

ATTENTION: Marketing/Community Relations Department

Q-MACK is pleased to announce that on March 6th, 2015 the main stage at the Living Arts Centre in Mississauga will host Q's CREW LIVE! to benefit The SickKids Foundation. All event details and videos are at www.qmack.com.

We have identified the 3 most underprivileged elementary schools in the GTA and are currently seeking companies and local businesses to sponsor students to attend this electrifying stage show. Inner city students who might not be able to afford the admission otherwise. We believe that the parents of SickKids who are spending countless hours in the hospital also deserve a break, so we're giving them tickets for a fun night out as well.

Tickets are \$60 each at the door, but will be packaged at the "early bird rate" of \$45+hst and your company can make a real difference by getting involved on several meaningful levels:



BRONZE SPONSORSHIP

Send 90 students from your school of choice AND 10 parents of the SickKids for \$5000



SILVER SPONSORSHIP

Send 180 students from your school of choice AND 20 parents of the SickKids for \$10,000



GOLD SPONSORSHIP

Send 260 students from the school of your choice and 40 parents of the SickKids for \$15,000



PLATINUM SPONSORSHIP

Send 1000 students and 200 parents of the SickKids for \$60,000 (you will be the sole/title event sponsor)



FIVE BENEFITS TO YOUR COMPANY

Besides making a struggling student or weary parent's day a little brighter, your company will also receive:

1. An official thank you letter from The SickKids Foundation for your generous support
2. Verbal and on screen recognition at the March 6 event and consistent "shout outs and thank yous" on our upcoming media tour (morning TV, radio shows/print media across the GTA)
3. Your company will also receive a "trade show style booth" space in the Living Arts Centre lobby where you can set up shop at the event with brochures/samples
4. As an added bonus, your company will receive 1 year of complimentary advertising in Fitness STAR International Magazine
5. You will also have first option to sponsor the upcoming 5 city tour including Kitchener, Hamilton, Toronto, and Ottawa.

Thank you kindly for your sponsorship consideration of our "Q's CREW LIVE!" event. I look forward to the opportunity to discuss this further at your earliest convenience. And like we always say...

**"We'll sell you the whole seat,
but you'll only need the EDGE!"**

Sincerely,
Quincy Mack
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Promoting Mental Wellness
Through Character Education