



**BOARD MEETING MINUTES
SUNDAY, JANUARY 5, 2014**

**POMPEII PIZZA
ELK RIVER, MN**

MEMBERS PRESENT: JEFF HENDRICKSON (PRESIDENT), LYNN BROWN (TREASURER), DINO DANIEL (BOYS DIRECTOR), STEVE WEBER (SECRETARY), LISA EDWARDS (REGISTRATION), AND MELISSA WEBER

MEMBERS NOT PRESENT: JOHN HAAF (VICE PRESIDENT), TIM DALTON (GIRLS DIRECTOR), ANNETTE OLSON (FUNDRAISING)

MEETING WAS CALLED TO ORDER BY PRESIDENT JEFF HENDRICKSON AT APPROXIMATELY 6:15PM

TREASURER'S REPORT (LYNN BROWN)

Lynn Brown was present at the meeting and shared a status update on the 501(c)3 status. At present, Jeff Hendrickson has given the needed information to Lynn, and this has been submitted. At this time we have received the necessary status approval at the state level, but are awaiting the federal status approval.

Jeff Hendrickson presented the City of Elk River with a check in the amount of \$8,000.00 towards the development of lighted fields at Oak Knoll West. The association made a commitment to provide an additional \$5,000.00 each year for the next 4 years towards this lighting. The total cost of the lighting is approximately \$100,000.00, and is being shared with Elk River Youth Football.

Lynn Brown shared that registration checks for the 2014 season would be cashed on or around the first practice date, whenever that may be. This information was well received by the board, as that is a common question being asked during the registration process.

Steve Weber suggested either trophies or a custom ball to be made for players for a year-end item. Additional research to be done, and considered at a future meeting. Suggestion was made that older players receive a ball, and younger players receive a trophy. Lynn to add a line-item to the budget for this purpose.

Jeff Hendrickson requested that a line-item be added to the budget for the purpose of a year-end picnic. The board was in favor of continuing a year-end picnic, and the budget item will be added.

No additional financial information was shared at this meeting.

GIRLS DIRECTOR REPORT (TIM DALTON)

Tim Dalton was not present at the meeting. Tim will continue as the Girls Director for 2014.

The board discussed at length the upcoming girls' season needs. The recommendation was made that we not participate in a girls spring season due to possible low participation numbers, and promote the girls league as a summer season only. Motion was approved, practices will begin in mid-May.

BOYS DIRECTOR REPORT (DINO DANIEL):

Dino Daniel was present at the meeting, and did not share any updates specific to the boys program.

Dino requested the board to communicate opportunities for players to play early season box lacrosse. Cost per player would be \$295.00, and is newer to the region, and completely different from field lacrosse that our players are used to. The game is played with 7 players, including a goalie. At this time, the board declined establishing an Elk River team, but encourages players to participate on an individual basis. This season runs from March through May, includes four (4) Swarm tickets, a January 20th Clinic, and a jersey.

At this time the plan will be that we will play the year as all one season, both Spring and Summer. Determinations are yet to be made on how teams will be formed, discussion was held about conducting tryouts early in the season to keep teams together throughout the year. This issue will be considered further at the next board meeting.

SCHEDULING REPORT (BUD HALE):

Bud Hale was not present at this meeting. Bud Hale will continue as our Scheduling Coordinator for 2014.

REGISTRATION UPDATE (LISA EDWARDS)

Lisa Edwards was present at this meeting, as registration is a central focus of the association at this time.

Dino Daniel discussed working with Homegrown Lacrosse for clinics as part of the registration dates. He will confirm this at the next board meeting. Clinics would be split into two (2) age groups – nine to eleven and thirteen to fifteen.

Suggestion was made to invite Hat Trick Hockey, Dave's Sporting Goods, and Perfect Pocket (Head Stringing) to be on site at registration.

Tentative registration dates set for Saturday 2/22/14 from 9a-12p, and Tuesday 2/25/14 from 6p-8p. Lisa Edwards to check on school availability.

Jeff Hendrickson to buy folding nets for gym practice times during registration as well as early practice dates. This will save time and make scheduling gym practices easier early in the season in the event on inclement weather.

Additional registration discussion to be held at the next board meeting, including registration fees.

At this time, forms will be available online for registration that persons can print and fill out, but we would prefer that everyone be present at one of the two registration nights to allow for that personal contact.

FUNDRAISING REPORT (ANNETTE OLSON)

Annette Olson was not present at this meeting, but made the decision to step down from her position as Fundraising Chairperson. The board sincerely thanks Annette for her time, and is currently seeking an individual to fill this position.

FUNDRAISING REPORT (CONTINUED...)

The fundraiser card was a very successful process. The association will be doing these on their own in this coming season to reduce the retail price to \$10.00 per card, instead of \$20.00. Steve Weber shared that he would be willing to help with the graphical layout of the cards, and will seek out a local printer for reproduction of the cards prior to the sale date.

Jeff Hendrickson and Steve Weber to work with Debbi Rydberg to send out an email blast to local businesses who are members of the Elk River Chamber requesting them to participate by placing a coupon on our sheet. Board will continue the discussion of this topic at a future meeting, but tentative plans include asking each board member to reach out to three (3) businesses to get coupons for the 2014 flyer from businesses that each member frequents.

Additional discussion to be held regarding fundraising of other types (Pizza, etc.) at the next board meeting.

APPAREL REPORT (KARIN HENDRICKSON)

Karin was not present at this meeting. Melissa Weber and Karin Hendrickson will work together on the apparel for the 2014 season.

A contact has been made with Breakaway Sports for team uniform apparel. They are a local company that is interested in producing our apparel. Shorts will have pockets, and jerseys will be fully sublimated designs with names and numbers. The players will have one (1) color of jersey, and where necessary, pennies will be available to distinguish similar colors from opposing teams. Additional information to be shared at the next board meeting as soon as Melissa has met with the contact at Breakaway. Breakaway will provide a full set of sample sizes for registration to ensure proper fit. Girls jerseys will be sleeveless and reversible (two-color). Girls shorts will be slightly shorter than the boys shorts, but not as short as two seasons ago.

Karin Hendrickson and Melissa Weber are both looking for additional vendors for items such as t-shirts and sweatshirts for the upcoming season. Artwork to be requested and presented along with pricing and availability prior to registration. Apparel credits will again be available from the fundraiser, which can be used towards the purchase of non-essential apparel.

MEETING WAS ADJOURNED BY PRESIDENT JEFF HENDRICKSON AT APPROXIMATELY 8:00PM

Respectfully Submitted
Steve Weber
01/30/2014