

BHB Board Meeting Minutes
Monday, May 12, 2014
5:30pm, VFW Arena

Members present: Jason Fetch, Jason Frank, Jason Fischer, Bill Curl, Joel Roloff, Sheldon Sime, Suzanne Fuchs, Kristi Anderson-Schmidt, Melissa Long, Steve Churchill, Mike Odegaard, Sandy Stevahn, and Craig Nelson

Not Present: Adam Hipp

Meeting was called to order by President Jason Fetch.

He asked for approval of the previous meeting minutes. Jason Frank made a motion to approve the minutes. Mike seconded the motion. Minutes were approved.

Jason welcomed the new board members. It was noted that we are still in need of a President Elect for the board. If the Board knows of anyone who may be interested and has served at least one year on the board, we should have them contact Jason Fetch.

Since Adam was not present at the meeting no financial report was given.

Fundraising Committee

Melanie Massens our Gaming Rep attended the meeting to discuss the Board's options for furthering our gaming license. The possibilities spoke of were pull tabs, blackjack, and/or a prize board.

Melanie recommended going with the pull tab machine and/or a prize board. They could run anywhere from \$0-\$400 a month. The prize board is a simple way to enhance the pull tab machines. The Board could make \$250-\$300 off of the prize board. These are the easiest way to start unlike a blackjack table. Not only would we have to invest in the table, pay the rent, but we'd also need to pay a person to sit at the table. The Board would be paying out money without bringing any in, especially if the table isn't being used.

She also mentioned that the best way to get in with a bar is to contact bar owners that you know to see if they would be interested or able to host the pull tab machine. There are lots of bars without gaming because they haven't been approached. The possibility of adding a pull tab machine to a bar with just a blackjack table is something else we can look at.

Melanie recommends that the Board first get a Gaming Manager, preferably someone that's willing to volunteer at least for now. The next step would then be to set up a Gaming Board, which would require a minimum of three members plus the Gaming Manager. She doesn't recommend anyone from the BHB Board being the Gaming Manager or sitting on the Gaming Board.

The plan moving forward is that Kristi will put in applications to different gaming sites asking for donations for specific items such as equipment or jerseys. Jason asked the Board to think about possible bars that we may be able to approach. We are to pass this information on to Kristi. She will work with Melanie to coordinate approaching bar owners so that we don't duplicate requests.

Gun Raffle

Cody Hertz sent an email out asking the Board to decide if we are going to increase to 300 guns which would mean an increase of \$9000 in profit.

The Board discussed how there were 150 families who didn't get tickets this past year so maybe we should go up to 350 guns, which means 10,500 tickets to sell for 2014-2015. The worst that would happen if we don't sell all of the tickets is we cut into our profits.

The Board is in consensus of going up to 300 guns but we need to let the Gun Raffle Committee know we want to do 100 more guns instead of 50 guns.

Mike made a motion to go up to 350 guns and 10,500 tickets for the 2015 Gun Raffle. Jason Frank made a second to the motion. All were in favor and the motion passed. Jason Fetch will contact the Committee to let them know what we decided.

The Spring Meltdown was also discussed as we will need to decide on a date here soon so that we can file our gaming application, which needs to be done by June 14th.

Kristi mentioned the possibility of using a different venue. Venues like the Amvets and the Elks don't charge us for the facility as long as we order food through them. She mentioned one venue that could cost around \$2500 for the evening.

We are looking at having the Meltdown either March 27 or April 11th. Kristi will make the decision and let the Board know.

On Ice Program

The purpose of the Board was discussed. Our first priority should be off ice issues. With the new on ice policy and structure, which we will rely on to run our program, the Board should be able to better focus on off ice issues and communication. Communication will be key this year as there was a lack of it this past year.

It was discussed that the Board needs to back the people we put in the on ice roles/positions. There will be more responsibility for off ice positions as the Board wants the on ice directors/coordinators to focus just on what is occurring there. The on ice people are the face to the player, while the off ice people are the face to the public. With the new draft of the On Ice Program Structure, there will be a couple changes in the Flow Chart. This year the Pee Wee and Bantam level would each have their own level director.

