ingleside IL 60041
Attn: Treasurer