SPORT NGIN
EIGHT KEYS TO A GREAT HOMEPAGE

1. BRANDING

After arriving at your website, a visitor will instantly have a reaction based on the design. Your website should represent the brand of your organization and have visitors saying "WOW!" not "WHAT?".

2. SLIDESHOW

Photography is a great way to add visual interest to your homepage. Unfortunately, it's easy to get carried away and clutter your most important page. Using a slideshow helps you create a beautiful presentation of your snapshots.

3. COUNTDOWN

Your first event isn't for several months (or maybe just a few days), but that doesn't mean people aren't counting down the days (or hours). Adding a countdown widget is a fun way to let them know exactly how much longer they have to wait.

4. NEWS FEED

Keep people up to date on what's happening with your organization. Set a date for this year's tournament? Have you elected new officers? Organize all your news into the news feed widget for easy access.

5. NAVIGATION

Your navigation is a place to help people find pages, not a place to stuff a link to every page. You should try to have no more than seven top-level navigation links. Utilize sub-navigation to organize links to internal pages in a logical hierarchy.

6. REGISTRATION LINK

Increasing membership or getting players signed up through your online registration is one of the most important events for most teams, leagues and clubs. Ensure that your registration link is obvious and easy to find.

7. UPCOMING EVENTS

One of the main reasons visitors come to your website is to find details on upcoming events. Create an upcoming events widget on your homepage so visitors can easily find out what's next.

8. SOCIAL MEDIA

Use icons with links to direct visitors to your official social media accounts. Additionally, placing social widgets on your homepage is a great way to ensure fresh content for your visitors.

Home of Flint Powers Catholic Hockey

POWERS CATHOLIC

Current Section
Home
School Information
At the Next Level
2013 Awards
Coaching Staff
Program History
Locker Room
Off-Season
Arena
Golf Outing

Flint Powers drops double-overtime loss to Sault Ste. Marie in Division 3 hockey

Register Online ››

Upcoming Events

NOV 4 — **Tryouts** 4:00pm– 5:30pm (EST) Iceland Tag(s): Home

NOV 16 — **Scrimmage – BH Cranbrook** 3:00pm (EST) Flint Iceland Tag(s): Home

NOV 20 — **Game – Hartland** 6:00pm (EST) Hartland Sports Center Tag(s): Home

NOV 23 — **Game – Detroit Country Day** 3:00pm (EST) Flint Iceland Tag(s): Home

NOV 27 — **Game – Grand Blanc** 6:00pm (EST) Flint Iceland Tag(s): Home

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New Throwbacks for 2012–13
09/18/2013, 9:00pm EDT, By TP
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Flint Powers Catholic hockey team enters Wednesday's quarterfinals ready to make final playoff push
09/18/2013, 8:00pm EDT, By Ross Maghielse
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Flint Powers Catholic hockey team advances to semifinals with double-overtime win over East Grand Rapids
09/06/2013, 1:45pm EDT, By Ross Maghielse
Powers moves on to the Semi-Finals
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Flint Powers drops double-overtime loss to Sault Ste. Marie in Division 3 hockey semifinals
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Flint Powers hockey goalie Casey Korhonen selected to MHSHCA Dream Team, teammate Garrett Gormley named All-State
09/06/2013, 1:45pm EDT, By Ross Maghielse
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Powers wins its 30th Regional Title
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Welcome to our new website!
08/29/2013, 4:30pm EDT, By Admin
Please take a look around!
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Countdown to Tryouts
20 DAYS 3 HOURS 24 MINUTES 11 SECONDS

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SPORT NGIN