Last year with 300 participants there were 5 on ice coordinators but the recommendation is to have 7 on the ice. The Board discussed the need to add another level. This would be called the Termite level and would be for ages 4-6. Depending on how many kids register this level could be broken down into two tiers. The Mite level, again depending on number of kids, would have three tiers/levels on ice. This then led to a discussion how do we facilitate the on ice time we have.

Joel made a motion to approve the On Ice Structure as drafted. Sheldon seconded the motion. All were in favor.

Jason Fetch will post the policy on the BHB website and email the membership.

The Board went on to then discuss forming a Hiring Committee. Joel, Jason, Steve, and Sheldon volunteered to sit on this committee.

6 positions need to be talked about and approved at the next board meeting. We need to ask the membership if they are interested in applying for the Level Director positions. This needs to be the best possible person but not necessarily a coach at that level. There needs to be some distance. Jason will ask for resumes for these positions on the website.

The salary for the on ice coordinators was also discussed. A chart with Current and Proposed Salaries was presented for the Board to review.

It was discussed that there could be 2 coordinators at Squirts, 3 coordinators at Mites, and 2 coordinators at Termites. Coordinators would get paid \$1600.

There would be 6 Level Directors who would get \$2500 and one scheduler paid at \$5000. The Board would pay out around \$30,000 for salaries for the 2014-2015 season. There was some discussion about if we are paying for what the position requires.

Jason Frank made a motion to approve up to a \$30,000 budget for the Level Directors, Coordinators, and Scheduler.

Joel seconded the motion. All were in favor.

Jason Fetch will finalize the contracts that will be used for the on ice positions.

Summer Hockey Session

Jason Fischer wrote up what the breakdown would be for costs for Summer Hockey along with what we'd need to charge to make money/break even.

There were only x amount of hours that corresponded to evening hours, which Sandy has reserved for us.

We will need a minimum of 2 paid coaches.

Of the 158 participants from last year, only 19 were Bantams. Since Century is offering a camp this summer where a chunk of Bantam players may participate, it was decided to offer a more focused session for the Bantams through BHB Summer Hockey. These sessions will focus on body checking. This will be an 8hr program the first two weeks which is just one hour shy of what the Bantams had last year.

16u Skills is new this year. Parks and Rec requires us to slot time based on age/skill level.

There is a potential for 200 kids to sign up for summer hockey with the ice time that was scheduled. A concern was raised about having a cap for the Mite group. The plan is to have 2 mite groups at 40 a group. We would need to slot 12 hours of afternoon time. So when registering for summer hockey, Mites could choose to do either afternoon or evening. With the afternoon skate time, we are looking at possibly utilizing high school students but they would need a supervisor. Jason Fischer will work on organizing the second Mite session.

Summer Hockey would start June 16th for Bantams, Girls, and Pee Wees.

Mike made a motion to approve the summer fees as Jason had drafted. Melissa seconded the motion. All were in favor.

Suzanne will need to email Lane Huber and cc Jason Fetch about the Summer Hockey Session so that registration gets put up as soon as possible.

Joel mentioned that NDAHA wants us to have 2 A Bantam and 2 A Pee Wees. If we don't want to do this, we need to decide by July 1st and petition for a change.

The Board discussed having an early registration starting July 1st for the fall hockey session. We'd keep the same registration fees for early bird and then add an extra fee after the early bird registration ends.

Mike made a motion that we have an early registration date of July 1st and increases by \$50 on August 15th for 12u, 14u, Pee Wee, and Bantam. Kristi seconded the motion. All were in favor.

Jason Fetch will check with Lane Huber to see if it is possible to change the registration price part way through the process.

Suzanne will get Lane the registration information so he can put it up on the website.

Intro to Hockey

The expectations for this year's program is looking at an increase of 125 new kids. This caused some concern as what will we do for ice time because we're looking at another 2 sessions. Also, there is a worry that we could get too many kids which would cause more problems with ice time. Bill mentioned that we would just need to be creative with how we use our ice time and we may need to look at utilizing our outdoor rinks more.

It was mentioned that the problem isn't promoting the program and getting kids. The problem is facilitating. It would be nice to know how many Mites we will have before October so we can determine what we have for ice and what we can provide them.

Bill asked that the Board approve spending up to \$25000 on the Intro to Hockey Program, the same as last year.

