



# USA Football and Physio-Control Partnership

Physio-Control is pleased to partner with USA Football to help make automated external defibrillators (AEDs) more readily available to football coaches, athletes, trainers and fans. USA Football members get special pricing on two LIFEPAK CR® Plus AED packages.

## Sudden Cardiac Arrest

Sudden cardiac arrest (SCA) is the No. 1 cause of death<sup>1</sup> for youth and teen athletes during sports. The majority of young athletes who suffer SCA on the playing field have no warning symptoms. The first sign of their heart condition could be collapse during exercise and the cardiac arrest itself.

With the deployment of AEDs and training, school and league administrators can greatly reduce tragic outcomes when an incident occurs. The American Heart Association recommends defibrillation within five minutes of collapse, yet Emergency Medical Services (EMS) teams take, on average, six to 12 minutes to arrive.<sup>2</sup>

**Select your AED package and do your part to build a heart safe environment.**

### Option A: USA Football Complete Solution - \$1639.00/Pkg.

Each USA Football Complete Solution will include the following program elements:

- (1) LIFEPAK CR Plus fully automatic AED  
*Included in Shipment:*
- (2) Pair QUIK-PAK™ electrodes (for use on ages > 8 yrs. old or > 55 lbs.)
  - (1) Pair infant/child reduced energy defibrillation electrodes (for use on ages < 8 yrs. old or < 55 lbs.)
  - (1) CHARGE-PAK™ battery
  - (1) Carry case
  - (1) AMBU® Res-Cue Mask® kit
  - 8 Year Warranty
- AED prescription for every device shipped to USA Football
- (4) years of Physio-Control's Heart Safe Central online program management/tracking services.
- (4) years of supply replenishment for each AED; includes replacement of electrodes (Infant/Child & Adult) and batteries upon expiration and after any AED has been used in a patient event.

### Option B: USA Football AED Package - \$1229.00/Pkg.

Each USA Football AED Package will include the following program elements:

- (1) LIFEPAK CR Plus fully automatic AED  
*Included in Shipment:*
- (2) Pair QUIK-PAK™ electrodes (for use on ages > 8 yrs. old or > 55 lbs.)
- (1) Pair infant/child reduced energy defibrillation electrodes (for use on ages < 8 yrs. old or < 55 lbs.)
- (1) CHARGE-PAK™ battery
- (1) Carry case
- (1) AMBU® Res-Cue Mask® kit
- 8 Year Warranty
- AED prescription for every device shipped to USA Football



# Why is it important to have a defibrillator available at all athletic events?

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Putting an automated external defibrillator (AED) in schools and youth sports settings is a public safety measure. You may use it to save a child's life, but these devices also can be used to save the life of an adult – a coach, teacher or spectator. USA Football recommends that all high school and youth practice and game fields have an AED available nearby and accessible to team personnel. Members of your team or league staff should receive formal training on how to operate the device.

When AEDs become more accessible, they become available for everyone to help save a life. While formal training is recommended, just having access to an AED increases the likelihood of bystander CPR and response. Eventually, defibrillators should be like fire extinguishers. We only use them in emergencies, but we know there is one close by if we need it.

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## When it's time to choose an AED, we make it simple.



### LIFEPAK CR® Plus AED

Featuring the same advanced technology trusted by EMS—yet simple to use—the LIFEPAK CR Plus AED has many advantages. The fully automatic LIFEPAK CR Plus AED combines an easy two-step operation, just the right level of guidance, and the capability to escalate up to 360 joules when needed.

### SIMPLE TO USE

with an intuitive two-step process, the guidance from our ClearVoice™ prompts and no shock button to push.

### SIMPLE TO OWN

with automatic self-testing, one of the longest warranties in the industry and the lowest cost of ongoing ownership.

### SIMPLY PUT

the LIFEPAK CR Plus AED from Physio-Control is the effective, safe and affordable choice.

### REFERENCES

- 1 Harmon K, Asif I, Klossner D, et al. Incidence of sudden cardiac death in national collegiate athletic association athletes. *Circulation*. 2011;123:1594-1600.
- 2 National EMS Database: Accessed September 2012.

AED users should be trained in CPR and in the use of the AED.

Although not everyone can be saved, studies show that early defibrillation can dramatically improve survival rates.

Contact Physio-Control today at [800.442.1142](tel:800.442.1142) or [heartsafecentral@physio-control.com](mailto:heartsafecentral@physio-control.com)

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**Physio-Control Headquarters**  
11811 Willows Road NE  
Redmond, WA 98052  
[www.physio-control.com](http://www.physio-control.com)

**Customer Support**  
P. O. Box 97006  
Redmond, WA 98073  
Toll free 800 442 1142  
Fax 800 426 8049

**Physio-Control Canada**  
Physio-Control Canada Sales, Ltd.  
7111 Syntex Drive, 3rd Floor  
Mississauga, ON  
L5N 8C3  
Canada  
Toll free 800 895 5896  
Fax 866 430 6115

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 **Physio-Control, Inc.**, 11811 Willows Road NE, Redmond, WA 98052 USA

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