Mike seconded the motion. All were in favor.

Jason Fischer, Mike, and Bill will work together to determine how to handle the extra kids during the regular hockey season. Also, Bill and Mike will work with Kristi to find funding to help with equipment.

Joel has been appointed our NDAHA Rep.

He let us know that John Colter is retiring as registrar. This means we will need to be on top of getting our tournaments and events sanctioned.

There are stricter deadlines for handing in our number and level (A, B1, B) of teams at the travel levels. The deadline for schedules to be in is November 15th. This should help travel and schedule issues that arose last year.

There will be training for the new CyberSport in September. Suzanne will need to attend this training.

There were concerns this past year with the amount of penalties, especially the checking from behind at Squirt and Pee Wee levels. More focus needs to be put into educating our coaches and kids regarding this in our organization. A Heads Up Line is being proposed. This will be an orange/yellow line that will be painted into the ice 40 inches from the board as a reminder to keep their heads up.

All cities will begin with the same number of A teams (PW and Bantam levels) as high schools. You can petition to go up or down according to your numbers/skill level.

PW and Bantam A and B1 division of the state: if there are 9 or less teams there will be a state league. If there are 10-16 teams, there will be a North/South division. If there are more than 17, there will be three divisions.

Also, there will be a Bantam AA league if there are 2 teams in the league. There will be a minimum of three home and three away games plus a state tournament.

Joel also updated the Board on the Year End Survey results. This year the survey had 11 questions and the responses were no better than the previous year. 166 people took the survey. Joel will post the results to the website for the membership.

Logos/Jerseys

Clark from Duffy's attended the Board meeting to share with us our options for jerseys, breezers, etc.

He let us know that Bauer doesn't have a reversible jersey but can do a sublimated. We are looking at a Bauer 800 interlock, which should last 3-4 years, and would run around \$87.50. This would include socks. So to get both a home and away jersey we are looking at about \$175. These jerseys would have the placard on the front and a two color number on back. The more details/options we add the more the price would go up.

On their own socks would run \$16-\$18.

Bauer has a 90-120 day turnaround. June 15th would be the last possible day to order jerseys/shells to get them in time for the start of the hockey season.

Clark also talked with us about doing shells for the breezers. Shells cost around \$45-\$50 versus \$100 plus for the pants.

Also, Clark needs a PDF version of the logos, so the Bauer rep can do a mock up for us. It was mentioned that Bill may be able to convert the logo into PDF and send it to Clark.

Once Clark was finished, Mike discussed what was talked about at the logo meeting.

To use an NHL logo we need to sign an agreement with the NHL. We can sell our wares internally as a club for revenue but the concern is whether we can sell at Duffy's. One possible way around this is Duffy's would need to keep track of the merchandise sold with our logo and give us the royalty.

An apparel committee will be needed to manage jerseys long term. Kristi and Jason Fetch will work on this.

Joel made a motion to adopt the Capitals as the BHB Team Brand and Logo. Steve seconded the motion. All were in favor.

The initial logo/jersey committee is to continue on with finalizing the logo and looking into jerseys. Kristi will join the committee because she works with getting sponsors. The committee will bring final options back to the next board meeting.

Schaumburg Update

Bill mentioned that there have been no meetings since but progress has been made in identifying two people to be lead in the fundraising efforts. They will choose 10 people to help them out. They want to start the fundraising effort in early June and get half done in 3-4months.

One of the general membership attending the meeting spoke up about the new rink. He thinks the kids should have a say in what is happening and what they are looking for in a rink.

FOR THE GOOD OF THE ORGANIZATION

Joel mentioned a possibility of a family cap on registration fees. This needs to be discussed by Board.

Also brought up was which state tournament do we want. There's PW B Bronze, 19u, and Bantam. Joel will check to see if we can maybe split the 19u tournament with Mandan.

Jason is going to work on reforming the tournament committee.

Off Ice Coordinators

Girls is Craig

Bill is Termites

Mike is Squirts

Melissa is Pee Wee

Steve is Bantam

Sheldon is White Mites

Jason Frank is Blue Mites

Mike mad a motion to adjourn the meeting. Sheldon seconded the motion.